



NATIA LOLLIE



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SKILLS

- FRONT END -

HTML5 | CSS3

Git | Github

Cpanel | Wordpress

PSD to web conversion

- UI/UX DESIGN -

Adobe Photoshop | Illustrator | Indesign

Logos, Business Cards, Brochures, Flyers,
Magazine Covers And Other Print &
Promotional Materials

- SOFT SKILLS -

Client Relations

Project Management

Company Identity & Re-Branding

EDUCATION

Sam Houston State University
Bachelors of Science

Academic Dean's List
GPA 3.6

SUMMARY

Tech-Stack indifferent with a strong passion for implementing clean code practices and design.

CORE QUALIFICATIONS

- Successfully rebranded the company image to bring in 6-figures in sales at relaunch.
- Produced results that met company goals of increasing youth attendance from 10% to 35% within the first 90 days of campaign launch.
- Profitably executed and surpassed a set objective of helping over 10 small local businesses increase their online presence throughout branding and marketing.

PROFESSIONAL EXPERIENCE

Front End Web Developer + Designer Sourceway E-Commerce

- Designer of all company branding and graphics. Utilized front-end programming languages to code the structure of the store template, combined with Adobe to create the initial wireframe and mockup before conducting a PSD to web conversion. Led, trained, and motivated a team of 3 to collaborate via Slack, Git, and GitHub to produce over 10 major marketing components in 3 years.

Front End Web Developer + Designer Transformation Life Church

- Chaired the rebranding of the company identity; and created the initial web and rebranding design concepts using technical ui/ux principles. Launched the website within a set deadline, using Cpanel + Wordpress to develop a fully custom, responsive website that incorporated HTML / CSS code to override Wordpress defaults and reduce page load times up to 10%.

Lead Visual Designer NI Designs

- Coordinated closely with clients; while project managing and delegating contracted hires to assist in designing, developing, and launching over 10 website and branding packages. Combined proficient knowledge Adobe Photoshop, Illustrator, and Indesign to deliver modern, user-centered design solutions, with an on time delivery rate of 100%.