

Natia Lollie

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SKILLS

- FRONT END -

HTML | CSS
JavaScript
Git | Github
Bootstrap | Wordpress
CPANEL
Document Object Model

- UI + DESIGN -

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Sketch

Web Content, Logos,
Business Cards, Brochures,
Flyers, Magazine Covers,
and Other Print &
Promotional Materials

- SOFT SKILLS -

Client Relations
Project Management
Company Identity &
Rebranding

EDUCATION

Sam Houston State
University
Bachelors of Science

Academic Dean's List
GPA 3.6

SUMMARY

Tech-Stack indifferent developer with a strong passion for implementing clean code practices and design seeks a permanent position.

CORE QUALIFICATIONS

- Successfully rebranded the company image to bring in 6-figures in sales at relaunch.
- Produced results that exceeded company digital marketing goals, increasing youth attendance from 10% to 35%, within the first 90 days of the campaign launch.
- Profitably executed and surpassed a set objective of helping over 10 local businesses increase their online presence through branding and marketing

PROFESSIONAL EXPERIENCE

FRONT END WEB DEVELOPER + DESIGNER

Sourceway E-commerce

- Designer of company's brand and storefront website. Visually communicated and proposed ideas that used current web design trends and best practices. Utilized Adobe Creative Suite to communicate design ideas and concepts. Applied front-end programming languages to code the store template, HTML/CSS layouts, wireframes, and mockups. Additionally, responsible for leading, training, and motivating a defined team to collaborate via Slack, Git, and GitHub; publishing over 10 key online and print content.

FRONT END WEB DEVELOPER + DESIGNER

Transformation Life Church

- Chaired the rebranding project of the non-profit's identity; created the original web and rebranding design concepts using technical ui/ux guidelines. Launched the website within a tight deadline, using CPANEL + Wordpress to develop a fully custom, video based, web and mobile responsive website that incorporated HTML/CSS code to override Wordpress defaults and reduce page load times up 10%. Ensured website met brand standards and quality, maintained and updated website information, conducted usability testing of web pages on various browsers and devices.

LEAD VISUAL DESIGNER

NL Designs

- Coordinated closely with clients to interpret strategies and goals; while effectively project managing multiple design projects and delegating contracted hires to assist in designing, design reviews, developing, and launching over 10 website and branding packages. Combined proficient knowledge of Adobe Photoshop, Illustrator, and InDesign to deliver modern user-centered design solutions, with an on-time project delivery rate of 100%.