



# NATIA LOLLIE

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## SKILLS

### - FRONT END -

HTML5 | CSS3

Git | Github

Cpanel | Wordpress

PSD to WEB Conversion

### - UI/UX DESIGN -

Adobe Photoshop | Illustrator |  
InDesign

Web Content, Logos, Business Cards,  
Brochures, Flyers, Magazine Covers,  
and Other Print & Promotional  
Materials

### - SOFT SKILLS -

Client Relations

Project Management

Company Identity & Re-Branding

## EDUCATION

Sam Houston State University  
Bachelors of Science

Academic Dean's List  
GPA 3.6

## SUMMARY

Tech-Stack indifferent developer with a strong passion for implementing clean code practices and design, seeks full-time or part-time remote position.

## CORE QUALIFICATIONS

- Successfully rebranded the company image to bring in 6-figures in sales at relaunch.
- Produced results that exceeded company goals of increasing youth attendance from 10% to 35% with the first 90 days of campaign launch.
- Profitably executed and surpassed a set objective of helping over 10 local businesses increase their online presence through branding and marketing.

## PROFESSIONAL EXPERIENCE

### Front End Web Developer + Designer Sourceway E-Commerce

- Lead designer of company's branding and graphics. Utilized front end programming languages to code the structure of the store template. Visually communicated and proposed ideas using Adobe to create the wireframe and mockup, before translating the PSD to Web conversion. Additionally led, trained, and motivated team of 3 to collaborate via Slack, Git, and Github to produce over 10 key online marketing advertisements, social media, and print content.

### Front End Web Developer + Designer Transformation Life Church

- Chaired the rebranding project of the company's identity; and created the original web and rebranding design concepts using technical ui/ux guidelines. Launched the website within a tight deadline, using CPANEL + Wordpress to develop a fully custom, web and mobile responsive website that incorporated HTML/CSS code to override wordpress defaults and reduce page load times up to 10%.

### Lead Visual Designer NL Designs

- Coordinated closely with clients to interpret strategies and goals; while effectively project managing multiple design projects and delegating contracted hires to assist in designing, design reviews, developing, and launching over 10 website and branding packages. Combined proficient knowledge of Adobe Photoshop, Illustrator, and InDesign to deliver modern, user-centered design solutions, with an on time project delivery rate of 100%.