natashaidrovo

UX DESIGN, GRAPHIC & WEB DESIGN AND BRANDING

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aboutme

I am passionate about creating intuitive and practical designs aimed at improving the user experience.

After studying Advertising and PR and working as a Customer Service Specialist at Arbor Fintech, I decided to expand my design knowledge through UX / UI Design bootcamp at Ironhack.

I consider myself an autodidact, entrepreneur, passionate about technology, very creative and very curious person.

Currently, I am looking for a company in which I can learn a lot, do my best and contribute to the team with my positivity,

languages

English · First Certificate of English
French · DELF B2
Spanish · Bilingual
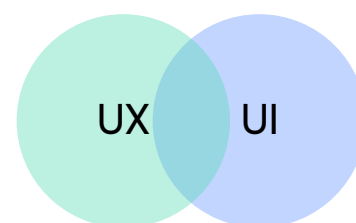
education

2019	**UX/UI Design Bootcamp** Ironhack Madrid (Spain)
2016	**Yuzz Explorer entrepreneurship program by Santander Bank** Deusto Business School (Spain)
2015–2019	**Advertising & PR** King Juan Carlos University (Spain)
2013–2015	**Financial Sciences** Carlos 3rd University of Madrid (Spain)

working experience

2019	**Customer Success Specialist · Arbor Fintech** Resolved technical problems that arosed and created trust in our customers through the empathy.
2019	**Social Media Assistant · Arbor Fintech (Madrid)** Created personlized content based on our target customer group.
2018	**VIP Booking Manager · Panthera (Madrid)** Implemented high quality experience apt for our VIP customers
2016–2018	**Event hostess & trade fairs hostess (Madrid)** Provided captivating first experiences for event goers. Worked in events, tradefairs and product expositions.
2014–2015	**Event planner & PR · StartUC3M Entrepreneurship Association (Madrid)** Organized seminars for entrepreneurs & students in order to inspire the next generation of leaders.

skills

design thinking ·
human-centered
design ·
wireframing ·
lean ux ·

UX   UI

· visual design
· high fidelity
· prototyping
· branding

tools

· flinto	· indesign	· html
· invision	· illustrator	· javascript
· keynote	· photoshop	· github
· sketch	· css	· responsive design