

natashaidrovo

BRANDING, UX DESIGN AND GRAPHIC & WEB DESIGN



contact

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about me

I am passionate about creating intuitive and practical designs aimed at improving the user experience.

After studying Advertising and PR and working as a Customer Service Specialist at Arbor Fintech, I decided to expand my design knowledge through UX / UI Design bootcamp at Ironhack.

I consider myself an autodidact, entrepreneur, passionate about technology, very creative and very curious person.

Currently, I am looking for a company in which I can learn a lot, do my best and contribute to the team with my positivity,

languages

English · First Certificate of English
French · DELF B2
Spanish · Bilingual

education

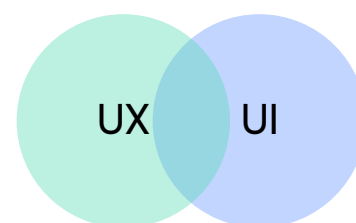
- 2019 **UX/UI Design Bootcamp**
Ironhack Madrid (España)
- 2016 **Yuzz Explorer entrepreneurship program by Santander Bank**
Escuela de Negocios de Deusto (España)
- 2015–2019 **Publicidad y RRPP**
Universidad Rey Juan Carlos (España)
- 2013–2015 **Financial Sciences**
Universidad Carlos III de Madrid (España)

working experience

- 2019 **Customer Success Specialist · Arbor Fintech**
Resolved technical problems that arose and created trust in our customers through the empathy.
- 2019 **Social Media Assistant · Arbor Fintech (Madrid)**
Created personalized content based on our target customer group.
- 2018 **VIP Booking Manager · Panthera (Madrid)**
Implemented high quality experience apt for our VIP customers
- 2016–2018 **Event hostess & trade fairs hostess (Madrid)**
Provided captivating first experiences for event goers. Worked in events, trade fairs and product expositions.
- 2014–2015 **Event planner & PR · StartUC3M Entrepreneurship Association (Madrid)**
Organized seminars for entrepreneurs & students in order to inspire the next generation of leaders.

skills

design thinking ·
human-centered
design ·
wireframing ·
lean ux ·



· visual design
· high fidelity
· prototyping
· branding

tools

· flinto
· invision
· keynote
· sketch

· indesign
· illustrator
· photoshop
· css

· html
· javascript
· github
· responsive design