London & National Society for Women's Service

(Formerly London Society For Women's Suffrage. Dating from 1866)

Non Party. Affiliated to the National Council of Women

President—The Rt. Hon. Viscount Cocil of Cheheaod K.C. Hon. Treasurer—The Hon. Mrs. Spencer Graves Chairman of Executive—Miss Ethel Watts Socretary—Miss Philippa Strackey 29 Marsham Street, Westminster, S.W.1.

Telephone: Abbey 1542.

28th November, 1938.

If it were to become necessary to send an expeditionary army abroad the women would be called on to supply the greater part of the reserve energy required to maintain the national life.

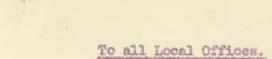
Taking the figures of the 1931 Census for England and Wales (leaving the numbers in Scotland out of account) there are over fourteen and three-quarter million women between the ages of fifteen and sixty-five whose powers, mental and physical are to be drawn on. Of these about five million are already engaged in paid employment, and the real reserve of energy lies with the remainder - something under ten million, of whom roughly about seven and a half million are married.

Letter to the Prime Minister from the London & National Society for Women's Service, 1938





Poster encouraging women to work in factories



* 14 6

RECRUITEDENT OF WOMEN.

In view of the shortage of women's labour in many areas it is becoming increasingly necessary to tap potential sources of supply from emongst women who do not normably work. One way to do this is through women's organisations and the Ministry has lately obtained the promise of help from a number of such organisations whose local branches throughout the country are prepared to co-operate with Local Offices on the following lines:-

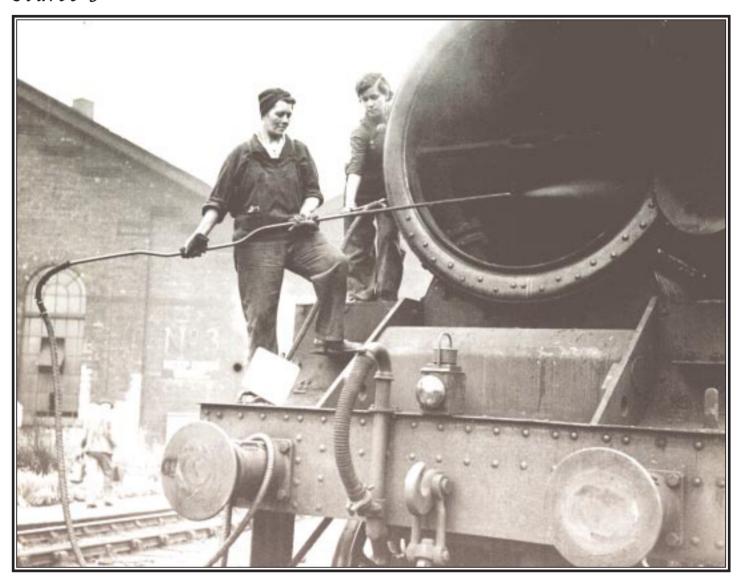
- (1) In assisting to make known through their members both the urgency of the need for women workers and the ways in which the Ministry is endeavouring to meet it.
- (2) In bringing to the notice of their members the urgent need for women to volunteer for employment, particularly those outside the registered age groups and those who do not normally work.
- (3) In stressing the importance of mobility and adaptability amongst women who volunteer.
- (4) In urging upon employers the need for utilizing the services of older women; and of women who can only work pert-time.

Notice issued by the government to all labour exchanges (job centres)





Ministry of Information photograph showing women at work



Photograph showing two women working on a steam locomotive