



Source 3

Task

3a Look at the poster carefully and describe the type of resort that you think Swanage was. Think about possible things to do and the people shown in the poster.

3b Why do you think a railway company produced this poster?

Source 3

This poster is advertising the seaside resort of Swanage. By London & South Western Railway company. (PRO ref: COPY 1/275, f3711)



LONDON & SOUTH WESTERN RAILWAY

SWANAGE

A colorful illustration of a young child with curly hair, wearing a white dress with a large collar and red shoes, standing on a sandy beach. The child is holding a small shovel and a red bucket. In the background, there is a beach scene with people, a red and white striped tent, and a train on a track. The sea is blue with white sails, and a town is visible on the horizon.

"I FEEL SO JOLLY HERE"

EXPRESS TRAINS FROM WATERLOO

CHAS. J. OWENS, General Manager.