



Source 2

Task

2a Can you find any evidence in the poster that different social classes were being encouraged to visit the Great Exhibition?

2b Why do you think there are such differences in the prices quoted on the poster? Look back at source 1 to help you with this.

2c Can you find any evidence in the poster that the safety of train travel was a concern for travellers?

Source 2

Poster advertising train journeys to the Great Exhibition, 1851



THE WONDER OF 1851! FROM YORK TO LONDON AND BACK FOR A CROWN.

THE MIDLAND RAILWAY COMPANY

Will continue to run

TWO TRAINS DAILY

(Excepted Sunday, when only one Train is available)

FOR THE GREAT EXHIBITION,

UNTIL SATURDAY, OCTOBER 11.

Without any Advance of Payment

RETURN SPECIAL TRAINS leave the Euston Station on MONDAYS, TUESDAYS, THURSDAYS, & SATURDAYS at 11 a.m., on WEDNESDAYS and FRIDAYS at 1 p.m., and EVERY NIGHT (Sundays excepted) at 9 p.m.

First and Second Class Tickets are available for returning any day (except Sunday) up to and including Monday, Oct. 20. Third Class Tickets issued before the 6th instant are available for 14 days, and all issued after the 6th are returnable any day up to Monday the 20th.

The Trains leave York at 9-40 a.m. every day except Sunday, and also every day, including Sunday, at 7-20 p.m.

Fares to London and Back:--

1st Class 15s. 2nd, 10s. 3rd, 5s.

The Midland is the only Company that runs Trains Daily at these Fares.

Ask for Midland Tickets!

Children above 3 and under 12 years of age, Half-price. Luggage allowed—112 lbs. to First Class, 100 lbs. to Second, and 56 lbs. to Third Class Passengers.

APPROVED LODGINGS, of all classes, are provided in London for Passengers by Midland Trains. The Agents will give Tickets of reference on application, without charge, and an Office is opened in London, at DONALD'S WATERLOO DINING ROOMS, 14, Seymour-street, near Euston Station, where an agent is in regular attendance to conduct parties who go up unprepared with Lodgings.

The Managers have much pleasure in stating that the immense numbers who have travelled under their arrangements have been conducted in perfect safety—indeed in the history of the Midland Lines, no accident, attended with personal injury, has ever happened to an Excursion Train. In conducting the extraordinary traffic of this Great Occasion the first object is to ensure safety, and that object has hitherto been most happily achieved.

With the fullest confidence, inspired by past success, the Conductors have pleasure in urging those who have not yet visited the Exhibition, to avail themselves of the present facilities, and to improve the opportunity which will close on the 11th of October.

All communications respecting the Trains to be addressed to the Managers, for the Company,

**John Cuttle & John Calverley, Wakefield;
Thomas Cook, Leicester.**

October 2nd, 1851.

T. COOK, PRINTER, 28, GRANBY-STREET, LEICESTER.

(Thomas Cook Archive)
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