

button



button-primary, button-secondary--hover



button-primary--hover



radio-button



radio-button--active



nav-button



nav-button--hover



submit-button (entry)



a

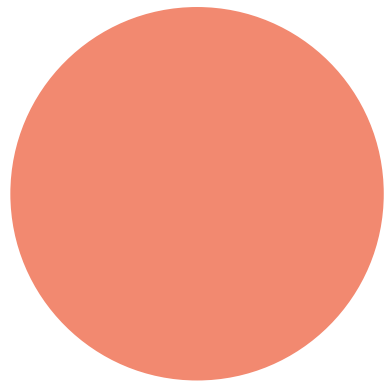
Incentives

a--hover

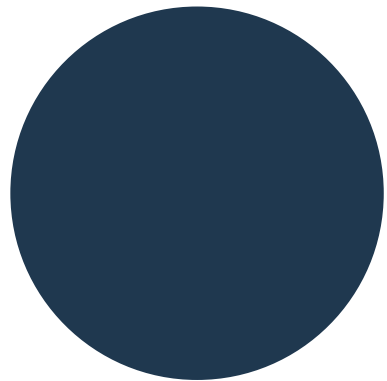
Incentives

button-close

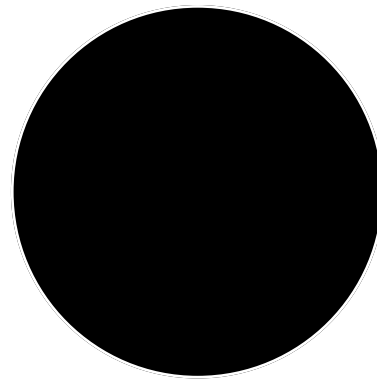




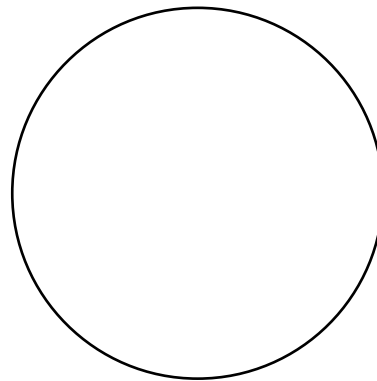
Brand Orange  
#F38971



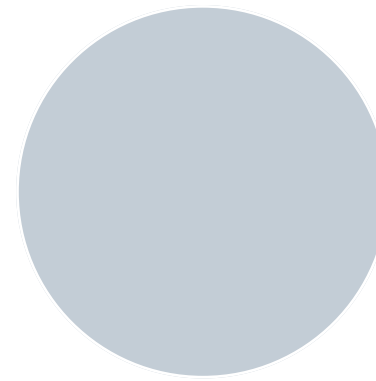
Brand Blue  
#1F384F



Black  
#000000



white  
#FFFFFF



Brand Silver  
#C3CDD6

## SignalMono

use policy

font-size: 10px

font-weight: 400

text-transform: uppercase

## SignalMono-Light

use for main navigation, button labels

font-size: 14px

letter-spacing: 3.4px

text-transform: uppercase

## Aeonik

carousel title, site map categories

font-weight: 900

text-transform: uppercase

## SignalMono-Medium

use for legal

font-size: 12px

font-weight: 400

## Aeonik

body

font-size: 14px / 1rem

## Aeonik-Black

use for hero title, subtitle, pricing

font-weight: 900

text-transform: uppercase

logo



nav-main



nav-main\_\_menu



nav-main\_\_menu-label



nav-main\_\_menu-icon



locality



locality\_\_language



locality\_\_locale



nav-main\_\_menu-label--active



nav-main\_\_menu-icon--active



FINANCING AS LOW AS 1.49% APR\*



banner\_text

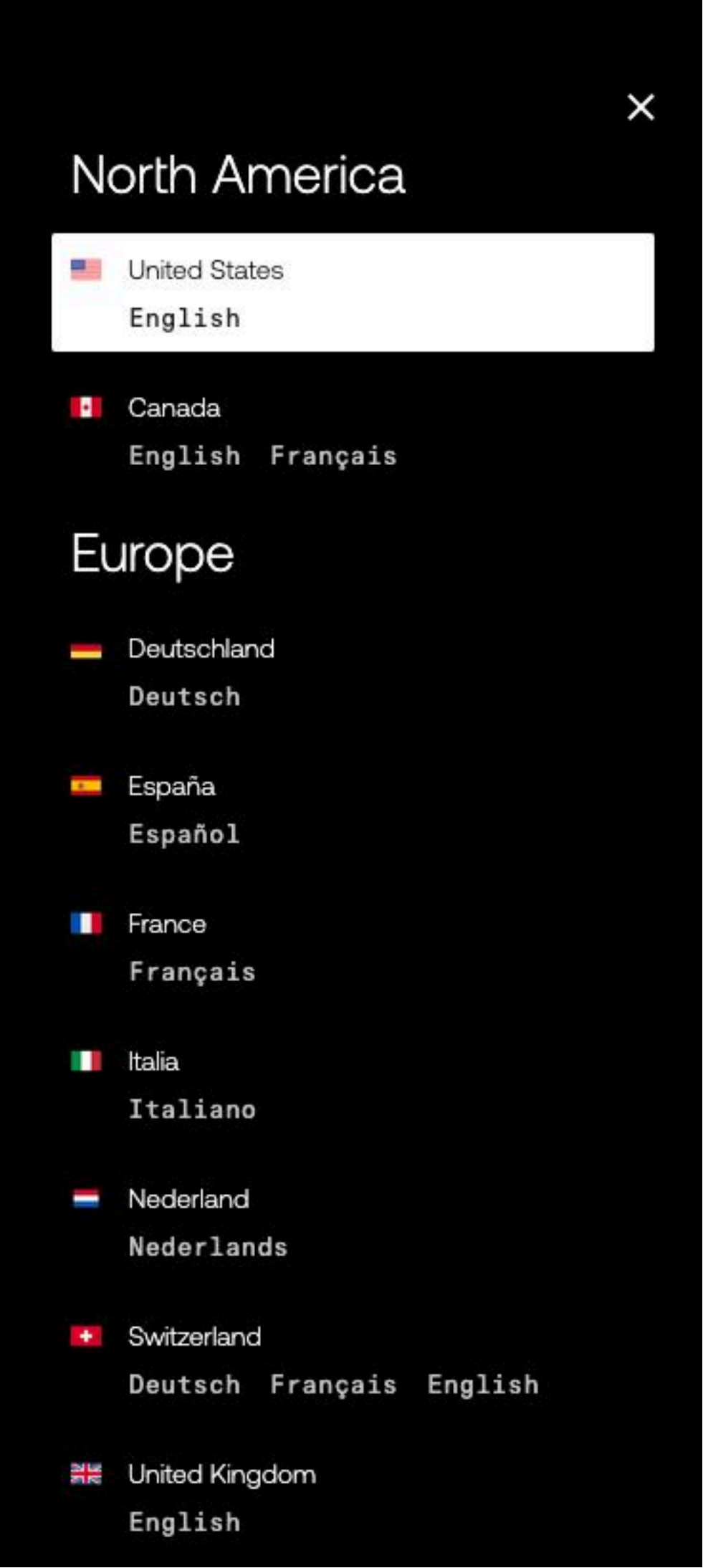
FINANCING AS LOW AS 1.49% APR\*

banner\_text--hover

FINANCING AS LOW AS 1.49% APR\*

banner\_close





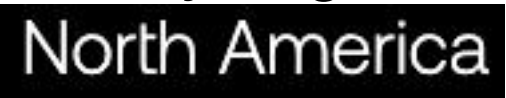
drawer-section



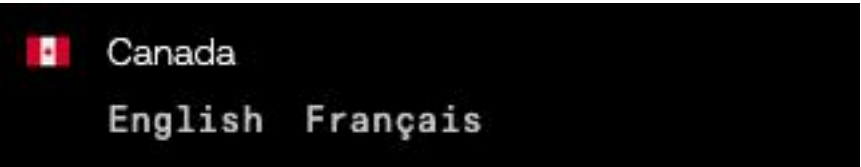
button-close



locality-region



locality-item



locality-item--active



language-list



language



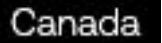
language--hover



locale-icon



locale-label



S2 ALPINISTA™

S2 MULHOLLAND™

S2 DEL MAR®

S2 DEL MAR® LE

LIVEWIRE ONE®

COMPARE OUR BIKES

FLEET OPPORTUNITIES

EXPLORE

BUY NOW

DEMO RIDE

Incentives

S2 Alpinista \$15,999<sup>①</sup>

Electric Sport Standard



CITY RANGE<sup>①</sup>

120 Mi

0-60 MPH

3 Sec

LEVEL 2 CHARGE<sup>①</sup>

78 Min

ENERGY

10.5 kWh

sub-menu\_\_item

S2 ALPINISTA™

sub-menu\_\_item--active

S2 ALPINISTA™

sub-menu\_\_item--hover

S2 ALPINISTA™

S2 ALPINISTA™

S2 MULHOLLAND™

S2 DEL MAR®

LIVEWIRE ONE®

APPAREL

ACCESSORIES & UPGRADES

STOCK REPLACEMENT PARTS

BUY NOW

FINANCING

S2 Alpinista \$15,999<sup>①</sup>

Electric Sport Standard



CITY RANGE<sup>①</sup>

120 Mi

0-60 MPH

3 Sec

LEVEL 2 CHARGE<sup>①</sup>

78 Min

ENERGY

10.5 kWh

sub-menu\_\_item

S2 ALPINISTA™

sub-menu\_\_item--active

S2 ALPINISTA™

sub-menu\_\_item--hover

S2 ALPINISTA™



FAQS

APP INFO

RESOURCES

CHARGING

Learn about the charging options available for your LiveWire

MAINTENANCE

Learn about the required maintenance for your electric motorcycle

TEST RIDES

Get information on how you can test ride a LiveWire electric motorcycle

HOW TO PURCHASE

There are multiple ways to purchase a LiveWire, learn more here

FINANCING

Learn more about submitting an credit application online

CONNECTIVITY

Connect remotely from your mobile device, anytime, anywhere

SEE ALL FAQS

sub-menu\_\_item

S2 ALPINISTA™

sub-menu\_\_item--active

S2 ALPINISTA™

sub-menu\_\_item--hover

S2 ALPINISTA™

FAQS

APP INFO

RESOURCES

The LiveWire Resources page is where you can access digital owner's manuals, browse through parts catalogs and access other useful documents.

MANUALS

Get access to your owner's manual and emergency response guide

PARTS CATALOG

Find OEM parts for your electric vehicle

QUICK START

Learn about charging and your electric vehicle supply equipment (ESVE)

MORE RESOURCES

sub-menu\_\_item

S2 ALPINISTA™

sub-menu\_\_item--active

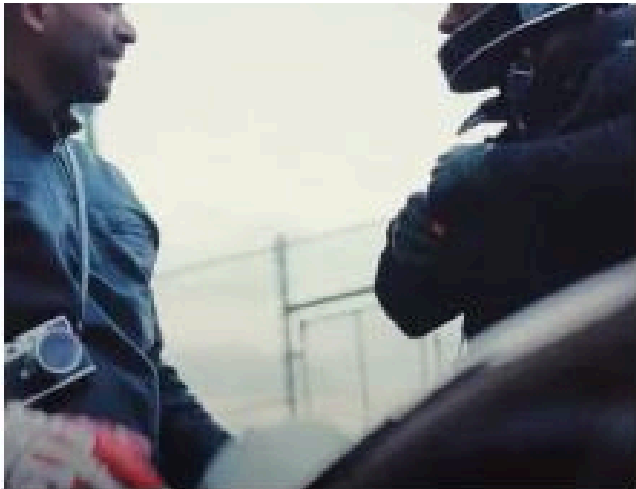
S2 ALPINISTA™

sub-menu\_\_item--hover

S2 ALPINISTA™

THE PULSE

EVENTS



LEARN



LATEST NEWS



COLLABS

sub-menu\_\_item

S2 ALPINISTA™

sub-menu\_\_item--active

S2 ALPINISTA™

sub-menu\_\_item--hover

S2 ALPINISTA™

# LIVEWIRE

## ELECTRIC MOTORCYCLES

hero-title

# LIVEWIRE

hero-subtitle

## ELECTRIC MOTORCYCLES





automated-carousel\_cell

automated-carousel\_cell--active



cell\_title



cell\_title



cell\_title





# S2 ALPINISTA

## Electric Sport Standard

**\$15,999**<sup>①</sup>  
[Check for incentives](#)

CITY RANGE<sup>①</sup>  
**120 Mi**

0-60 MPH  
**3 Sec**

LEVEL 2 CHARGE<sup>①</sup>  
**78 Min**

ENERGY  
**10.5 kWh**

EXPLORE

BUY NOW



GLACIER SILVER



carousel-item\_\_title

# S2 ALPINISTA

carousel-item\_\_subtitle

## Electric Sport Standard

carousel-item\_\_detail-list

**\$15,999**<sup>①</sup>  
[Check for incentives](#)

CITY RANGE<sup>①</sup>  
**120 Mi**

0-60 MPH  
**3 Sec**

LEVEL 2 CHARGE<sup>①</sup>  
**78 Min**

ENERGY  
**10.5 kWh**

pricing

**\$15,999**<sup>①</sup>  
[Check for incentives](#)

pricing\_\_price

**\$15,999**

pricing\_\_tool-tip

①

a

[Check for incentives](#)

detail

CITY RANGE<sup>①</sup>  
**120 Mi**

detail-label

CITY RANGE<sup>①</sup>

detail-value

**120 Mi**

tool-tip

### MSRP

Price listed is the Manufacturer's Suggested Retail Price. MSRP excludes tax, title, licensing, registration fees, destination charges (including freight, handling and processing), surcharges (attributable to raw materials costs in the product supply chain), added accessories, and additional dealer charges, if any. LiveWire reimburses dealers for performing manufacturer-specified pre-delivery inspection and setup tasks. Dealer prices may vary.



button-primary

EXPLORE

button-primary--hover

EXPLORE

button-secondary

BUY NOW

button-secondary--hover

BUY NOW

tool-tip\_\_title

### MSRP

tool-tip\_\_close



tool-tip\_\_text

Price listed is the Manufacturer's Suggested Retail Price. MSRP excludes tax, title, licensing, registration fees, destination charges (including freight, handling and processing), surcharges (attributable to raw materials costs in the product supply chain), added accessories, and additional dealer charges, if any. LiveWire reimburses dealers for performing manufacturer-specified pre-delivery inspection and setup tasks. Dealer prices may vary.

option-list



selector--active



selector\_\_radio-button



selector\_\_text

ASPHALT BLACK



# S2 MODELS FOR AS LOW AS 1.49% APR\*

All LiveWire S2 models are now available for a limited time for as low as 1.49% APR.\* Enjoy an unparalleled electric riding experience with low monthly payments.

SEE OFFERS



feature-info

# S2 MODELS FOR AS LOW AS 1.49% APR\*

All LiveWire S2 models are now available for a limited time for as low as 1.49% APR.\* Enjoy an unparalleled electric riding experience with low monthly payments.

SEE OFFERS

feature-info\_\_image



feature-info\_\_title

# S2 MODELS FOR AS LOW AS 1.49% APR\*

feature-info\_\_title

All LiveWire S2 models are now available for a limited time for as low as 1.49% APR.\* Enjoy an unparalleled electric riding experience with low monthly payments.

feature-info\_\_button

SEE OFFERS



DEMO RIDES →

Find a retail location and experience a LiveWire electric motorcycle near you.



FINANCING →

Transform the every day into urban adventure and beyond with helpful, innovative financing options.



tile

DEMO RIDES →

Find a retail location and experience a LiveWire electric motorcycle near you.



tile\_\_title

DEMO RIDES

tile\_\_button  
→

tile\_\_text

Transform the every day into urban adventure and beyond with helpful, innovative financing options.

REVIEWS →

Get expert reviews and watch what others are saying about LiveWire electric motorcycles.



APPAREL AND ACCESSORIES →

Visit our shop and explore new apparel, accessories, and replacement parts.



tile--hover

DEMO RIDES →

Find a retail location and experience a LiveWire electric motorcycle near you.



→

tile\_\_image





# STAY INFORMED

Sign-up for LiveWire email, news and product launches to always be in the know.

ENTER YOUR EMAIL

I AGREE TO RECEIVE MARKETING COMMUNICATIONS FROM LIVEWIRE.



stay-informed\_\_title

# STAY INFORMED

stay-informed\_\_text

Sign-up for LiveWire email, news and product launches to always be in the know.

stay-informed\_\_entry

ENTER YOUR EMAIL

I AGREE TO RECEIVE MARKETING COMMUNICATIONS FROM LIVEWIRE.

entry-placeholder

ENTER YOUR EMAIL

entry-hint

Email format is invalid

socials-list



social-icon



social-icon--hover







SEE OUR VISION

\*Financing offers available only on new S2 LiveWire motorcycles financed through Eaglemark Savings Bank (ESB) and subject to credit approval. Not all applicants will qualify. Stated offers are available only to high credit tier customers at ESB. The APR may vary based on the applicant's past credit performance and the term of the loan. For example, a 2025 S2 Alpinista™ with an MSRP of \$15,999, 10% down payment and amount financed of \$14,399.10, 72-month repayment term, and 1.49% APR results in monthly payments of \$209.18. For a 2024 S2 Del Mar® with an MSRP of \$16,249, 10% down payment and amount financed of \$14,624.10, 72-month repayment term, and 1.49% APR results in monthly payments of \$212.45. For a 2024 S2 Mulholland™ with an MSRP of \$16,499, 10% down payment and amount financed of \$14,849.10, 72-month repayment term, and 1.49% APR results in monthly payments of \$215.72. In these examples, customer is responsible for applicable taxes, title, licensing fees and any other fees or charges at the time of sale. APR is calculated according to the simple interest method. Not valid in conjunction with other offers. Other terms, conditions, and limitations may apply. See your LiveWire Dealership for details. This Financing Offer is valid during the period of March 1, 2025 - April 30, 2025.

video



volume-on-indicator



volume-off-indicator



button--secondary

SEE OUR VISION

button-secondary--hover

SEE OUR VISION

legal

\*Financing offers available only on new S2 LiveWire motorcycles financed through Eaglemark Savings Bank (ESB) and subject to credit approval. Not all applicants will qualify. Stated offers are available only to high credit tier customers at ESB. The APR may vary based on the applicant's past credit performance and the term of the loan. For example, a 2025 S2 Alpinista™ with an MSRP of \$15,999, 10% down payment and amount financed of \$14,399.10, 72-month repayment term, and 1.49% APR results in monthly payments of \$209.18. For a 2024 S2 Del Mar® with an MSRP of \$16,249, 10% down payment and amount financed of \$14,624.10, 72-month repayment term, and 1.49% APR results in monthly payments of \$212.45. For a 2024 S2 Mulholland™ with an MSRP of \$16,499, 10% down payment and amount financed of \$14,849.10, 72-month repayment term, and 1.49% APR results in monthly payments of \$215.72. In these examples, customer is responsible for applicable taxes, title, licensing fees and any other fees or charges at the time of sale. APR is calculated according to the simple interest method. Not valid in conjunction with other offers. Other terms, conditions, and limitations may apply. See your LiveWire Dealership for details. This Financing Offer is valid during the period of March 1, 2025 - April 30, 2025.



