

NATALIE JACAMAN



FORT WORTH, TEXAS
NATALIEJACAMAN
[AT]GMAIL[DOT]COM

UX DESIGNER WHO
IS PASSIONATE ABOUT
SEEING THE WORLD
THROUGH OTHER PEOPLE'S
PERSPECTIVES

EDUCATION

CAREERFOUNDRY

UX Immersion and Frontend Specialization 2021

TEXAS A&M UNIVERSITY

Communication 2011

EXPERIENCE

E-COMMERCE SUPPORT SPECIALIST, DICKIES

FORT WORTH, TX; JUNE 2019-PRESENT

Lead the ecommerce product setup process for dropship accounts

Ensure product assortment is properly displayed by verifying UPC details
and marketing content

Interact with EDI interface to cross reference SKU information

Populate style spreadsheets with dimensions, pricing, and other
relevant data per account

PRODUCT MANAGER, LULULEMON

FORT WORTH, TX; NOV 2013-JUNE 2019

Distributed a weekly e-commerce Product Notification email for over
1,000 guests based off of season, style, and their preferences

Generated reports to analyze ecommerce, Visual Merchandising
and sell-through strategies

Visual Merchandising expert for arrangement of product stories

SKILLS

E-commerce

Design

Online Retail

UX Research

Sketch App

User Interface Design

Creative Ideation

Journey Mapping

Project Management