Natalie LUNG
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PROFESSIONAL EXPERIENCE

Breaking News Editor | Bloomberg News | Hong Kong | August 2019 – present
- Monitor news, coordinate coverage plans with beat teams & send market-moving headlines and summaries on everything from markets to politics on Bloomberg Terminal
- Pitch & contribute to long-form pieces and radio hits on Hong Kong politics; source and maintain data/spreadsheets on protest-related arrests, Python scraper on local coronavirus vaccine data
- Pitch to & liaise with news development teams to automate news content & workflow

News Intern, Rotational Reporter | Bloomberg News | Hong Kong | June 2018 – August 2019
- Pitched, wrote and contributed to stories during rotations on economy, equities and breaking news teams
- Proposed & implemented translation spreadsheet for China tariff lists when news broke; wrote stories based on trade data analysis and collaborated with research teams (Bloomberg Economics, NEF) for analysis

Graphics Intern | Forbes | Hong Kong | February 2018 – April 2018
- Created infographics for Asia-focused stories using Illustrator, Photoshop, CartoDB

Visiting Student | MIT Media Lab (Civic Media group) | Cambridge, Massachusetts | June 2017 – August 2017
- Implemented Chinese natural language processing on Media Cloud, a text aggregator tool that monitors & analyzes news coverage and relationships between influential news sources and stories
- Curated news sources for China, Hong Kong, and Taiwan media collection for Media Cloud

Chief Editor | TecHKU, The HKU Journal of Technology | Hong Kong | September 2014 – December 2016
- Wrote & edited stories for student-run tech news site, recruited and managed ~30 contributors
- Organized tech talks & events like 54-hour startup hackathons, girls in STEM workshops for high-schoolers

Program Lead | codeXpress Myanmar (Pilot) | Hong Kong & Yangon | September 2015 – September 2016
- Devised and taught a 3-week on-site introductory computing course (Scratch, web development and Arduino) for high school and college students at Su Educational Institute, Yangon, Myanmar

Graphics Desk Intern | South China Morning Post | Hong Kong | June 2015 – July 2015
- Sourced and cleaned data for interactive graphics and multimedia projects for SCMP.com
- Conducted research and conceptualization for the print edition's back page graphics

EDUCATION

Bachelor of Journalism, with 2nd major in Computer Science | The University of Hong Kong | 2014 – 2018
- Coursework: News Reporting and Writing, Statistics & Economics for Journalists, TV News Production, Multimedia Magazine Design; Data Structures & Algorithms, Java & OOP, Software Engineering, Testing and Maintenance, Computer Organization, Database Management Systems, Operating Systems

Exchange Student | Missouri School of Journalism, University of Missouri | January 2017 – May 2017
- Coursework: Data Journalism, Investigative Reporting, Computer Graphics, Web Development
- Participated in national conferences/hackathons on travel grants (NICAR, SND, MHacks, Google I/O)

AWARDS

2020 — Society of Publishers in Asia (SOPA) Award for Excellence in Reporting Breaking News; AAJA General Excellence Award in Multimedia (Awarded as part of package of stories by Bloomberg on Hong Kong protests)
2016 — Google Anita Borg Scholar; Grand Prize, TVB Inter-Collegiate Documentary Competition

TECHNICAL SKILLS

Python, Pandas, Beautiful Soup, Plotly.js, nltk, jieba, SQL, regex, Bash shell, Git, OpenRefine, Excel;
HTML, CSS, JavaScript, jQuery; Adobe Photoshop, Illustrator, Premiere, InDesign

LANGUAGES

English: fluent spoken and written, (IELTS score band 8/9); Cantonese: Native; Mandarin: Advanced