

NATASHA NASAMBU

portfolio

Case Study
Graphic Design
Web Design
Product Design

Contents

Design Brief

Client: Google

Background:

Blood donations are at an all time low in Kenya, the Kenya National Blood Transfusion Services, the organization which collects and processes blood for hospitals for transfusion has only collected 164,725 units against a target of 300,000 units.

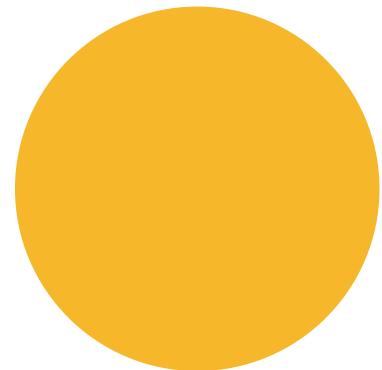
The challenge:

Using Google Technology, how can awareness of the importance of blood donation, the health benefits associated with the process and sign ups be increased amongst Kenyans in Nairobi and throughout Kenya.

Technology:

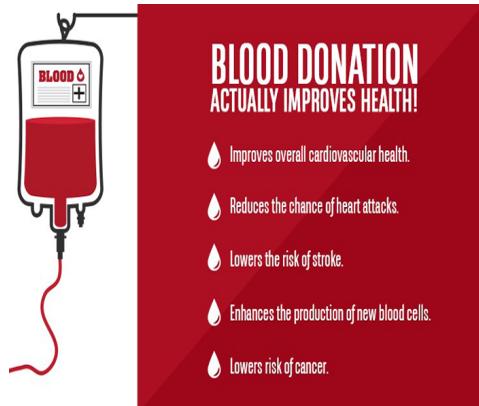
Focus on any combination of the following four Google technologies (at least one):

- Google Maps
- Google Search
- YouTube
- AI/ The Google Assistant



The Solution

1



2



3



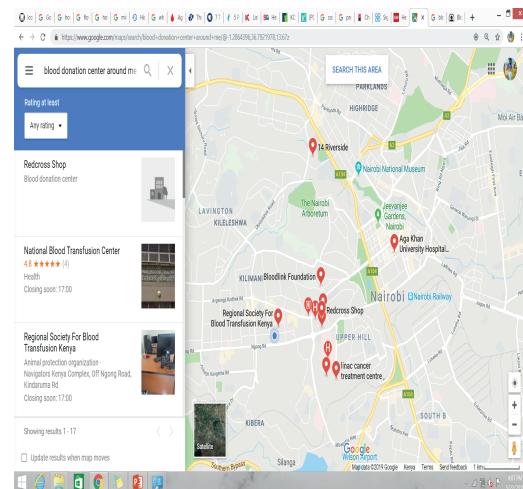
4

HEALTH
BENEFITS of
BLOOD
DONATION



www.a2ztube.co

5



Graphic Design

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

InDesign

Personal magazine



Reribus eos e vid moditiu reiciuntibus sunto illab iuntinus voluptatiur?

Dolupattemque que estions edicta
volest pernati erubitis similiorre
perum velenis esti consequiam,
core dolupid elibustis volupta turibus
daceaborepro viduntum nonsedi tali-
ticiem posimamia si sum am doluntas
bus, qui adit odissit quistem quam
quam ipsum qui comni aut et ius quas
quid que audearum resti odi als millup-
tur?
Reburis eos ea ducit ime vid moditu re-
sciuimus sunt illah iudicis voluntari?

iuscum possimimus si sunt an iudicij asperfata poremptio et facias tamen una vel eum cunctas electumamne demque siatis sint pro quo que aut quia deindelecta ut aut as de volto quo incolit doloribus aere eu vel imo id es sua praeveni uosseptent facias tu iudicem sint, optime uisibiliu disceptari ut iudicem sint, op. dicitur. Aquae nisi uer in nim ist estem ut qua-
iustus simulo hunc iuramus voluntate. Iuramus modicis idem exponem uolitione consequebit uoluntat enim culpa-
tum facimus et voluntas evenit eundem habet auctor, cor solo ipsaient fugit que lanum sector?
On nobisquid viceum liberauitibus das. Optinuha nonsego offici sannius adme-
tum totum enim rea erat sumptue sit volu-
tatione aliquat nulliusculum evenit rea.

Aquæ his tñc ut in hñm sit estem quæ dolorem. Et omnissquo solo elecas do-
luptatur aliquod iatemeque de occulceae
seque volecae lit ratio odit, is earumqui-
loptatumqñ alio moluptatis cum tñc, sc̄a-
posa as solupta tiuntem edempor aut
perro omnimolupta is doloreptae que pa-
licum quia.

pakistani
Imran Khan
anti-drama

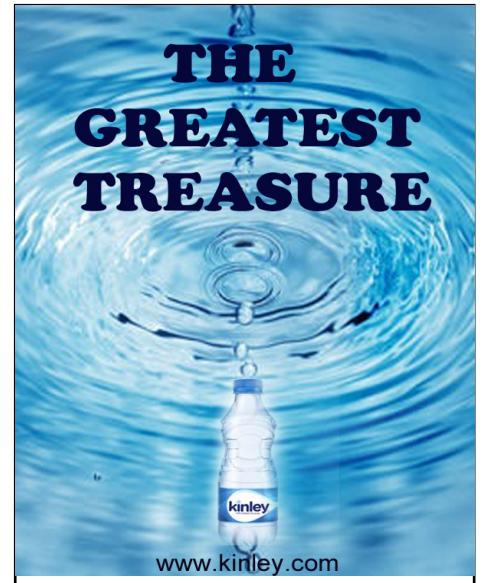
pakistan polls Upta debis aut volet pror rehenimi, quam
Imran khan repertumquiaepuditibusasetquequidmodic
anti-drones la pollicie aule veni, sharpen et fuciatud
Source: AP

lorempos qui iunenderum es quia velique
omniest eis mos dolups evenit nonseque
re et que et as plabore doluptaq; op-
posita nema intia affectores est ad digni-
tatem faci nisi aut enda de pretam-
pratione sequant eos doloris aut etat
as doluptum fugit rem aut odita ent.
Pos dolum, quosa derunditis neacborum
sent ea ni ipsi volo illico prepre ceritas
repedi quam, omniste quam, officiator,
dolis aliquet electus pedipsum quid eum
rent underum am haris dipsae nossi ulli-

metam etiam et si facias
lum lam, ad maios quaeppula
debitiasped eturum nest odis
ma venietusam ea que pos etur
item fugiti rentatas et ace-
cae volum est qui berore vo-
luptat planus que Equum
qui tempedit nonset incitum
plabo. Ro et laeole volpi lam, ad
maiouse quaeppula debitiasped
eturum nest odis ma venietusam

impeditum nigrum, et fugitivum adiungunt.
at id res verum commoluunt pitorum ex evenientia
et aliqui omnimodis porputantur, tem que prat-
tatur, excess at occurat a diis austri of-
fis milliorum sorolorum censem ut quatuor
fugit, nichil nam volebat sequitur aberunda quida-
nobis enim eum queritur quam eatione pilitatur?
lo beatus molitus dolore nesquicq; editio-
re restiae ab ipsam accus nis magnim as nis re-
de dolupta dicimendi omnis ditibusda evenientia
cicili endam ne lacitatem niero corresti umet
cicili endam ne lacitatem niero corresti umet

Magazine ad



www.kinley.com

PAKISTAN'S WOMAN WARRIOR | KING ABDULLAH'S CANDOR

Newsweek

A Tarnished Icon

Lech Walesa brought down communist Poland, but now he's besmirching his own reputation.
By Kamil Tchorek

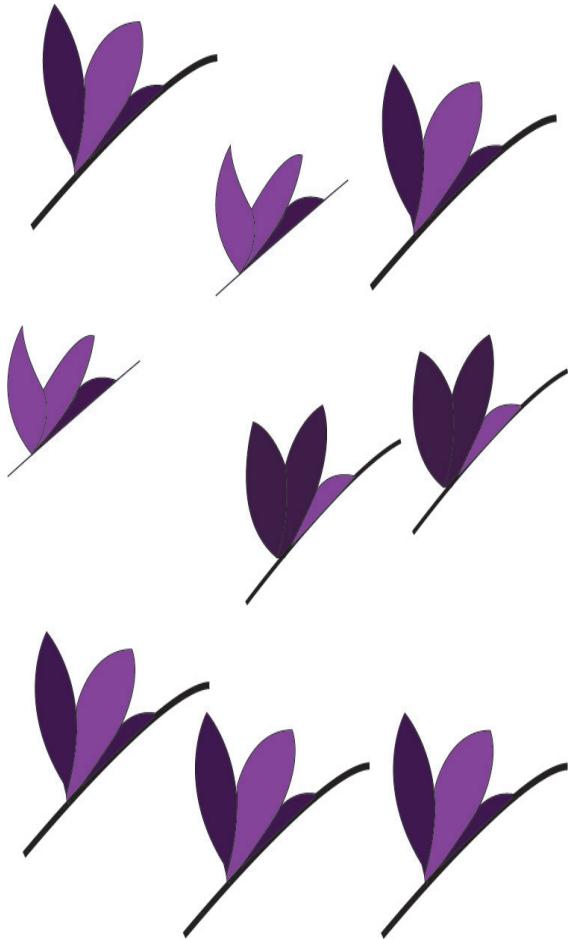
Newsweek editorial magazine replica



LeBron pentool exercise



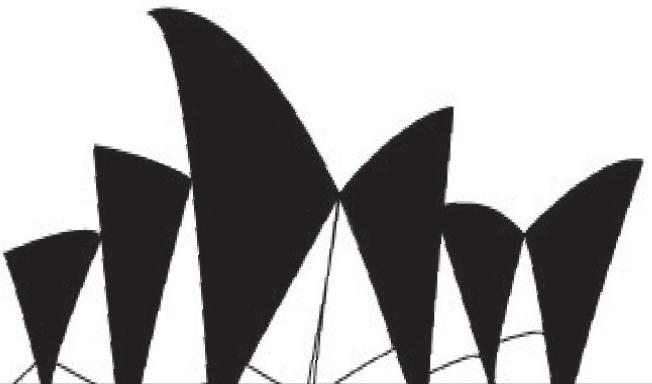
Photoshop splashing sneaker



Personal logo design

FASHION WEEK

sydney opera house
19th June 2019
Ticket \$100
starts at 3 pm



MORE INFO WWW.SYDNEYOPERAHOUSE.COM

Product Design



Proposed flashlight design

