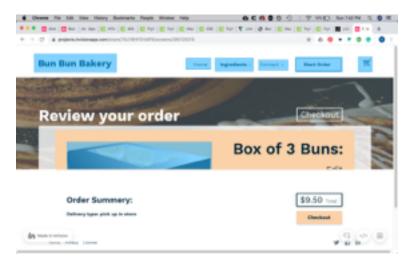
Natalie Schade Professor Jason Hong Programming Usable Interfaces October 4, 2019

Assignment 5: Reflection

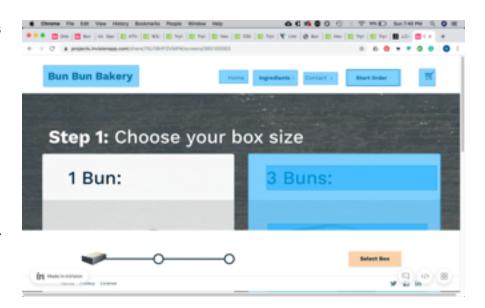
- I. Heuristic Evaluation of design bugs:
 - 1. On the pages for selecting buns, the product image space was too large and takes up too much of the screen, making selection of what the user wants harder.



2. The process for selecting the buns and boxes is too complex, requiring too many steps to add the box to the cart. It takes at least 7 screens to reach the shopping cart, when someone is adding a box of three to the shopping cart. The amount of screens needed, goes up as that size of the box get bigger.



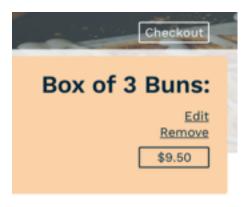
3. On the pages for selecting box size/ amount, the product image space was too large and takes up too much of the screen, making selection of what the user wants harder.



4. The process for selecting toppings is 1. too large and 2. too complex. Dragging the

sauce over the individual buns allows for freedom of choice for each bun, but it is tedious and not intuitive





5..There are two checkout buttons on the shopping cart page. This is an easy fix by removing the top button.



- I. What challenges or bugs did you encounter in the process of implementation, and how did you overcome the challenges?
 - 1. Implementing the navigation bar for the code was difficult. According to best practices, style overrides in HTML are not optimal, but I couldn't figure out the navigation bar without it. I used www.w3schools.com as a reference when figuring out the navigation bar.
 - 2. I had problems on every page with padding vs. margins vs. borders and getting items on the page to line up correctly. This was a constant struggle throughout the project. In the beginning, I had a padding set in the body css. This meant that no part of the body could extent beyond that, even the background colors of individual parts of the page, including the footer. I finally had to remove all padding, and the bottom margin from the body css, and add it to all of the parts individually.
 - 3. Setting the background photo had a lot of bugs. Some of the ways I tried to solve the problem had the photo only show on the parts of the page that contained text. Eventually I found that setting <div class="background-image"> right below the <body> and </div> on the line above the </body>. I still can't figure out how to affect the background opacity without affecting the entire body.
- I. How is the brand identity of your client reflected through your design choices? What kind of look and feel did you design for them and why?
 - 1. Bun Bun Bakery is a specialty artisanal bakery, the minimalism and quality of the food is reflected in the minimalist design of the website. Due to the specialty nature of the store, the website needed to reflect this in its layout.
 - 2. The emphasis of the website is put on the beauty and craftsmanship of the food. This is achieved through use of high quality background pictures.
 - 3. The colors chosen for the bakery are reminiscent of traditional french bakeries, this gives the bakery a sophisticated, foreign, color scheme.