STEM Niche
Specialize & Expand

- Teachers & Learnesr don't need all the bells and whistles of BizOps
- STEM learners *are* the work force of the future. So gaining *their trust* is good start to expanding to BizOps or into R&D Tools
- Existing Mind map tools are not STEM optimized

Differentiators
STEM Focused Features Baked in

- Highly scalable
  - The whole thing: Teams, tech & product
- A product that benefits itself
- Feature rich mind map with STEM focus