

Natalie So



natalieso.me
nhso@usc.edu
(213) 275-8340

EDUCATION

University of Southern California *Aug 2021 - May 2025*

Major: Iovine and Young Academy (B.S in the Arts, Technology, and Business of Innovation)

Sample Coursework: Designing Digital Experiences, Digital Toolbox: Motion Graphics, Designing Narrative Media

Chinese International School (HK) *Aug 2007 - June 2021*

International Baccalaureate Diploma

Emphasis: Film, Economics, Mathematics

Notable Awards: Communitas Award, 6x Head's Commendation (90% and above on grades)

EXPERIENCE

Hong Kong Youth Arts Foundation *Aug 2020 - Sep 2020*

Production Intern

One of two filmmakers selected to produce a 6-min documentary for their Youth Assistant Choreographer summer programme.

CARAXY Grown Diamonds *Jun 2020 - Jul 2020*

Creative Director & Graphic Designer

Enlisted by the company to shoot and edit product stills, 60 and 90 sec video ads for their new campaign.

"Red Rain" Film Production *Jun 2020 - Aug 2020*

Storyboard Artist & Graphic Designer

Developed digital storyboards during pre-production and designed the official movie poster and film props.

MerchantCantos x ImpactHK *Oct 2020 - Dec 2020*

Creative Intern

Collaborated with local artists around the theme of "The Kindness of Strangers" and raised HK\$62,550 for the homeless community.

XiaoHua Magazine *Aug 2019 - Feb 2021*

Director of Design

Designed CIS' longest running, bilingual magazine using Adobe InDesign; lead and mentored a team of 15 younger designers.

A Drop In The Ocean *Aug 2018 - June 2020*

Graphic Designer

Mentored by environmental consultant, Metanoia, lead a school-wide audit on our school's carbon footprint and created a series of infographics to advocate for change.

SAMPLE PROJECTS

TutorReach *Feb 2020 - May 2020*

UI/UX Designer

Seminalist from 130 teams; 3-round competition; developed a business plan and pitch deck with suggestions by Columbia Business School faculty.

Student Arts Executive *Aug 2019 - Jun 2020*

Co-leader for the media team and produced weekly recap videos for art events at CIS, accumulated 5,900+ views across 12 videos.

HONORS

Dean's Scholarship

Quarter-tuition scholarship awarded to incoming USC students on the basis of academic and extracurricular activity

2x Gold Medalist Award

Highest recognition by Columbia Scholastic Press Association for student journalist's digital media publications worldwide

Best Picture, Best Cinematography, 1st Runner up Best Editing

2020 Rising Phoenix Film Awards (HK)

SKILLS

Creative

UI/UX Design Branding
Motion Graphics 3D Rendering
Prototyping Storyboarding

Software

Adobe Creative Cloud Blender
Final Cut Pro Figma Fusion 360

Technical

HTML/CSS JavaScript Python Java

Languages

English Mandarin Cantonese