



Job applications suck.

Application for Employment

We provide accommodations for persons with disabilities in the hiring process. If your disability prevents you from completing this application, please let us know, and we will provide assistance.

ng		Date of Application		Date Available
First Name		Middle Initial		
City				
Are you 18 years of age or over?				
<input type="checkbox"/> No	If No, Date of Birth			
Education				

THE PROBLEM

U.S. BUREAU OF LABOR STATISTICS

Job seekers who apply for 21 to 80 jobs have the highest probability of receiving a job offer

OUR SOLUTION



ApplyUp is a tool that seamlessly fills
and tracks job applications in **seconds**

Job Application

Full Name

Email

Phone Number

Resume

 ApplyUp

Product Designer ▼

Autofill

Log Answers

SEAMLESS AUTO-FILL

**Autofill job applications
with one-click**

Job Application

Full Name

Email

Phone Number

Resume

 ApplyUp

Select Role



Autofill

Log Answers

MULTIPLE ROLE TEMPLATES

**Show off your
different skills**

Job Application

ApplyUp

Product Designer

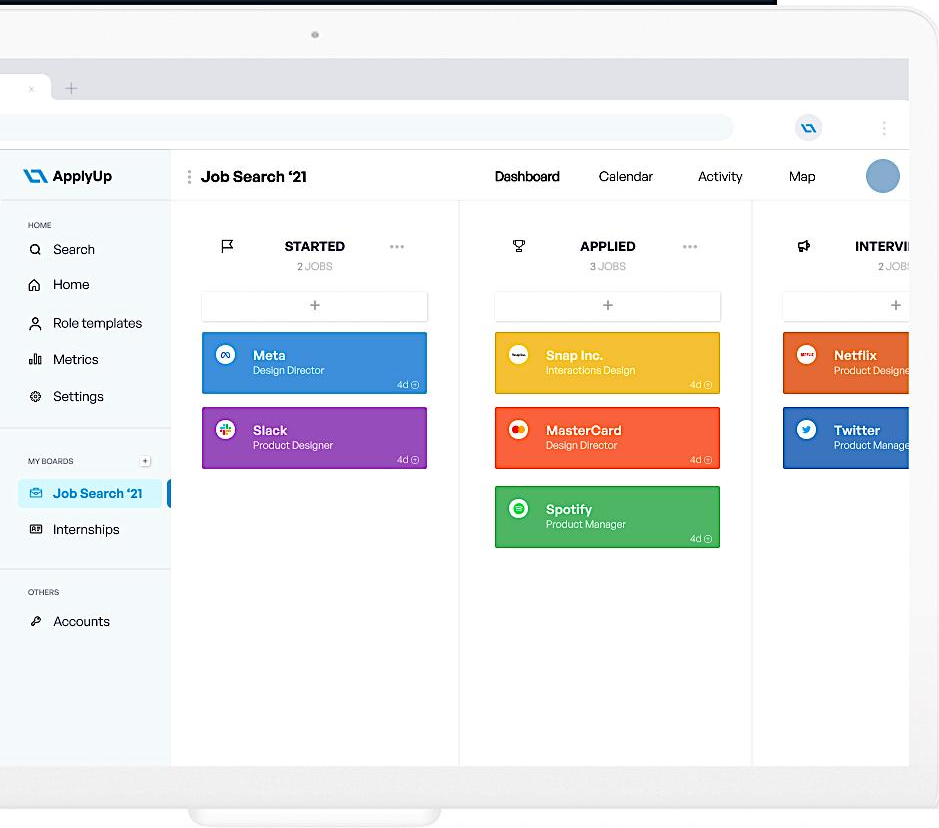
Autofill

Log Answers

Are you interested in full-time employment,
part-time or either?

LEARNS ANSWERS

**Rembers responses to
unique questions**



TRACK YOUR APPLICATIONS

Log all your information
across portals

VALUE PROPOSITION

Current Landscape

30-60 minutes



ApplyUp

40 seconds

MARKET SIZE



COMPETITORS

	 huntr	 LinkedIn	 LiveCareer	 ApplyUp
AUTO-FILL INFORMATION		✓	✓	✓
LEARNS ANSWERS				✓
AUTO-TRACKS APPLICATIONS	✓		✓	✓
DIGITAL DASHBOARD	✓		✓	✓
COMPATIBLE W/ ALL JOB BOARDS	✓	✓		✓

BUSINESS MODEL

Premium

FREE

\$0.00

-
- ✓ Autofills information
 - ✓ 2 role templates
 - ✓ Auto-tracks applications
 - ✓ Learns answers
 - ✓ Digital dashboard
 - ✓ Custom cover letters and resume templates

PREMIUM

\$12.99 / month

-
- ✓ Autofills information
 - ✓ 3 role templates
 - ✓ Auto-tracks applications
 - ✓ Learns answers
 - ✓ Digital dashboard
 - ✓ Custom cover letters and resume templates

PRO

\$19.99 / month

-
- ✓ Autofills information
 - ✓ Unlimited role templates
 - ✓ Learns answers
 - ✓ Auto-tracks applications
 - ✓ Digital dashboard
 - ✓ Custom cover letters and resume templates

**Landing your dream job
shouldn't be this much work**

OUR TEAM



JOÃO AGUIAR DE SOUZA
Project Manager



NATALIE SO
Designer



JASON CHEN
Developer



SANJANA ILANGO
Developer

