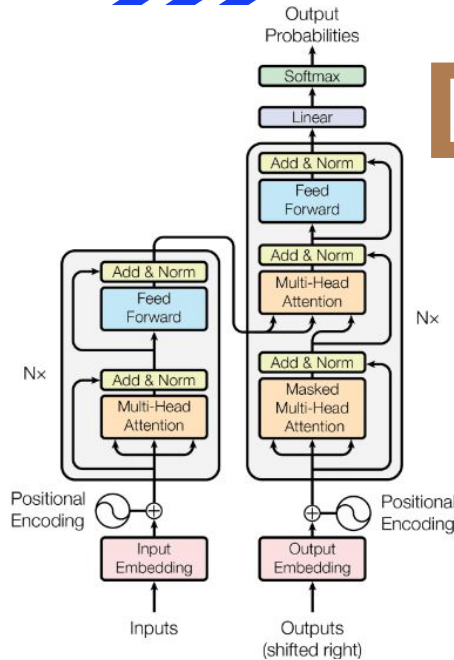


# Deep Learning



1. Data Pre-Processing
2. Data Exploration
3. Name Entity Recognition (NER)
4. Sentiment Analysis
5. Zero-Shot Classification

# 1. Data Pre-Processing

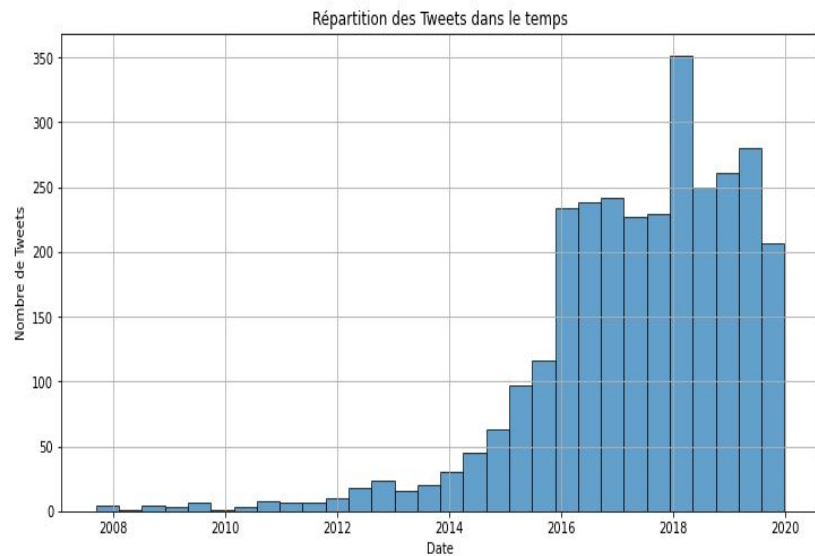
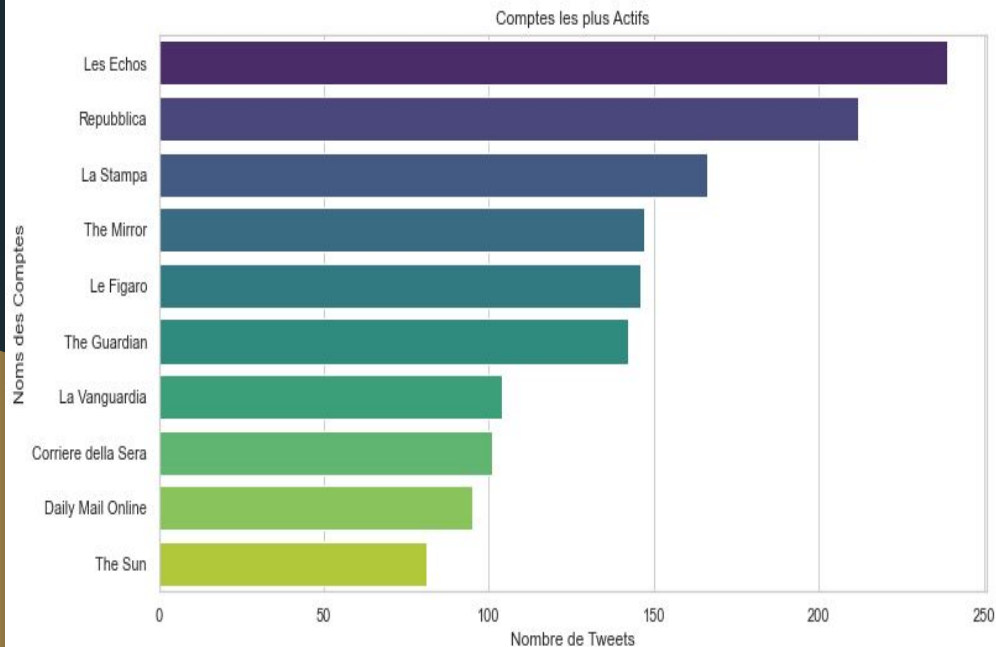
## Translation task

```
from googletrans import Translator
```

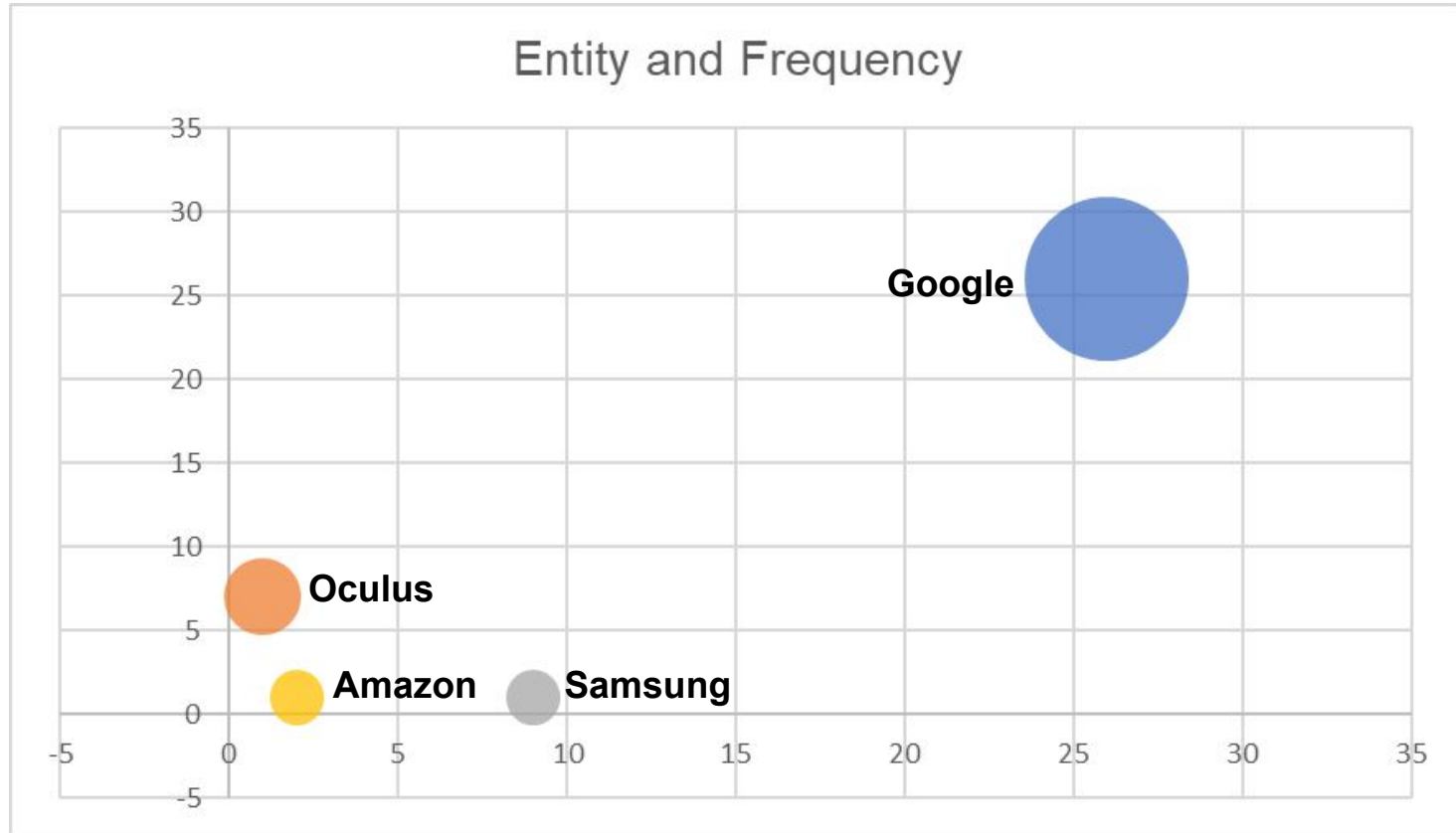


```
def cleaning(text):  
    text = text.lower()  
    text = re.sub(r"[\.\*\?]", "", text)  
    text = re.sub(r"([A-Za-z0-9]+)/([^\0-9A-Za-z \t])/(\w+:\V/\V/S+)/^rt/http.+?",  
    text = re.sub(r'\bgt\s+gt\b', '', text)  
    text = " ".join([word for word in text.split() if word not in (stop)])  
    return text
```

## 2. Data Exploration



### 3. Name Entity Recognition (NER) - Key entities



# 4. Sentiment Analyse

# Packages :

```
from transformers import AutoTokenizer,  
AutoModelForSequenceClassification
```

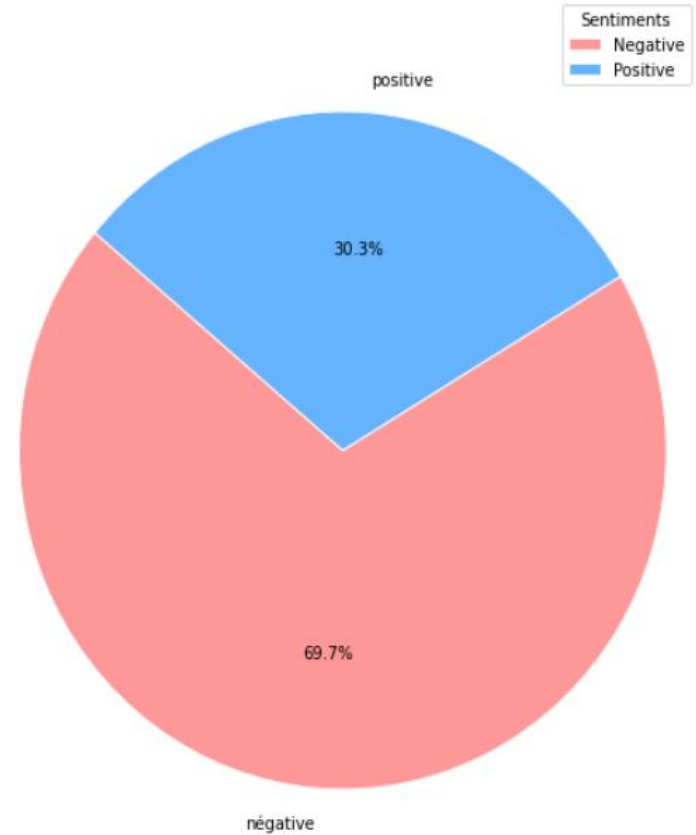
# Map numerical sentiment to words

```
sentiment_mapping = {0: "négative", 1: "positive", 2: "neutre"}
```

# Apply the sentiment analysis function to the dataset of tweets

```
df["sentiment"] = df["text"].apply(analyze_sentiment)
```

Distribution of Sentiments in Tweets



# 5. Zero-Shot Classification

- Finding topics using WordCloud
- Thus, topics = 'Opportunity' or 'Threat'
- Extracting country of origin of tweets from col 'author.location'

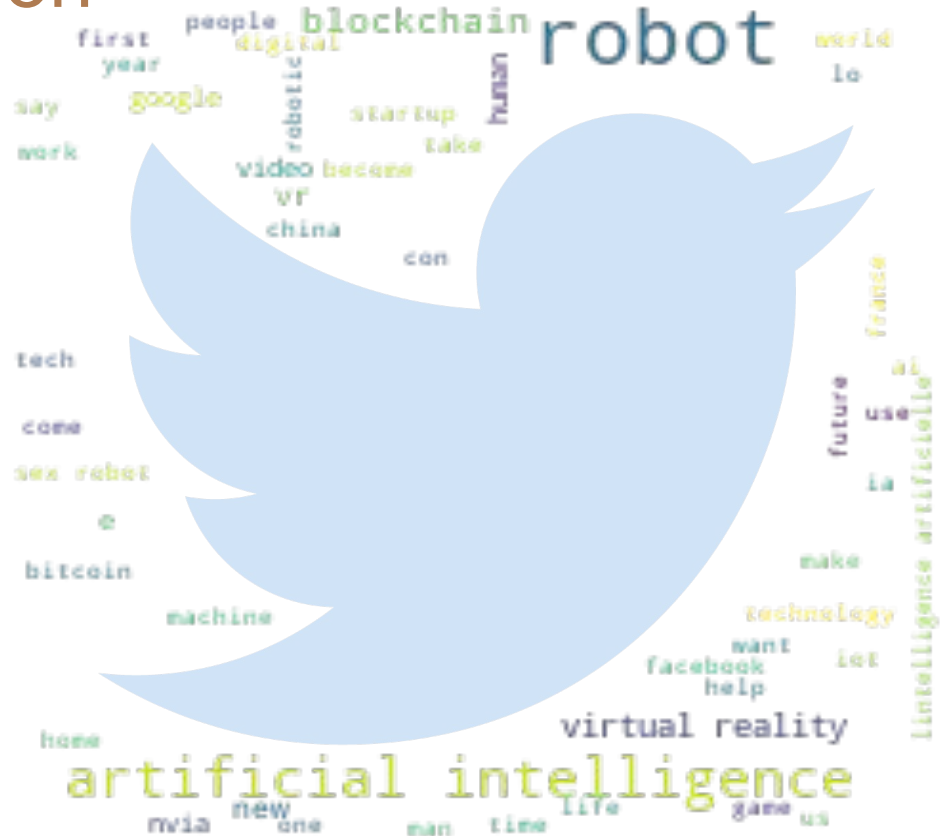
Why location?

```
from geopy.geocoders import Nominatim
```

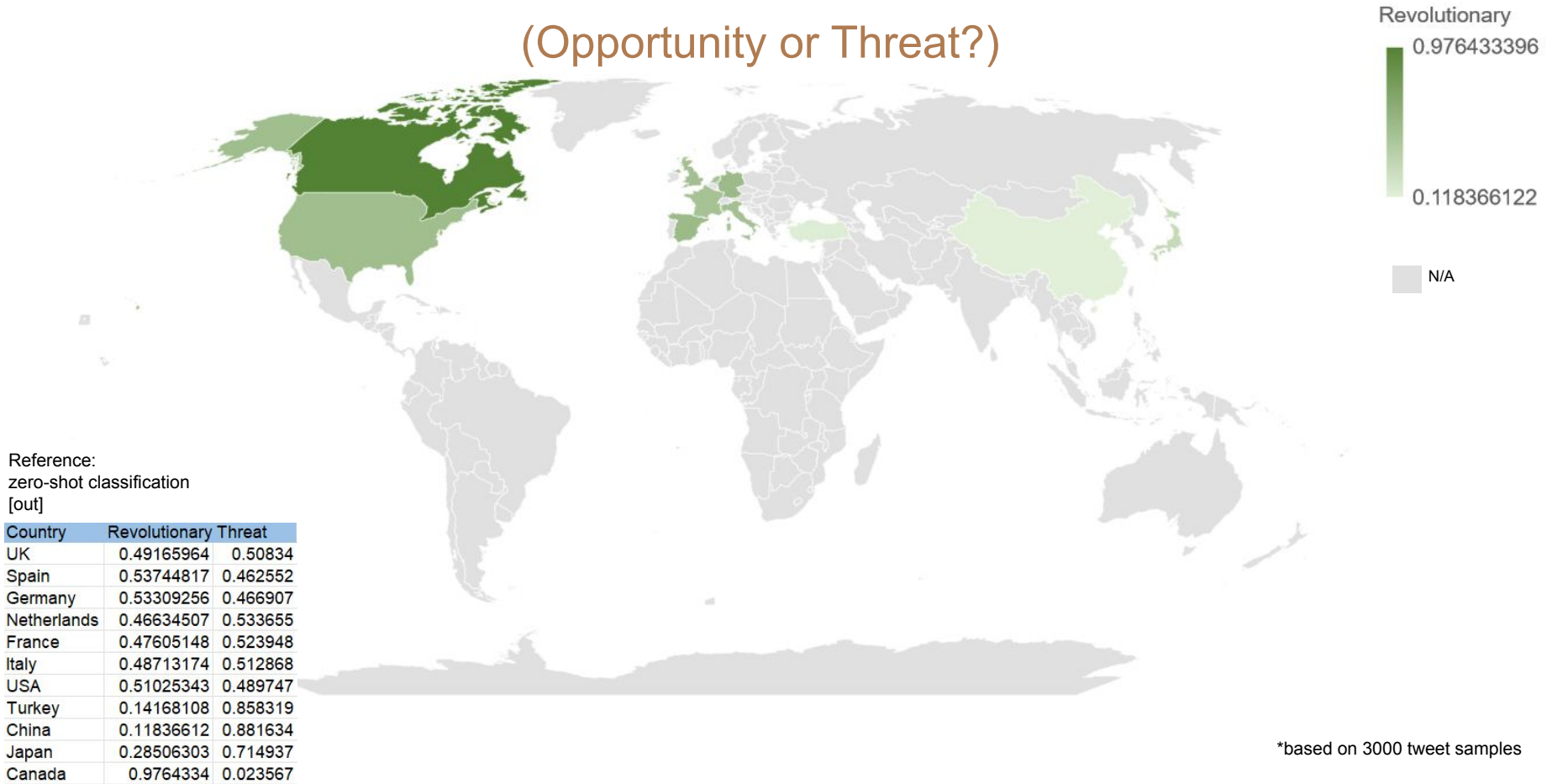
*Milan, Italy > Italy*

*Milan, Milano, Italy > Italy*

*Paris > France*



# How 4th Industrial Revolution is perceived by countries (Opportunity or Threat?)



Thank you