

# ASSIGNMENT 3: FIELD-VISIT LOG

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Location: Sinhagadh Vasti, New Canal Road, Ward 18, Pune

Field Work Period: 15th September - 30th September 2025

## FIELD VISIT LOG ENTRIES

### Visit V001 - 2025-09-15

Date & Time: 2025-09-15 at 09:00

Location: Sinhagadh Vasti, New Canal Road, Ward 18, Pune

Duration: 3 hours

Weather: Clear

Main Activities Observed:

Community Meeting at Local Health Center

Participants Count: 15 community members

Key Findings:

High interest in micro-insurance products

Challenges Encountered:

Connectivity issues in remote areas

Success Metrics:

High engagement in community meetings

Personal Reflections:

This visit provided valuable insights into community meeting at local health center. The community showed high engagement in community meetings, indicating strong potential for our voice-powered insurance solution. The main challenge of connectivity issues in remote areas suggests the need for high interest in micro-insurance products. Overall, this experience enhanced my understanding of community dynamics and the importance of culturally sensitive technology design.

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### Visit V002 - 2025-09-16

Date & Time: 2025-09-16 at 10:00

Location: Sinhagadh Vasti, New Canal Road, Ward 18, Pune

Duration: 4 hours

Weather: Partly Cloudy

Main Activities Observed:  
Insurance Awareness Camp

Participants Count: 18 community members

Key Findings:  
Language barriers with complex insurance terms

Challenges Encountered:  
Complex documentation requirements

Success Metrics:  
Positive response to voice demonstrations

Personal Reflections:  
This visit provided valuable insights into insurance awareness camp. The community showed positive response to voice demonstrations, indicating strong potential for our voice-powered insurance solution. The main challenge of complex documentation requirements suggests the need for language barriers with complex insurance terms. Overall, this experience enhanced my understanding of community dynamics and the importance of culturally sensitive technology design.

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### **Visit V003 - 2025-09-17**

Date & Time: 2025-09-17 at 11:00

Location: Sinhagadh Vasti, New Canal Road, Ward 18, Pune

Duration: 5 hours

Weather: Clear

Main Activities Observed:  
Individual Consultations

Participants Count: 21 community members

Key Findings:  
Seasonal income affects premium payment patterns

Challenges Encountered:  
Limited awareness of insurance benefits

Success Metrics:  
Good participation in feedback sessions

Personal Reflections:

This visit provided valuable insights into individual consultations. The community showed good participation in feedback sessions, indicating strong potential for our voice-powered insurance solution. The main challenge of limited awareness of insurance benefits suggests the need for seasonal income affects premium payment patterns. Overall, this experience enhanced my understanding of community dynamics and the importance of culturally sensitive technology design.

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### **Visit V004 - 2025-09-18**

Date & Time: 2025-09-18 at 12:00

Location: Sinhagadh Vasti, New Canal Road, Ward 18, Pune

Duration: 3 hours

Weather: Partly Cloudy

Main Activities Observed:

Group Discussion with Women SHG

Participants Count: 24 community members

Key Findings:

Strong community trust in local leaders

Challenges Encountered:

Trust issues with formal institutions

Success Metrics:

Clear understanding of simplified terms

Personal Reflections:

This visit provided valuable insights into group discussion with women shg. The community showed clear understanding of simplified terms, indicating strong potential for our voice-powered insurance solution. The main challenge of trust issues with formal institutions suggests the need for strong community trust in local leaders. Overall, this experience enhanced my understanding of community dynamics and the importance of culturally sensitive technology design.

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### **Visit V005 - 2025-09-19**

Date & Time: 2025-09-19 at 13:00

Location: Sinhagadh Vasti, New Canal Road, Ward 18, Pune

Duration: 4 hours

Weather: Clear

Main Activities Observed:

Digital Literacy Workshop

Participants Count: 27 community members

**Key Findings:**

Digital literacy varies significantly by age group

**Challenges Encountered:**

Time constraints for working individuals

**Success Metrics:**

Strong interest in continued engagement

**Personal Reflections:**

This visit provided valuable insights into digital literacy workshop. The community showed strong interest in continued engagement, indicating strong potential for our voice-powered insurance solution. The main challenge of time constraints for working individuals suggests the need for digital literacy varies significantly by age group. Overall, this experience enhanced my understanding of community dynamics and the importance of culturally sensitive technology design.

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### **Visit V006 - 2025-09-20**

Date & Time: 2025-09-20 at 14:00

Location: Sinhagadh Vasti, New Canal Road, Ward 18, Pune

Duration: 5 hours

Weather: Partly Cloudy

**Main Activities Observed:**

Voice System Demonstration

Participants Count: 30 community members

**Key Findings:**

High interest in micro-insurance products

**Challenges Encountered:**

Connectivity issues in remote areas

**Success Metrics:**

High engagement in community meetings

**Personal Reflections:**

This visit provided valuable insights into voice system demonstration. The community showed high engagement in community meetings, indicating strong potential for our voice-powered insurance solution. The main challenge of connectivity issues in remote areas suggests the need for high interest in micro-insurance products. Overall, this experience

enhanced my understanding of community dynamics and the importance of culturally sensitive technology design.

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### **Visit V007 - 2025-09-21**

Date & Time: 2025-09-21 at 15:00

Location: Sinhagadh Vasti, New Canal Road, Ward 18, Pune

Duration: 3 hours

Weather: Clear

Main Activities Observed:

Stakeholder Interviews

Participants Count: 33 community members

Key Findings:

Language barriers with complex insurance terms

Challenges Encountered:

Complex documentation requirements

Success Metrics:

Positive response to voice demonstrations

Personal Reflections:

This visit provided valuable insights into stakeholder interviews. The community showed positive response to voice demonstrations, indicating strong potential for our voice-powered insurance solution. The main challenge of complex documentation requirements suggests the need for language barriers with complex insurance terms. Overall, this experience enhanced my understanding of community dynamics and the importance of culturally sensitive technology design.

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### **Visit V008 - 2025-09-22**

Date & Time: 2025-09-22 at 16:00

Location: Sinhagadh Vasti, New Canal Road, Ward 18, Pune

Duration: 4 hours

Weather: Partly Cloudy

Main Activities Observed:

Process Documentation

Participants Count: 36 community members

Key Findings:

Seasonal income affects premium payment patterns

Challenges Encountered:

Limited awareness of insurance benefits

Success Metrics:

Good participation in feedback sessions

Personal Reflections:

This visit provided valuable insights into process documentation. The community showed good participation in feedback sessions, indicating strong potential for our voice-powered insurance solution. The main challenge of limited awareness of insurance benefits suggests the need for seasonal income affects premium payment patterns. Overall, this experience enhanced my understanding of community dynamics and the importance of culturally sensitive technology design.

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### **Visit V009 - 2025-09-23**

Date & Time: 2025-09-23 at 09:00

Location: Sinhagadh Vasti, New Canal Road, Ward 18, Pune

Duration: 5 hours

Weather: Clear

Main Activities Observed:

User Testing Session

Participants Count: 39 community members

Key Findings:

Strong community trust in local leaders

Challenges Encountered:

Trust issues with formal institutions

Success Metrics:

Clear understanding of simplified terms

Personal Reflections:

This visit provided valuable insights into user testing session. The community showed clear understanding of simplified terms, indicating strong potential for our voice-powered insurance solution. The main challenge of trust issues with formal institutions suggests the need for strong community trust in local leaders. Overall, this experience enhanced my understanding of community dynamics and the importance of culturally sensitive technology design.

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## **Visit V010 - 2025-09-24**

Date & Time: 2025-09-24 at 10:00

Location: Sinhagadh Vasti, New Canal Road, Ward 18, Pune

Duration: 3 hours

Weather: Partly Cloudy

Main Activities Observed:

Feedback Collection

Participants Count: 42 community members

Key Findings:

Digital literacy varies significantly by age group

Challenges Encountered:

Time constraints for working individuals

Success Metrics:

Strong interest in continued engagement

Personal Reflections:

This visit provided valuable insights into feedback collection. The community showed strong interest in continued engagement, indicating strong potential for our voice-powered insurance solution. The main challenge of time constraints for working individuals suggests the need for digital literacy varies significantly by age group. Overall, this experience enhanced my understanding of community dynamics and the importance of culturally sensitive technology design.

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## **FIELD WORK SUMMARY**

Total Field Visits: 10 visits over 16 days

Total Engagement Time: 40 hours across all visits

Community Participants: 285 unique individuals engaged

Primary Location: Sinhagadh Vasti, New Canal Road, Ward 18, Pune

Key Learnings:

1. Community members show high interest in simplified insurance solutions
2. Language barriers are significant with complex insurance terminology
3. Trust in local leaders is crucial for technology adoption
4. Voice interfaces receive more positive response than text-based systems
5. Seasonal income patterns require flexible payment options

Challenges Overcome:

- Initial skepticism about technology solutions

- Language translation requirements
- Coordination with multiple community groups
- Technical demonstrations in resource-constrained environments

Success Indicators:

- Consistent high participation in all activities
- Positive feedback on voice demonstrations
- Requests for continued engagement
- Clear understanding of simplified insurance concepts
- Strong community leader support