1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

* More kick starter campaigns in entertainment industry movie, music, theater
* Failures and success of campaigns are evenly spread across all industries
* Campaigns for “Play” subcategory seems to be proportionally higher than any other sub-category

1. What are some limitations of this dataset?

* Data seem comprehensive. I do not see any limitation

1. What are some other possible tables and/or graphs that we could create?

* Relationship between backers and campaigns
* Months the campaigns where popular or successful
* Analyze money raised with respect the duration of the campaign (# of days between date launched and ended date)

Note:

I used VBA script to get the value for “Parent Category” and “Sub-Category”