1 Variables With:	spend
1 Variables:	income

Estadísticos simples							
Variable	N	Media	Desv. est.	Suma	Mínimo	Máximo	Etiqueta
spend	6873	121.12658	50.58395	832503	5.00000	250.00000	Total customer spend with brand in the last 12 months
income	6873	88.35850	54.42049	607288	10.00000	250.00000	Estimated customer household income (in thousands)

Coeficientes de correlación Pearson, N = 6873 Prob > |r| suponiendo H0: Rho=0	
	income
spend **Total customer spend with brand in the last 12 months**	0.52293 <.0001

Diagrama de dispersión

Observaciones	6873
Correlación	0.5229
Valor p	< 0001

Total customer spend with brand in the last 12 months

Estimated customer household income (in thousands)