

**Full Stack AI Software Development**

Introduction to Front-end  
Development, HTML & CSS  
Fundamental

[Job Connector Program](#)

# Outline

## **Introduction about Front-end Development**

Knowing the responsibilities and roles of a Front-end Developer, and having the fundamental skills required.

## **CSS Fundamental**

Learning the core concepts of CSS to style and design visually appealing web pages.

## **HTML Element**

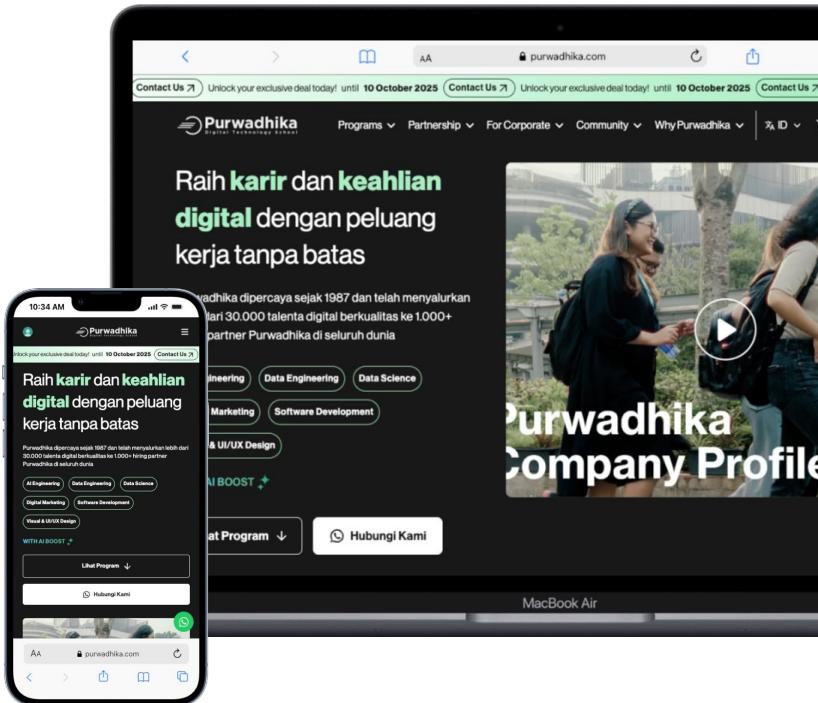
Understanding how to build well-structured web pages using HTML and semantic tags for clarity and accessibility.

# What a Front End Developer Does

A **front end developer** has one general responsibility:

To ensure that website visitors can easily interact with the page. They do this through the combination of design, technology and programming to code a website's appearance, as well as taking care of debugging.

**Every time you visit a website, everything you see, click, or use is the work of front-end developer.**



# Intro to Front-end Development

Front end development is the development of code that creates the visual front-end elements of a software, application or website. Front end languages include **HTML**, **CSS**, and **Javascript**



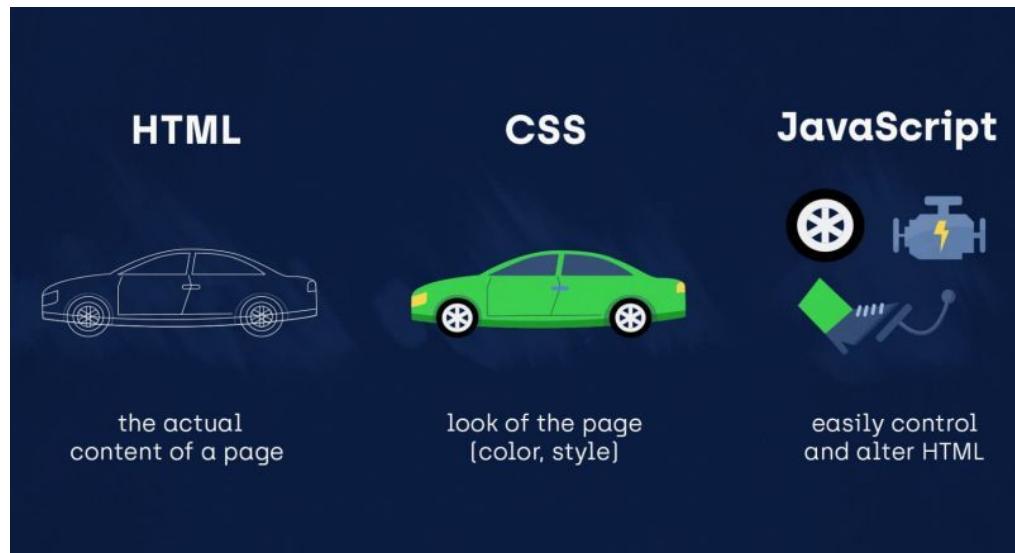
**HTML** defines the content of web pages  
**CSS** specifies the layout of web pages  
**JS** programs the behaviour of web pages

# Intro to Front-end Development

**HTML, CSS, and JavaScript** are the basic languages you need to know to create a website.

To become a Front-End Developer, start with the subjects below, in the following order:

- 1. Create the structure with HTML.** The first thing you have to learn is HTML, which is the standard markup language for creating web pages.
- 2. Style with CSS.** The next step is to learn CSS, to set the layout of your web page with beautiful colors, fonts, and much more.
- 3. Make it interactive with JavaScript.** After studying HTML and CSS, you should learn JavaScript to create dynamic and interactive web pages for your users.



# Basic HTML Document

Create your first web page:

```
...  
!DOCTYPE html  
<html lang="en">  
<head>  
    <meta charset="UTF-8">  
    <title>Basic HTML</title>  
</head>  
<body>  
    <p>This is a short paragraph.</p>  
</body>  
</html>
```

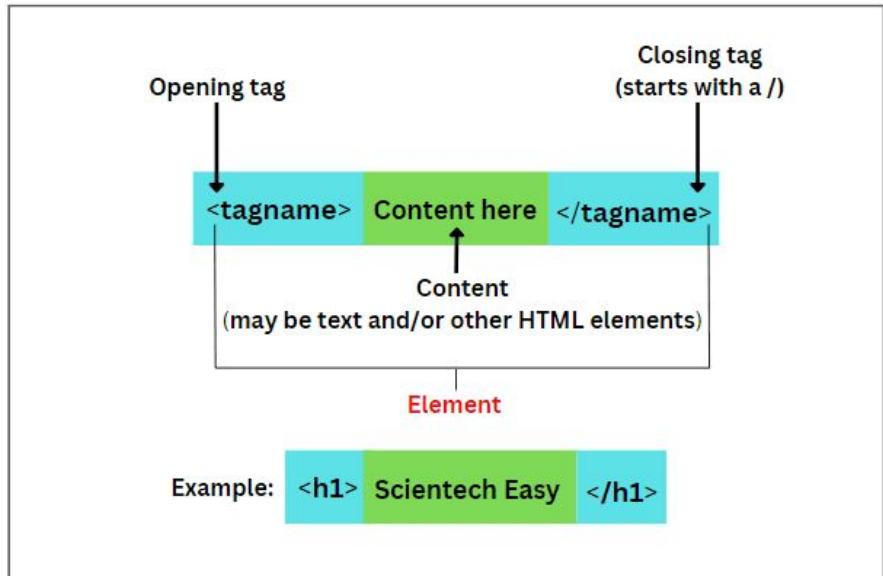
<https://www.w3schools.com/html/>

| Tag           | Description  |
|---------------|--|
| <!DOCTYPE...> | This tag defines the document type and HTML version.   |
| <html>        | This tag encloses the complete HTML document and mainly comprises of document header which is represented by <head>...</head> and document body which is represented by <body>...</body> tags. |
| <head>        | This tag represents the document's header which can keep other HTML tags like <title>, <link> etc.   |
| <title>       | The <title> tag is used inside the <head> tag to mention the document title.   |
| <body>        | This tag represents the document's body which keeps other HTML tags like <h1>, <div>, <p> etc.   |

# HTML Fundamental

There is **main parts** of the line of code follows:

1. **The opening tag**, define the name of element (in this case, p), wrapped with opening and closing angle brackets.
2. **The closing tag**, similar as the opening tag, this tag includes a forward slash before the element name. This tag places in the end of elements
3. **The content**, content places between the opening and closing tags. In this case, content written as a text.
4. **The element**, the opening tag, the closing tag, and the content together comprise the element.



# Heading Tags

Not only document starts with a heading but HTML also.

There are six levels of headings, which use the elements `<h1>`, `<h2>`, `<h3>`, `<h4>`, `<h5>`, and `<h6>`.

While heading tags called, browser adds one line before and one line after that.



```
<h1>Main Title</h1>
<h2>Important Section</h2>
<h3>Subheading Here</h3>
<h4>Smaller Topic</h4>
<h5>Minor Point</h5>
<h6>Tiny Detail</h6>
```

# Paragraph, Break, & Comment Tag



```
<p>First paragraph.</p>
<p>Second line<br>with a break.</p>
<!-- Hidden note -->
```

- `<p>` represent for paragraph tag. Text, number or even symbol could be put inside this tags
- `<hr>` used to add a horizontal line
- `<br>` this tags used to break the line.
- `<!-- -->` used as comment. Content could be put inside the tag and won't show in HTML page

# HTML Text Formatting



```
<b>Bold text</b><br>
<i>Italic text</i><br>
<u>Underlined text</u><br>
<strong>Important text</strong><br>
<em>Emphasized text</em><br>
<mark>Highlighted text</mark><br>
<small>Smaller text</small><br>
<del>Deleted text</del><br>
<ins>Inserted text</ins><br>
<sup>Superscript</sup><br>
<sub>Subscript</sub>
```

Here is several tags that could be used in order to modify content inside the tag.

[https://www.w3schools.com/html/html\\_formatting.asp](https://www.w3schools.com/html/html_formatting.asp)

# Unordered List Tag



```
<h3>German Cars</h3>
<ul>
    <li>BMW 3 Series</li>
    <li>Mercedes-Benz C-Class</li>
    <li>Audi A4</li>
</ul>
```

Used to create bullets. Started with `<ul>` tag to define the unordered list. To define the list, put `<li>` inside `<ul>` element.

[https://www.w3schools.com/html/html\\_lists\\_unordered.asp](https://www.w3schools.com/html/html_lists_unordered.asp)

# Ordered List



```
<h3>Gaming Laptops</h3>
<ol>
    <li>ASUS ROG Zephyrus G14</li>
    <li>Alienware m16</li>
    <li>MSI Stealth 17 Studio</li>
</ol>
```

Used to create numbering. Ordered list will show a list using a numbers. Similar to unordered list, but in order to use this, put `<ol>` at the beginning of element.

[https://www.w3schools.com/html/html\\_lists\\_ordered.asp](https://www.w3schools.com/html/html_lists_ordered.asp)

# HTML Table

```
<table>
  <tr>
    <th>ID</th>
    <th>Name</th>
    <th>Department</th>
    <th>Salary</th>
  </tr>
  <tr>
    <td>101</td>
    <td>John Doe</td>
    <td>Marketing</td>
    <td>$5,000</td>
  </tr>
</table>
```

HTML table contain of:

- **<table>**
- **<tr>**
- **<th> or <td>**

[https://www.w3schools.com/html/html\\_tables.asp](https://www.w3schools.com/html/html_tables.asp)

# Column Span

```
● ● ●  


| ID                 | Name        | DOB                       |
|--------------------|-------------|---------------------------|
| 1                  | Putu Wijaya | Denpasar, 15 January 1990 |
| Data per Juny 2025 |             |                           |


```

# Row Span

```
● ○ ●


| Name                     | DOB           |
|--------------------------|---------------|
| 1                        | Budi Darmawan |
| Tangerang, 12 Maret 1970 | Accounting    |
|                          |               |


```

# Anchor Tags

## Absolute Links

```
● ● ●  
<a href="https://www.wikipedia.org"  
target="_blank">Open Wikipedia  
(Absolute Link)</a>
```

## Relative Links

```
● ● ●  
<a href="products.html" target="_blank">  
View Products (Relative Link)</a>
```

# Images Tag



```
<h3>Tungtung Sahur (Local File)</h3>
    
<h3>Ballerinca Cappuccina (SVG) </h3>
    
<h3>Crocodilo Bombardilo (Web Source)</h3>
    
```

[https://www.w3schools.com/tags/tag\\_img.asp](https://www.w3schools.com/tags/tag_img.asp)

# Figures & Caption Tag

```
<figure>
  
  <figcaption>
    | Captain America on the cover of his comic book. A Marvel superhero known for his iconic shield and leadership in
    | the Avenger.
  </figcaption>
</figure>
```

Used to add a caption into an image assets

[https://www.w3schools.com/tags/tag\\_figure.asp](https://www.w3schools.com/tags/tag_figure.asp)

# Forms HTML

Form could contain several inputs and buttons

```
<body>
    <h1>Contact Form</h1>
    <form action="/submit" method="post">
        <!-- insert form element --&gt;
    &lt;/form&gt;
&lt;/body&gt;</pre>
```

[https://www.w3schools.com/html/html\\_forms.asp](https://www.w3schools.com/html/html_forms.asp)

# Input Tag

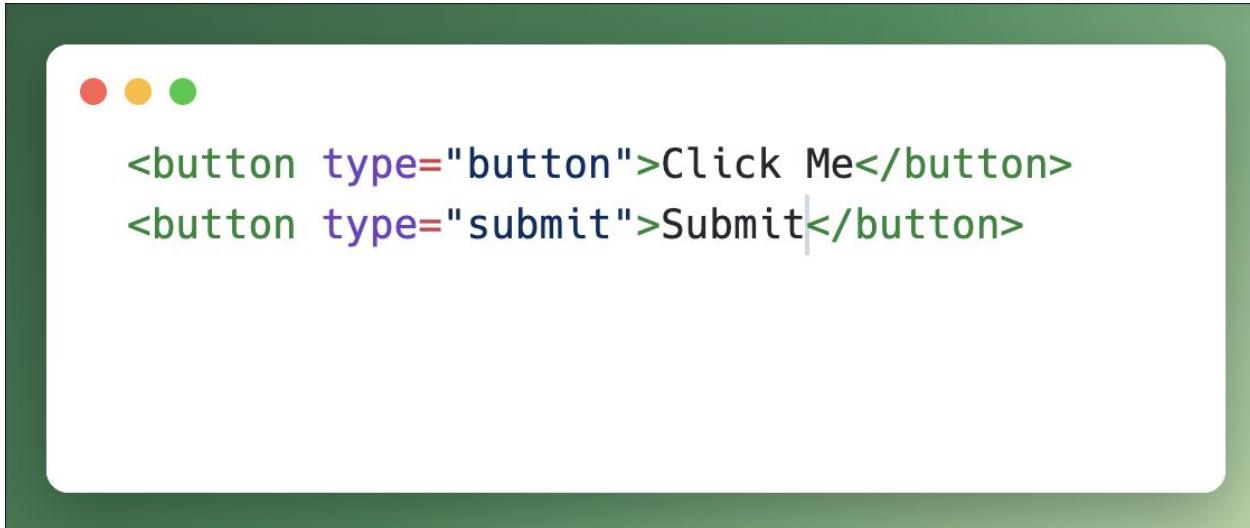


```
<input type="text">
<input type="password">
<input type="email">
<input type="number">
<input type="date">
<input type="time">
<input type="color">
<input type="file">
<input type="checkbox">
<input type="radio">
<input type="range">
<input type="url">
<input type="tel">
<input type="hidden">
<input type="submit">
<textarea></textarea>
```

**<input>** tags have several attributes that could be used depends on functionality.

# Button Tag

<button> tag used to interact between user and web page



[https://www.w3schools.com/tags/tag\\_button.asp](https://www.w3schools.com/tags/tag_button.asp)

# Select Forms

```
● ● ●  
<select name="city">  
    <option value="jakarta">Jakarta</option>  
    <option value="bandung">Bandung</option>  
    <option value="denpasar">Denpasar</option>  
    <option value="yogyakarta">Yogyakarta</option>  
</select>  
<select name="interest">  
    <option value="web-dev">Web Development</option>  
    <option value="data-science">Data Science</option>  
    <option value="digital-marketing">Digital Marketing</option>  
</select>
```

# Label, Fieldset, & Legend Tag

```
● ● ●
<fieldset>
  <legend>Preferences</legend>
  <label for="city">City:</label><br>
  <select id="city" name="city">
    <option value="jakarta">Jakarta</option>
    <option value="bandung">Bandung</option>
    <option value="denpasar">Denpasar</option>
    <option value="yogyakarta">Yogyakarta</option>
  </select><br><br>
  <label>Field of Interest:</label><br>
  <input type="radio" id="web" name="interest" value="web">
  <label for="web">Web Development</label><br>
  <input type="radio" id="data" name="interest" value="data">
  <label for="data">Data Science</label><br>
  <input type="radio" id="marketing" name="interest" value="marketing">
  <label for="marketing">Digital Marketing</label><br>
</fieldset>
```

Usually, <label> tag is used along with input. <legend> tag also could be used like label tag.

# Division Tag

```
● ● ●  
<div>  
  <h2>Header Section</h2>  
  <p>This is the top part of the page. </p>  
</div>  
<div>  
  <h2>Content Section</h2>  
  <p>This section contains the main content.</p>  
</div>  
<div>  
  <h2>Footer Section</h2>  
  <p>This is the bottom part of the page. </p>  
</div>|
```

The div tag represents a generic container, because it defaults to a block. As a block, it starts on its own new line, similar to how <p> tags work.

[https://www.w3schools.com/tags/tag\\_div.asp](https://www.w3schools.com/tags/tag_div.asp)

Find out more on,

<https://developer.mozilla.org/en-US/docs/Learn/HTML/Cheatsheet>

# What is Cascading Style Sheets?

**CSS (Cascading Style Sheets)** describes how HTML elements are to be displayed on screen, paper, or in other media.

CSS saves a lot of work. It can control the layout of multiple web pages all at once. External stylesheets are better stored in CSS files separately.



# How to Write CSS?

There are several ways to write down css:

- Inline Styles
- Internal Styles
- External Styles

[https://www.w3schools.com/html/html\\_css.asp](https://www.w3schools.com/html/html_css.asp)

# Inline Styles

```
<!DOCTYPE html>
<html lang="en">
<head>
    <meta charset="UTF-8">
    <title>Honda Car</title>
</head>
<body>
    <h1 style="color:red; font-family:Arial; text-align:center;">Honda Civic</h1>
    <p style="font-size:16px; color:gray; text-align:justify;">
        The Honda Civic is a compact car known for its reliability, fuel efficiency, and modern design.
        It remains one of the most popular cars worldwide.
    </p>
    <img alt="Honda Civic" style="width:300px; display:block; margin:auto; border:2px solid black; border-radius:10px;">
</body>
</html>
```

# Internal Styles

```
● ● ●

<!DOCTYPE html>
<html lang="en">
<head>
    <meta charset="UTF-8">
    <title>Toyota Car</title>
    <style>
        h1 {
            color: darkgreen;
        }
    </style>
</head>
<body>
    <h1>Toyota Avanza</h1>
    <p>The Toyota Avanza is a popular family car in many countries. </p>
</body>
</html>
```

# External Styles

## index.html

```
● ○ ●  
<!DOCTYPE html>  
<html lang="en">  
<head>  
  <meta charset="UTF-8">  
  <title>Mitsubishi Carc</title>  
  <link rel="stylesheet" href="index.css">  
</head>  
<body>  
  <h1>Mitsubishi Pajero</h1>  
  <p>The Mitsubishi Pajero is a durable SUV designed for both city and  
      off-road driving.  
  </p>  
</body>  
</html>
```

## style.css

```
● ○ ●  
h1 {  
  color: darkgreen;  
  font-style: italic;  
}
```

# Selector



```
<!DOCTYPE html>
<html>
<head>
  <style>
    h2 { color: orange;}
    p { color: red;}
    .mobil & color: blue;
    #avanza { color: greenyellow;}
  </style>
</head>
<body>
  <h2>Halo</h2>
  <p>Hai</p>
  <p class="mobil" id="avanza">Ini Avanza</p>
  <p class="mobil" id="alya">Ini Alya</p>
</body>
</html>
```

Selector used to tell which element would given style through CSS.

**h2, P, .mobil and #avanza** are called **Selectors**. `{color: orange;}` are **Property** and **Value**.

To select an element to style, simply:

- call its tag e.g
  - `h2 {color: orange;}`
- call its class e.g
  - `.mobil {color: blue;}`
- call its id e.g
  - `#avanza {color: green;}`

[https://www.w3schools.com/css/css\\_selectors.asp](https://www.w3schools.com/css/css_selectors.asp)

# Attribute Selector

```
<!DOCTYPE html>
<html>
<head>
    <style>
        a[href] {
            color: red;
        }
    </style>
</head>
<body>
    <p><a href="#">Jaya jaya jaya !</a></p>
</body>
</html>
```

# Color

```
● ● ●
<!DOCTYPE html>
<html>
<head>
<style>
  body {
    background-color: yellow;
  }
  h1 {
    color: rgb(0, 0, 255);
  }
  h2 {
    color: #00ff00;
  }
  p{
    color: hsl(360, 100%, 75%);
  }
</style>
</head>
<body>
  <h1>Selamat datang #</h1>
  <h2>Purwadhika *</h2>
  <p>Digital Technology School</p>
</body>
</html>
```

Color used to change the color of the text. There are several ways to choose the palette color:

- Red, Green, Blue Color Values
  - `{color: rgb(0, 0, 255);}`
- Hexadecimal Value
  - `{color: #00FF00;}`
- Hue, Saturation, Lightness Value
  - `{color: hsl(360, 100%, 75%);}`
- Alpha Transparency
  - `{color: rgba(0, 0, 255, 0.782);}`
  - `{color: hsla(360, 100%, 75%, 0.5);}`

# Background Color



```
<!DOCTYPE html>
<html>
<head>
  <style>
    body {
      background-color: blue;
      /* option 1 */
      background: linear-gradient(blue, yellow);
      /* option 2 */
      background: linear-gradient(90deg, blue, yellow);
      /* option 3 */
      background: linear-gradient(blue, yellow);
    }
  </style>
</head>
<body>
</body>
</html>
```

Background color would give a color into the whole content on the tag

# Background Image



```
<!DOCTYPE html>
<html>
<head>
    <style>
        body {
            background-color: lightgray;
            background: url("lin.jpg");
            background-position: left top;
            background-size: 1280px 720px;
        }
    </style>
</head>
<body>
</body>
</html>
```

Not only color, but also image could be set as a background for content inside the tag

# Font & Text

```
● ● ●
<!DOCTYPE html>
<html>
<head>
<style>
  p {
    font-family: "Impact", Arial;
    font-style: italic;
    text-transform: uppercase;
    text-decoration: line-through;
    text-shadow: -4px 4px 4px red;
    line-height: 50%;
    letter-spacing: 2px;
    word-spacing: 4px;
    text-align: left;
    text-indent: 2rem;
  }
</style>
</head>
<body>
  <p>Halo kamu</p>
</body>
</html>
```

**font-family (web safe fonts):**

Arial, Helvetica, Times New Roman, Times, Courier New, Courier, Verdana, Georgia, Palatino, etc.

**font-style:**

normal, italic, oblique

**text-transform:**

capitalize, uppercase, lowercase, none

**text-decoration:**

underline, overline, line-through, wavy, none

**text-align:**

left, center, right

# Width & Height



```
<!DOCTYPE html>
<html>
<head>
    <style>
        .konten {
            background-color: pink;
            width: 900px; height: 100px;
        }
    </style>
</head>
<body>
    <div class="konten">Halo Semuanya! </div>
</body>
</html>
```

Width and **height** used to define the size of class named as **konten**

# Unit Length

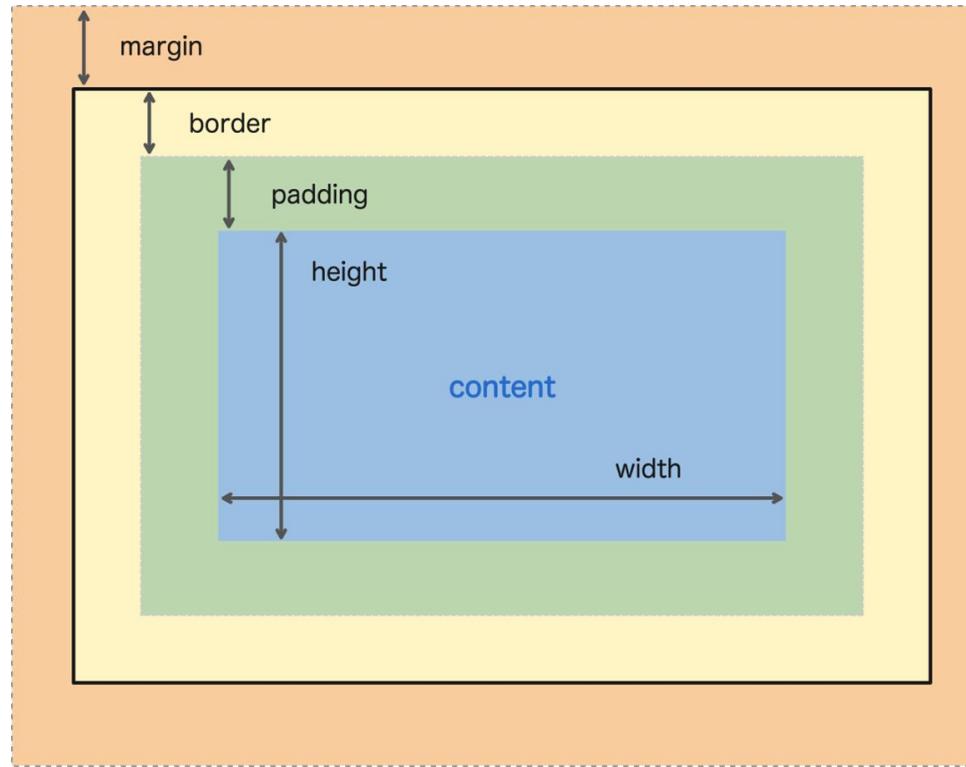
## Absolute Lengths

- **px:** the unit for pixels
- **pt:** the unit for points
- **cm:** the unit for centimeters
- **mm:** the unit for millimeters
- **in:** the unit for inches
- **pc:** the unit for picas

## Relative Lengths

- **%:** the unit for percentages
- **em:** relative to current font size
- **rem:** relative to current font size on the element
- **vw:** relative to the width of viewport divided by 100
- **vh:** relative to the height of viewport/100
- **vmin:** relative to the smaller viewport's dimension/100
- **vmax:** relative to the larger viewport's dimension/100
- **ch:** relative to 0
- **ex:** relative to the x-height of font

# Margin, Border, & Padding



# Margin

```
● ● ●
<!DOCTYPE html>
<html>
<head>
<style>
  div {
    background-color: lightblue;
    width: 900px;
    height: 500px;
    margin-top: 200px;
    margin-right: 200px;
    margin-bottom: 200px;
    margin-left: 200px;
  }
</style>
</head>
<body>
  <div>
    <h1>Contoh Margin</h1>
  </div>
</body>
</html>
```

Here is shorthand to write down margin

**margin: 200px;**

\*this can be used if all margin position have same value

**margin: 200px 150px;**

\*the first value will represent top and bottom, the second one represent left and right

**margin: 200px 100px 150px 80px;**

\*if every position has different value, use this shorthand. This represent value from top, right, bottom, and left

# Border

```
● ● ●
<!DOCTYPE html>
<html>
<head>
<style>
  div {
    background-color: lightblue;
    width: 900px;
    height: 500px;
  }
  h1 {
    color: white;
    background-color: blue;
    padding: 25px;
    border: 20px ridge yellow;
    border-radius: 10px;
    box-shadow: -0.5rem 0.5rem 1rem gray;
  }
</style>
</head>
<body>
  <div>
    <h1>Contoh Border</h1>
  </div>
</body>
</html>
```

## Border style

solid, dotted, dashed, double, inset, outset, groove, ridge

# Padding

```
<!DOCTYPE html>
<html>
<head>
<style>
    div {
        background-color: lightblue;
        width: 900px;
        height: 500px;
    }
    h1 {
        color: white;
        background-color: blue;
        padding: 25px;
        border: 20px ridge yellow;
        border-radius: 10px;
        box-shadow: -0.5rem 0.5rem 1rem gray;
    }
</style>
</head>
<body>
    <div>
        <h1>Contoh Padding</h1>
    </div>
</body>
</html>
```

Here is shorthand to write down padding

**padding: 200px;**

\*this can be used if all padding position have same value

**padding: 200px 150px;**

\*the first value will represent top and bottom, the second one represent left and right

**padding: 200px 100px 150px 80px;**

\*if every position has different value, use this shorthand. This represent value from top, right, bottom, and left

# Pseudo-class

A **CSS pseudo-class** is a keyword added to a selector that specifies a special state of the selected element(s). For example, :hover can be used to change a button's color when the user's pointer hovers over it.

For example, it can be used to:

- Style an element when a user mouses over it
- Style visited and unvisited links differently
- Style an element when it gets focus

A screenshot of a code editor window with a dark theme. The title bar has three colored dots (red, yellow, green). The main area contains the following CSS code:

```
/* unvisited link */
a:link{
    color: #FF0000;
}
```

The word "color" is highlighted in red, indicating it is currently selected or being edited.

# Pseudo-class Example

```
● ● ●  
/* unvisited link */  
a:link{  
    color: #FF0000;  
}  
  
/* mouse over link */  
a:hover {  
    color: #FF00FF;  
}  
  
/* visited link */  
a:visited {  
    color: #00FF00;  
}  
  
/* selected link */  
a:active {  
    color: #0000FF;  
}
```

## a:link

- Meaning: Styles links that have not been visited yet.
- Example: A link the user has never clicked before.
- Color in example: #FF0000 → red.

## a:visited

- Meaning: Styles links that have already been visited by the user.
- Example: A link that was previously clicked.
- Color in example: #00FF00 → green.

## a:hover

- Meaning: Applies styles when the user moves the mouse pointer over a link.
- Common use: To give a visual hover effect or feedback.
- Color in example: #FF00FF → magenta.

## a:active

- Meaning: Styles links while they are being clicked (during the active state before release).
- Color in example: #0000FF → blue.

## Order of Priority (LVHA Rule)

To make all pseudo-classes work correctly, they must be written in this order:

:link → :visited → :hover → :active

# Pseudo-elements

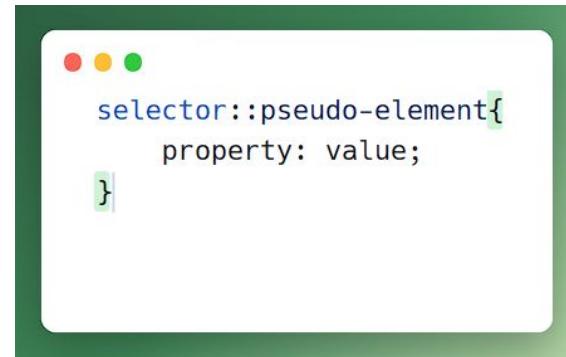
A **CSS pseudo-element** is a keyword added to a selector that lets you style a specific part of the selected element(s). For example, ::first-line can be used to change the font of the first line of a paragraph.

A CSS pseudo-element is used to style specified parts of an element.

For example, it can be used to:

Style the first letter, or line, of an element

Insert content before, or after, the content of an element



# Pseudo-elements Example

```
● ● ●  
p::first-letter {  
    font-size: 2em;  
    color: #FF0000;  
}  
  
p::first-line {  
    font-weight: bold;  
    color: #00AAFF;  
}  
  
h1::before {  
    content: "✖";  
}  
  
h1::after {  
    content: "✖";  
}  
  
::selection {  
    background-color: #FF00FF;  
    color: white;  
}
```

## ::first-line

- Meaning: Styles only the first line of text
- Example: Highlight first line in paragraph

## ::first-letter

- Meaning: Styles the first letter of an element
- Example: Drop-cap in articles

## ::before

- Meaning: Adds content before the element
- Example: Decorative icons or bullets

## ::after

- Meaning: Adds content after the element
- Example: Labels or suffix icons

## ::selection

- Meaning: Styles selected text
- Example: Custom text highlight

# Exercise

Create a component with styling like this figma design :

- <https://www.figma.com/design/DddxdmtrZFE0cv0cPuUwM2/blog-review-card?node-id=1-2&node-type=canvas>
- <https://www.figma.com/design/VLtlf6F1uCUebVNxMZuH3b/product-preview-card-component> (*focus in mobile version only*)

# Thank you

