NAUFAL RASYID SUTANSYAH

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Rasyid is an enthusiastic Computer Science student with a Data Science streaming program, currently in the fifth semester at BinaNusantara University, with a strong interest in the fields of Data Science, Data Analysis, and Business Analytics. He has a solid programming foundation in languages such as Python, R, and SQL. As well as experience with data analysis and visualization. My goal is to use my technical and organizational skills to contribute to innovative data solutions through an internship in Data Science and Data Analysis.

Education Level

Binus University - Jakarta, Indonesia

Sep 2021 - Present

Undergraduate in Computer Science, Data Science Streaming, 3.44/4.00

Manager HRD of BNCC

Organizational Experiences

Bina Nusantara Computer Club (BNCC) - Jakarta, Indonesia

Feb 2023 - Present

Manager HRD

- Led and managed the staff of the HRD department in the strategic planning and implementation of BNCC's activists, resulting in a 70% increase in the effectiveness of activists.
- Collaborated with CEO to align HRD strategies with BNCC's overall goals and objectives.
- Conducted quarterly reports, using Excel and Google Sheets for efficient data collection, to evaluate activist performance and achieve a 20% boost in activists' productivity.
- Managed 80% of the recruitment and selection process, which included CV screening, interviews, and orientation for new activists.
- Developed and conducted training workshops that resulted in an 80% improvement in activists' leadership, communication, and teamwork skills, and achieved a 90% participant satisfaction rate for the training program.
- Hosted the BNCC Techbinar event as an MC, ensuring that the event was 100 % success.
- Gathered and analyzed activist data to identify training topic, leading to a 70% improvement in training content relevance.
- Developed engaging mentoring sessions using PowerPoint and Canva, ensuring effective transfer of BNCC knowledge and culture to activists with an 85% satisfaction rate.

HIMTI BINUS University - Jakarta, Indonesia

Mar 2022 - Aug 2022

Public Relation Activist

- Led the team in writing and editing impactful articles, news releases, and written content for HIMTI. This resulted in a 20% increase in online engagement.
- Responsible for writing articles and news releases for the Binus University website, ensuring accuracy and strict adherence to the organization branding protocols, resulting in a 15% increase in organization branding consistency.
- Gathered 30% of the data and information required for each article, leading to informed and engaging content creation, resulting in a 25% increase in article relevance and audience interest.
- Increased reader interaction by 20% by developing a data-driven content creation strategy, using analytical insights to improve article topics and engage readers.
- Collaborated with the team to ensure the accuracy and relevance of publishing content in line with current technology trends, resulting in a 30% increase in overall content quality.
- Maintained a content calendar that consistently met 100% publication deadlines for articles and news releases.

Skills, Achievements & Other Experience

- Languages: Indonesia (Native) and English.
- **Soft Skills:** Adaptability, Leadership, Problem Solving, Project Management, Public Speaking, Report Writing, Teamwork and Time Management.
- Hard Skills: R Programming, Python Programming, SQL, Machine Learning, Data Analysis and Visualization, Statistical Analysis, Data Mining, and Data Tools (Excel, Power Point, and Tableau).
- Certifications (2023): Start Programming with Python (Dicoding), Learn Basic Structured Query Language (SQL), and Learn Basic Data Science (Dicoding).
- Certifications (2021): ICPC International Collegiate Programming Contest (ICPC).