

NAUFAL RASYID SUTANSYAH

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Jakarta, Indonesia

Rasyid is a Computer Science student with a Data Science streaming program, currently in the fifth semester at Bina Nusantara University, with a strong interest in the fields of Data Science, Data Analysis, and Business Analytics. He has a solid programming foundation in languages such as Python, R, and SQL. As well as experience with data analysis and visualization. My goal is to use my technical and soft skills to contribute to innovative data solutions through an internship in Data Science and Data Analysis.

Education Level

Binus University - Jakarta, Indonesia

Sep 2021 - Present

Undergraduate in Computer Science, Data Science Streaming, 3.44/4.00

- Manager HRD of BNCC

Organizational Experiences

Bina Nusantara Computer Club (BNCC) - Jakarta, Indonesia

Feb 2023 - Present

Manager HRD

- Led and managed the HRD division of Bina Nusantara Computer Club (BNCC) to develop and implement strategic plans for BNCC activists, resulting in an impressive 70% enhancement in activist productivity.
- Collaborated with CEO to align HRD strategies with BNCC's overarching goals and objectives.
- Conducted quarterly reports, using Excel and Google Sheets for efficient data collection, to evaluate activist performance and resulting in a significant 20% increase in activist productivity.
- Managed 80% of the recruitment and selection process, which included CV screening, interviews, and orientation for new activists.
- Conducted and presented training program, resulting in a remarkable 80% improvement in activists' leadership, communication, and teamwork skills, coupled with an impressive 90% participant satisfaction rate for the training program.
- Hosted the BNCC Techbinar event as an MC, ensuring that the event was 100 % success.
- Gathered and analyzed activist data to identify training topics, contributing to a substantial 70% improvement in the relevance of training content.
- Created interactive mentoring sessions utilizing PowerPoint and Canva, guaranteeing the efficient transmission of BNCC knowledge and culture to activists, achieving a remarkable 85% satisfaction level.

HIMTI BINUS University - Jakarta, Indonesia

Mar 2022 - Aug 2022

Public Relation Activist

- Led the team in creating and improving impactful articles, news releases, and written content for HIMTI. This resulted in a 20% increase in online engagement.
- Achieved exceptional accuracy and consistent adherence to organizational branding guidelines while producing articles and press releases for the Binus University website, leading to a significant 15% improvement in brand consistency.
- Gathered 30% of the data and information required for each article, leading to informed and engaging content creation, resulting in a 25% increase in article relevance and audience interest.
- Increased reader interaction by 20% by developing a data-driven content creation strategy, using analytical insights to improve article topics and engage readers.
- Collaborated with the team to ensure the accuracy and relevance of publishing content in line with current technology trends, resulting in a 30% increase in overall content quality.
- Maintained a content calendar that consistently met 100% publication deadlines for articles and news releases.

Skills, Achievements & Other Experience

- **Languages:** Indonesia (Native) and English.
- **Soft Skills:** Ease with Transitions, Leadership, Critical Thinking, Problem Solving, Project Management, Public Speaking, Report Writing, Time Management, Teamwork and Collaboration.
- **Hard Skills:** R Programming, Python Programming, SQL, Machine Learning, Data Analysis, Data Visualization, Statistical Analysis, Data Preprocessing, Data Mining, and Data Tools (Excel, Power Point, and Tableau).
- **Certifications** (2023): Start Programming with Python (Dicoding), Learn Basic Structured Query Language (SQL), and Learn Basic Data Science (Dicoding).
- **Certifications** (2021): ICPC - International Collegiate Programming Contest (ICPC).