



**Mediaplus Middle East**  
**Dubai Design District,**  
**UAE**

## Log Sheet

1

Printed: 11/8/2020 at 11:50 AM

Contract: 70164  
 Start Date: 10/4/2020  
 End Date: 1/28/2021  
 Sales Rep: Lena Zahalan  
 Advertiser: Bayut Web Publishing FZ LLC  
 Account: Mediaplus Middle East  
 Booked By:  
 Order Number: BO#42545R1  
 Campaign: Bayut Campaign Oct 2020 - Jan 2021

\* Note that if the spot's estimated placement time is a future date and time, then it is just an estimated placement. The spot can be moved to another break time while scheduling a future log.

Date		Duration	Estimated placement		Date		Duration	Estimated placement
<b>04/10/2020</b>	<b>Virgin Radio Dubai FM</b>							
Morning	Commercial	20	08:15		Morning	Commercial	20	09:30
Afternoon	Commercial	20	14:15		Afternoon	Commercial	20	15:15
Evening	Commercial	20	17:15		Evening	Commercial	20	18:45
<b>05/10/2020</b>	<b>Virgin Radio Dubai FM</b>							
Morning	Commercial	20	07:45		Morning	Commercial	20	09:15
Afternoon	Commercial	20	13:20		Afternoon	Commercial	20	15:15
Evening	Commercial	20	17:45		Evening	Commercial	20	18:15
<b>06/10/2020</b>	<b>Virgin Radio Dubai FM</b>							
Morning	Commercial	20	07:15		Morning	Commercial	20	08:45
Afternoon	Commercial	20	13:20		Afternoon	Commercial	20	14:45
Evening	Commercial	20	17:15		Evening	Commercial	20	18:45
<b>07/10/2020</b>	<b>Virgin Radio Dubai FM</b>							
Morning	Commercial	20	07:15		Morning	Commercial	20	09:30
Afternoon	Commercial	20	13:20		Afternoon	Commercial	20	15:45
Evening	Commercial	20	17:15		Evening	Commercial	20	18:15
<b>08/10/2020</b>	<b>Virgin Radio Dubai FM</b>							
Morning	Commercial	20	08:15		Morning	Commercial	20	08:57
Afternoon	Commercial	20	14:15		Afternoon	Commercial	20	14:57
Evening	Commercial	20	18:15		Evening	Commercial	20	18:57
<b>11/10/2020</b>	<b>Virgin Radio Dubai FM</b>							
Morning	Commercial	20	08:15		Morning	Commercial	20	09:15
Afternoon	Commercial	20	14:15		Afternoon	Commercial	20	15:45
Evening	Commercial	20	17:57		Evening	Commercial	20	18:45
<b>12/10/2020</b>	<b>Virgin Radio Dubai FM</b>							
Morning	Commercial	20	07:57		Morning	Commercial	20	09:15
Afternoon	Commercial	20	14:15		Afternoon	Commercial	20	15:15
Evening	Commercial	20	17:57		Evening	Commercial	20	18:15
<b>13/10/2020</b>	<b>Virgin Radio Dubai FM</b>							
Morning	Commercial	20	07:15		Morning	Commercial	20	08:57
Afternoon	Commercial	20	13:20		Afternoon	Commercial	20	14:45
Evening	Commercial	20	17:45		Evening	Commercial	20	18:45



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 Order Number: BO#42545R1  
 Campaign: Bayut Campaign Oct 2020 - Jan 2021

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### 14/10/2020 Virgin Radio Dubai FM

Morning	Commercial	20	07:15		Morning	Commercial	20	09:30
Afternoon	Commercial	20	13:40		Afternoon	Commercial	20	15:30
Evening	Commercial	20	17:30		Evening	Commercial	20	18:30

### 15/10/2020 Virgin Radio Dubai FM

Morning	Commercial	20	08:57		Afternoon	Commercial	20	13:20
Afternoon	Commercial	20	14:15		Evening	Commercial	20	17:15
Evening	Commercial	20	18:30					

### 18/10/2020 Virgin Radio Dubai FM

Morning	Commercial	20	08:15		Afternoon	Commercial	20	13:54
Afternoon	Commercial	20	14:30		Evening	Commercial	20	17:45
Evening	Commercial	20	18:30					

### 19/10/2020 Virgin Radio Dubai FM

Morning	Commercial	20	07:30		Morning	Commercial	20	09:30
Afternoon	Commercial	20	14:15		Afternoon	Commercial	20	15:45
Evening	Commercial	20	17:45		Evening	Commercial	20	18:45

### 20/10/2020 Virgin Radio Dubai FM

Morning	Commercial	20	07:57		Afternoon	Commercial	20	13:40
Afternoon	Commercial	20	15:15		Evening	Commercial	20	17:57
Evening	Commercial	20	18:30					

### 21/10/2020 Virgin Radio Dubai FM

Morning	Commercial	20	07:30		Morning	Commercial	20	09:15
Afternoon	Commercial	20	13:40		Afternoon	Commercial	20	15:15
Evening	Commercial	20	17:15		Evening	Commercial	20	18:15

### 22/10/2020 Virgin Radio Dubai FM

Morning	Commercial	20	07:15		Morning	Live Read Specific Placement	15	07:45
Morning	Live Read Specific Placement	15	08:45		Afternoon	Commercial	20	13:20
Afternoon	Commercial	20	15:15		Evening	Commercial	20	17:15
Evening	Commercial	20	18:30					



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 Order Number: BO#42545R1  
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### 25/10/2020 Virgin Radio Dubai FM

Morning	Live Read Specific Placement	15	08:15		Morning	Commercial	20	08:30
Morning	Live Read Specific Placement	15	09:15		Afternoon	Commercial	20	14:15
Afternoon	Commercial	20	15:15		Evening	Commercial	20	17:45
Evening	Commercial	20	18:30					

### 26/10/2020 Virgin Radio Dubai FM

Morning	Live Read Specific Placement	15	07:15		Morning	Commercial	20	07:30
Morning	Live Read Specific Placement	15	09:15		Morning	Commercial	20	09:30
Afternoon	Commercial	20	13:40		Afternoon	Commercial	20	14:45
Evening	Commercial	20	17:30		Evening	Commercial	20	18:45

### 27/10/2020 Virgin Radio Dubai FM

Morning	Commercial	20	07:15		Morning	Live Read Specific Placement	15	07:45
Morning	Live Read Specific Placement	15	08:45		Afternoon	Commercial	20	13:20
Afternoon	Commercial	20	15:30		Evening	Commercial	20	17:57
Evening	Commercial	20	18:30					

### 28/10/2020 Virgin Radio Dubai FM

Morning	Live Read Specific Placement	15	07:15		Morning	Commercial	20	08:15
Morning	Live Read Specific Placement	15	08:45		Morning	Commercial	20	08:57
Afternoon	Commercial	20	13:20		Afternoon	Commercial	20	14:30
Evening	Commercial	20	17:15		Evening	Commercial	20	18:15

### 29/10/2020 Virgin Radio Dubai FM

Morning	Commercial	20	07:45		Morning	Commercial	20	08:45
Morning	Commercial	20	09:15		Morning	Commercial	20	09:30
Afternoon	Commercial	20	14:15		Afternoon	Commercial	20	15:45
Evening	Commercial	20	17:15		Evening	Commercial	20	17:30
Evening	Commercial	20	17:57		Evening	Commercial	20	18:15
Evening	Commercial	20	18:30		Evening	Commercial	20	18:45

### 30/10/2020 Virgin Radio Dubai FM

Mid Morning	Commercial	20	10:20		Mid Morning	Commercial	20	10:40
Mid Morning	Commercial	20	12:40		Evening	Commercial	20	17:20
Evening	Commercial	20	17:54		Evening	Commercial	20	18:20
Evening	Commercial	20	18:40					



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### 31/10/2020 Virgin Radio Dubai FM

Mid Morning	Commercial	20	10:40		Mid Morning	Commercial	20	11:40
Mid Morning	Commercial	20	12:54		Evening	Commercial	20	17:20
Evening	Commercial	20	17:40		Evening	Commercial	20	17:54
Evening	Commercial	20	18:40					

### 01/11/2020 Virgin Radio Dubai FM

Morning	Live Read Specific Placement	15	07:45		Morning	Live Read Specific Placement	15	08:15
Afternoon	Commercial	20	14:15		Afternoon	Commercial	20	15:15
Evening	Commercial	20	17:45		Evening	Commercial	20	18:15

### 02/11/2020 Virgin Radio Dubai FM

Morning	Live Read Specific Placement	15	07:15		Morning	Commercial	20	07:30
Morning	Live Read Specific Placement	15	08:15		Morning	Commercial	20	08:45
Afternoon	Commercial	20	13:20		Afternoon	Commercial	20	14:57
Evening	Commercial	20	17:30		Evening	Commercial	20	18:15

### 03/11/2020 Virgin Radio Dubai FM

Morning	Live Read Specific Placement	15	07:15		Morning	Live Read Specific Placement	15	08:45
Afternoon	Commercial	20	13:20		Afternoon	Commercial	20	15:15
Evening	Commercial	20	17:15		Evening	Commercial	20	18:57

### 04/11/2020 Virgin Radio Dubai FM

Morning	Live Read Specific Placement	15	07:30		Morning	Commercial	20	07:57
Morning	Live Read Specific Placement	15	08:45		Morning	Commercial	20	09:30
Afternoon	Commercial	20	13:20		Afternoon	Commercial	20	14:15
Evening	Commercial	20	17:15		Evening	Commercial	20	18:15

### 05/11/2020 Virgin Radio Dubai FM

Morning	Live Read Specific Placement	15	07:30		Morning	Live Read Specific Placement	15	08:45
Afternoon	Commercial	20	14:15		Afternoon	Commercial	20	15:45
Evening	Commercial	20	17:57		Evening	Commercial	20	18:45

### 08/11/2020 Virgin Radio Dubai FM

Morning	Live Read Specific Placement	15	08:15		Morning	Live Read Specific Placement	15	09:15
Afternoon	Commercial	20	14:15		Afternoon	Commercial	20	15:15
Evening	Commercial	20	17:45		Evening	Commercial	20	18:15



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### 09/11/2020 Virgin Radio Dubai FM

Morning	Commercial	20	07:15		Morning	Commercial	20	08:30
Afternoon	Commercial	20	13:40		Afternoon	Commercial	20	15:15
Evening	Commercial	20	17:15		Evening	Commercial	20	18:15

### 10/11/2020 Virgin Radio Dubai FM

Morning	Live Read Specific Placement	15	07:30		Morning	Live Read Specific Placement	15	08:15
Afternoon	Commercial	20	13:40		Afternoon	Commercial	20	15:15
Evening	Commercial	20	17:15		Evening	Commercial	20	18:30

### 11/11/2020 Virgin Radio Dubai FM

Morning	Commercial	20	07:45		Morning	Commercial	20	09:45
Afternoon	Commercial	20	13:20		Afternoon	Commercial	20	14:30
Evening	Commercial	20	17:15		Evening	Commercial	20	18:15

### 12/11/2020 Virgin Radio Dubai FM

Morning	Live Read Specific Placement	15	07:15		Morning	Live Read Specific Placement	15	09:15
Afternoon	Commercial	20	13:54		Afternoon	Commercial	20	15:45
Evening	Commercial	20	17:30		Evening	Commercial	20	18:45

### 15/11/2020 Virgin Radio Dubai FM

Morning	Live Read Specific Placement	15	08:15		Morning	Live Read Specific Placement	15	09:15
Afternoon	Commercial	20	14:15		Afternoon	Commercial	20	15:15
Evening	Commercial	20	17:45		Evening	Commercial	20	18:30

### 16/11/2020 Virgin Radio Dubai FM

Morning	Commercial	20	07:15		Morning	Commercial	20	08:30
Afternoon	Commercial	20	13:40		Afternoon	Commercial	20	14:45
Evening	Commercial	20	17:15		Evening	Commercial	20	18:15

### 17/11/2020 Virgin Radio Dubai FM

Morning	Live Read Specific Placement	15	07:45		Morning	Live Read Specific Placement	15	08:45
Afternoon	Commercial	20	13:20		Afternoon	Commercial	20	15:30
Evening	Commercial	20	17:15		Evening	Commercial	20	18:30

### 18/11/2020 Virgin Radio Dubai FM

Morning	Commercial	20	08:15		Morning	Commercial	20	09:30
Afternoon	Commercial	20	13:20		Afternoon	Commercial	20	14:30
Evening	Commercial	20	17:15		Evening	Commercial	20	18:15



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### 19/11/2020 Virgin Radio Dubai FM

Morning	Live Read Specific Placement	15	07:15		Morning	Live Read Specific Placement	15	09:30
Afternoon	Commercial	20	14:15		Afternoon	Commercial	20	15:30
Evening	Commercial	20	17:30		Evening	Commercial	20	18:45

### 22/11/2020 Virgin Radio Dubai FM

Morning	Live Read Specific Placement	15	07:15		Morning	Live Read Specific Placement	15	08:15
Afternoon	Commercial	20	14:15		Afternoon	Commercial	20	15:15
Evening	Commercial	20	17:45		Evening	Commercial	20	18:15

### 23/11/2020 Virgin Radio Dubai FM

Morning	Commercial	20	07:15		Morning	Commercial	20	08:45
Afternoon	Commercial	20	13:54		Afternoon	Commercial	20	14:45
Evening	Commercial	20	17:30		Evening	Commercial	20	18:15

### 24/11/2020 Virgin Radio Dubai FM

Morning	Live Read Specific Placement	15	09:15		Morning	Live Read Specific Placement	15	09:30
Afternoon	Commercial	20	13:20		Afternoon	Commercial	20	15:30
Evening	Commercial	20	17:15		Evening	Commercial	20	18:45

### 25/11/2020 Virgin Radio Dubai FM

Morning	Commercial	20	08:15		Morning	Commercial	20	09:45
Afternoon	Commercial	20	13:20		Afternoon	Commercial	20	14:30
Evening	Commercial	20	17:15		Evening	Commercial	20	18:15

### 26/11/2020 Virgin Radio Dubai FM

Morning	Live Read Specific Placement	15	07:45		Afternoon	Commercial	20	14:15
Afternoon	Commercial	20	15:45		Evening	Commercial	20	17:45
Evening	Commercial	20	18:45					

### 06/12/2020 Virgin Radio Dubai FM

Morning	Live Read Specific Placement	15	07:45		Morning	Live Read Specific Placement	15	08:30
Afternoon	Commercial	20	13:54		Afternoon	Commercial	20	14:30
Evening	Commercial	20	17:30		Evening	Commercial	20	18:15

### 07/12/2020 Virgin Radio Dubai FM

Morning	Commercial	20	07:30		Morning	Commercial	20	08:45
Afternoon	Commercial	20	14:15		Afternoon	Commercial	20	15:45
Evening	Commercial	20	17:45		Evening	Commercial	20	18:45



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### 08/12/2020 Virgin Radio Dubai FM

Morning	Live Read Specific Placement	15	08:15		Morning	Live Read Specific Placement	15	09:45
Afternoon	Commercial	20	13:54		Afternoon	Commercial	20	15:15
Evening	Commercial	20	17:15		Evening	Commercial	20	18:15

### 09/12/2020 Virgin Radio Dubai FM

Morning	Commercial	20	07:15		Morning	Commercial	20	09:30
Afternoon	Commercial	20	13:40		Afternoon	Commercial	20	14:45
Evening	Commercial	20	17:15		Evening	Commercial	20	18:15

### 10/12/2020 Virgin Radio Dubai FM

Morning	Live Read Specific Placement	15	07:30		Morning	Live Read Specific Placement	15	09:15
Afternoon	Commercial	20	13:20		Afternoon	Commercial	20	15:15
Evening	Commercial	20	17:15		Evening	Commercial	20	18:30

### 14/12/2020 Virgin Radio Dubai FM

Morning	Commercial	20	07:15		Morning	Commercial	20	09:15
Afternoon	Commercial	20	14:15		Afternoon	Commercial	20	15:45
Evening	Commercial	20	17:45		Evening	Commercial	20	18:45

### 15/12/2020 Virgin Radio Dubai FM

Morning	Live Read Specific Placement	15	08:15		Morning	Live Read Specific Placement	15	09:30
Afternoon	Commercial	20	13:40		Afternoon	Commercial	20	15:15
Evening	Commercial	20	17:15		Evening	Commercial	20	18:30

### 16/12/2020 Virgin Radio Dubai FM

Morning	Commercial	20	07:15		Morning	Commercial	20	09:15
Afternoon	Commercial	20	13:20		Afternoon	Commercial	20	15:15
Evening	Commercial	20	17:15		Evening	Commercial	20	18:15

### 17/12/2020 Virgin Radio Dubai FM

Morning	Live Read Specific Placement	15	07:30		Morning	Live Read Specific Placement	15	09:15
Afternoon	Commercial	20	13:20		Afternoon	Commercial	20	15:15
Evening	Commercial	20	17:15		Evening	Commercial	20	18:30

### 20/12/2020 Virgin Radio Dubai FM

Morning	Commercial	20	08:15		Morning	Commercial	20	09:45
Afternoon	Commercial	20	13:40		Afternoon	Commercial	20	15:15
Evening	Commercial	20	17:15		Evening	Commercial	20	18:15

**Total booked spots 493 ( whereof currently placed spots in schedule 327 )**





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### Media Details:

<u>Media Name</u>	<u>Duration</u>	<u>Date Range</u>	<u>Time Range</u>
COM-BAYUT-CHRIS HEMSWORTH-4TH OCT'20 (V)	20	10/4/2020 - 10/19/2020	
COM-BAYUT-CHRIS HEMSWORTH-4TH OCT'20 (V)	20	10/20/2020 - 11/5/2020	
COM-BAYUT-TRUCHECK #1-20TH OCT'20 (V)	20	10/20/2020 - 1/28/2021	
COM-BAYUT-TRUCHECK #2-20TH OCT'20 (V)	20	10/20/2020 - 1/28/2021	
LV#1-BAYUT READ (V)	15	10/20/2020 - 10/20/2020 , 10/22/2020 - 10/22/2020 , 10/25/2020 - 10/29/2020 , 11/1/2020 - 11/1/2020 , 11/2/2020 - 11/5/2020 , 11/8/2020 - 11/12/2020	
LV#2-BAYUT READ (V)	15	10/20/2020 - 10/20/2020 , 10/22/2020 - 10/22/2020 , 10/25/2020 - 10/29/2020 , 11/1/2020 - 11/1/2020 , 11/2/2020 - 11/5/2020 , 11/8/2020 - 11/12/2020	