



PORTOFOLIO

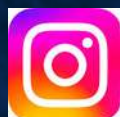
Nathan Portofolio

Social Media Creative

Introduce Me



Muhammad Naufal Athallah is commonly known as Nathan, is an undergraduated student of Jakarta State University. Im interest in the social media, design, editing, photography and videography. He has been involved in the creative world since he was high school.



@nathtanz



muhammadnaufalathallah14@gmail.com

Experience



Lab Media Komunikasi, Budi Luhur University. Social Media Specialist Internship 2023 - 2024



Digital Marketing, SMKN 2 South Tangerang City Photography, Videography, and Editing



Ruang Karya Festival, Tangcity Mall Media and Documentation Division April 2023 - May 2023



Ikatan Pelajar Muhammadiyah, SMP Muhammadiyah 35 Jakarta Member of Pengkajian Ilmu Pengetahuan 2020-2021

Skills

Pr

Ae



Ps

Ai

Canva

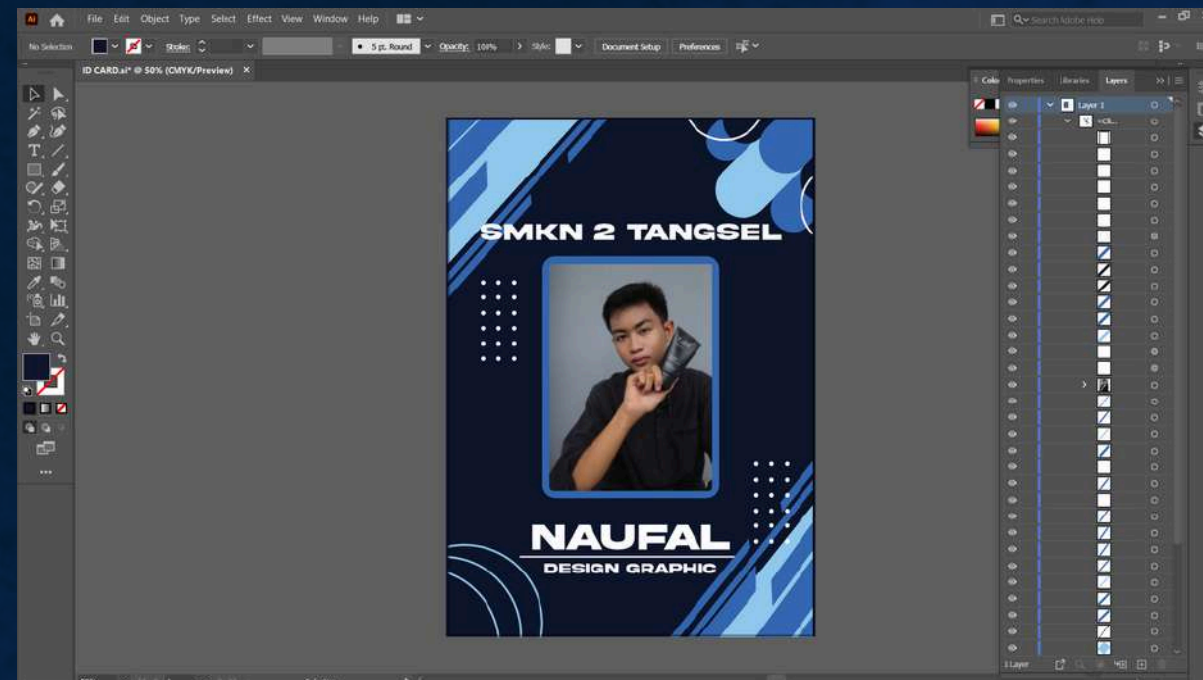
Design Graphic



Design Graphic



Design Graphic



Photography



Photography



Photography

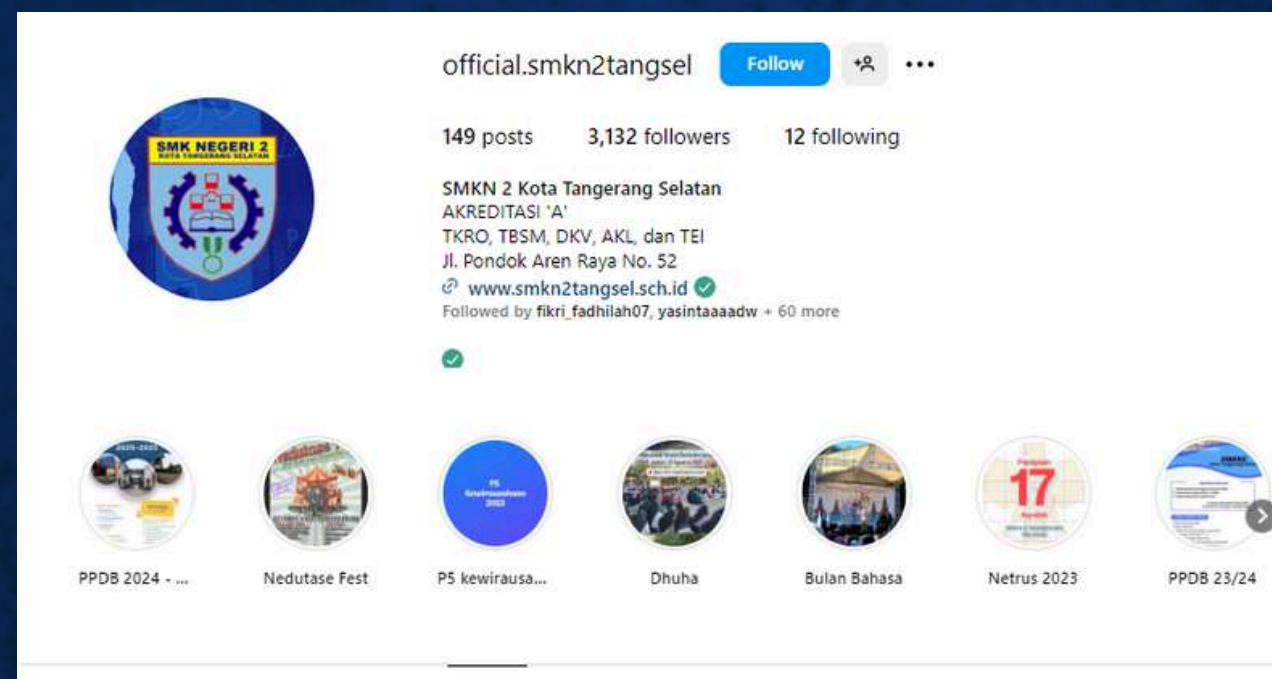
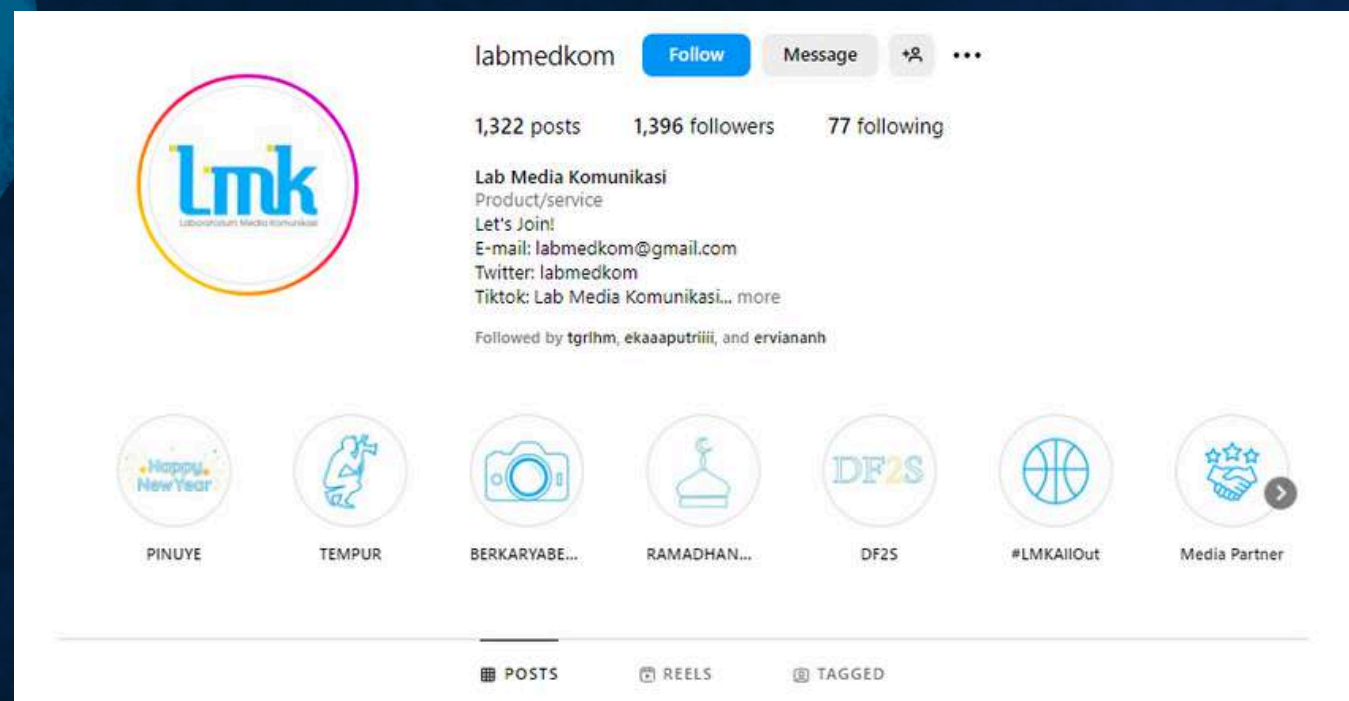


Videography & Editing



Klik Gambarnya

Social Media Specialist



Social Media Plan

A	B	C	D	E	F	G	H
FUNDAY 2024							
Together as One: Escape the Unknown, Building Bonds, Creating Smiles							
Tema: Ice Cream							
Hari, Tanggal, Tempat, Dresscode							
Blue, Pink, Cream, White, Yellow							
Membae HPD	Fauzan (Koor)	Pembagian Tugas	Nathan	Desain Logo, Sosmed Plan, Video Story, Videography, Desain Feed, Admin Sosmed	Peralatan yang dibutuhkan dari HPD	Nametag Include Tali, Balon Huruf dan Angka (FUNDAY, ST1, 2024), Tifa Rumbai (Biru dan Pink), Stop Kontak/Kabel Roll, Tripod, Balon Bulet, Double Tape, Lakban Hot	
	Nathan		Puti	Fotografi, Desain Bingkai Story, Poster, Countdown, Admin Sosmed, Video Story Instagram, Informasi			
	Meydi		Fauzan	Fotografi, Konten Kreator, Desain Coming Soon, Desain Pengenalan Panitia, Sosmed Plan			
	Rafi		Meydi	Desain Nametag, Desain Banner, Konten Kreator, Editing, Video Konten			
	Puti		Rafi	Fotografi Booth, Desain Feed, Desain Banner, Editing, Konten Kreator			
List Desain	Logo	Job Desk	Fotografi	Peralatan	Nametag Kamera (2) Tripod Handphone (IPHONE) Baterai Kamera Charger Kamera Stop Kontak casan hp	Perlongkapaan Fauzan dan RK Razqy Fauzan dan Fauzan dan Perlongkapaan Razqy	
	Poster		Videografi				
	Feed (Selesai Acara)		Editing Video				
	Countdown		Admin Sosmed				
	Coming Soon		Sosmed Plan				
Pengenalan Panitia	Konten Kreator						
Bingkai Story	Desainer						
Banner	Fotografi Booth						
	Informasi						
	Banner posisi di tengah2 acara						
	Photobooth jangan dekat pintu masuk, kamera tetep stay di tripod						
	Mulai Photobooth pas break dan selesai acara.						
	Pintu masuk diberikan dekorasi lucu						
Alat Tempur		Layout Acara					

FUNDAY PLAN ☆ 📁 ☁

File Edit View Insert Format Data Tools Extensions Help

🔍 Menus ↶ ↷ 🖨 📋 100% ▾ \$ % .0 .00 123 Times ... ▾ - 15 + B I ↶

A1:F2 ▾ *fx* Progress

	A	B	C	D	E	F
1	Progress					
2						
3	No	Konten	Deadline	Upatde	Percentage	
4	1	Logo	9 Desember 2024	Finished ▾	100%	
5	2	Name Tag	10 Desember 2024	Finished ▾	100%	
6	3	Bingkai Story	18 Desember 2024	Finished ▾	50%	
7	4	Poster	18 Desember 2024	Finished ▾	100%	
8	5	Banner	17 Desember 2024	Finished ▾	100%	
9	6	Countdown	19 Desember 2024	In Progress ▾	45%	
10	7			Not yet ▾		
11	8					
12						
13						
14						
15						
16						
17						



**Terima
Kasih**