

Person	Problem	Apps/Websites	Likes	Dislikes	Improvements	Comments
CC	She wants an app that can remind her to do certain things	Reminders	It is always on time. You can always create a priority for reminders. You can make them recur daily	Its easy to miss reminders. Notification can get lost if using the phone. Doesn't always work.	Chime/more effective notification. Maybe multiple areas where it reminds you.	No comment
Mark	Wants an app to help him fall asleep.	Audible (Audiobook App) and Sleepz	Helps me fall asleep quickly. You can choose from different sounds to create own sleep mix	Doesn't always help me fall asleep. Doesn't like all the sounds that it makes. Would like more variety.	Different sounds. Sleep timer. More options in terms of the volume and modifications of certain sounds	Uses this app nightly to fall asleep. However, chooses not to pay for the premium version
Susan	Wants food delivered to her door.	Doordash, Uber eats and postmates.	Allows her to order food easily through her phone whne she wants. Doesn't have to go to the store to pick it up	Sometimes doesn't have all the restaurants I want. Doesn't always come quickly. Sometimes the food isn't how you want it.	Could make sure that there is better coverage for restaurants. Could incentivize delivery drivers to get there quickly	Incentivizing delivery drivers could be a good idea for current apps.
Johnny	Calculator App	Calculator App on iPhone	It is quickly and readily available to use whenever	Could easily be improved by adding graphing functions and thing that would be applicable for use in many college math courses (he's a math major)	Add a graphing function. Could also add more than one output on the screen so that you can see multiple computations at once.	No comment
David	Wants to have a drink but can't	Cocktail flow	Hasn't ever used this app.	Hasn't ever used the app.	Could create an app where you take a picture of	This could be a fun idea where you take a

	decide what he wants to make				either an alcohol or a mixer and it recommends a drink that contains it	picture of all your ingredients and it identifies what you have thorough machine learning to then recommend multiple different drinks that you could make with the ingredients you have.