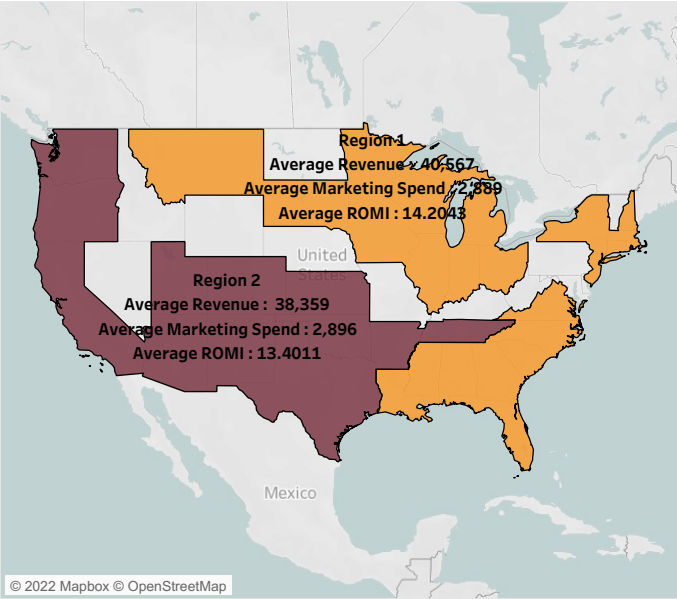
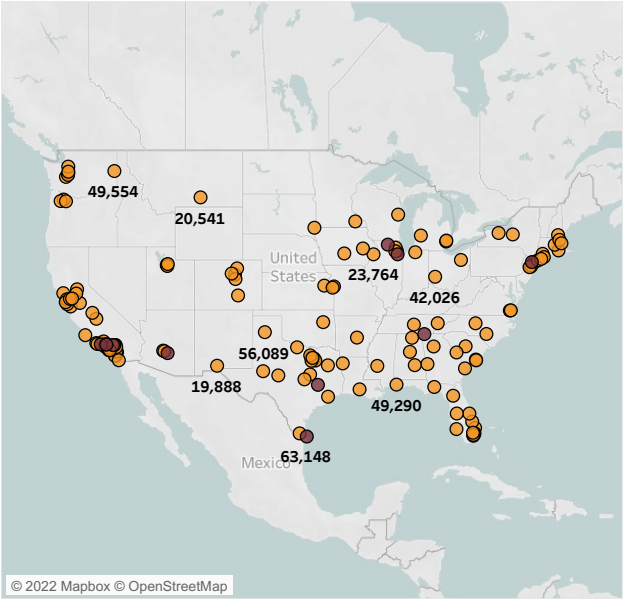


Overall Profitability of Regions

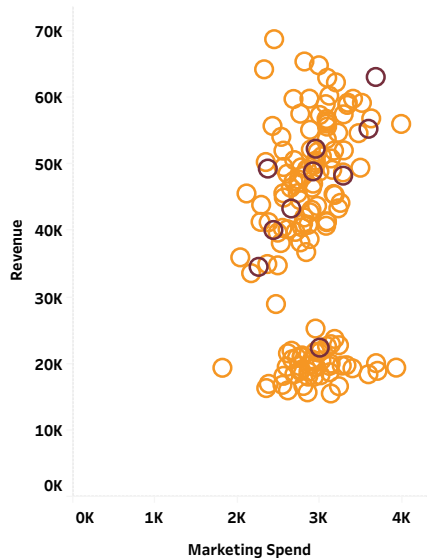
Sales of Regions



Revenue Generates from Cities



Revenue and Marketing Spends of Region



Expansion  
New  
Old

Region 1 is doing great as compared to Region 2 as its Revenue and ROMI is more than Region 2 and Region 1 market spend is lesser than Region 2