

Nava Shpylrain

A passionate and driven Junior Front-End Developer with a strong background in multi-disciplinary design, branding, and art direction. Eager to bridge the gap between creative design and clean code to build intuitive and visually compelling user experiences. With hands-on experience in [HTML](#), [CSS](#), and [JavaScript](#), I am a fast learner and a dedicated problem-solver with a unique perspective on design and user-centered solutions.

FRONT-END DEVELOPMENT EXPERIENCE

UI Developer Designer | Front-End Contributor

With Power, San Francisco, CA | 2022

Worked remotely on a clinical trials platform, contributing to the front-end development and UI/UX.

- | Fixed HTML semantics and adjusted layout of the site footer, with changes remaining in production.
- | Implemented design updates in Sass/TailwindCSS from Figma mockups.
- | Contributed to a custom UI component library in Ladle.dev.
- | Developed a gradient library from designer mockups and optimized a large texture file into a Data URI, both still in use site-wide.
- | Ensured cross-browser compatibility and responsive design for mobile, tablet, and desktop.
- | Collaborated daily with the lead designer and developer team, using GitHub and Vercel for continuous updates and deployment.

DESIGN & CREATIVE EXPERIENCE

Freelance Art Designer

Independent, Tel Aviv | 2015-Present

- | Developed unique brand languages and concepts tailored to client needs.
- | Focused on creating intuitive user experiences and effective user interfaces.

Art Director/Chief Design Director

Dvir-Marketing Consulting Company, Tel Aviv | 2016-2019

- | Led creative direction, | visual identity, and branding for diverse clients.
- | Moderated marketing strategy panels to define brand values and identity.
- | Created campaign concepts and visual guidelines from concept to execution.

In-house Designer

Mantver Event Production Company, Tel Aviv | 2017-2018

- | Developed brand identities and visual assets for large-scale events.
- | Produced marketing elements across print, digital, and video platforms.
- | Collaborated with production teams on stage, interior, and event branding.

KEY CLIENTS: Government ministries, municipalities, major banks, mobile companies, airline companies.

Director of Graphic Department

Cnaan printing. Rishon Lezion | 2015

- | Managed a team of 4 graphic designers, streamlining workflows.
- | Bridged communication between marketing, sales, and production teams.

Technical

LANGUAGES

[HTML5](#)

[CSS3](#)

[JavaScript](#)

FRAMEWORKS/ LIBRARIES / TOOLS & PLATFORMS

[ReactJS](#)

[GitHub](#)

[Git](#)

[Node.js](#)

[TailwindCSS](#)

[Ladle.dev](#)

[Netlify](#)

[VS Code](#)

[JSON](#)

DESIGN TOOLS

[Figma](#)

[Illustrator](#)

[Photoshop](#)

[InDesign](#)

[AfterEffects](#)

[Premiere](#)

Eduction

2021 - Present

**Front-end
Development**
SuperHi, Online

2011-2015

**Video Editing and
Post Production**
The Open
University, Tel Aviv

2007-2011

**Visual
Communication
Design**
Avni Institute, Tel Aviv

2003-2005

**Architecture
Interior Design**
Ramat Yossel
High School, Bat-Yam