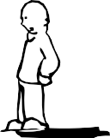


**The Business Model Canvas**



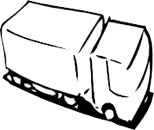
${tool\_builder\_customer\_segments}

*Customer Segments*



*Value Propositions*

${tool\_builder\_value\_proposition}



*Channels*

${tool\_builder\_channels}



${tool\_builder\_customer\_relationship}

*Customer Relationships*



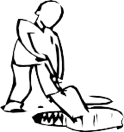
${tool\_builder\_revenue\_model}

*Revenue Stream*



*Key Resources*

${tool\_builder\_key\_resources}



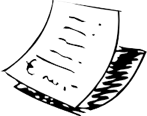
*Key Activities*

${tool\_builder\_key\_activities}



${tool\_builder\_key\_partners}

*Key Partners*



*Cost Structure*

${tool\_builder\_cost\_structure}