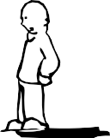


**The Business Model Canvas**



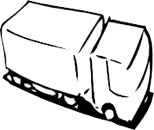
${tool\_builder\_customer\_segments}

*Customer Segments*



${tool\_builder\_value\_proposition}

*Value Propositions*



${tool\_builder\_channels}

*Channels*



${tool\_builder\_customer\_relationship}

*Customer Relationships*



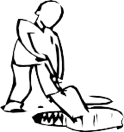
${tool\_builder\_revenue\_model}

*Revenue Stream*



${tool\_builder\_key\_resources}

*Key Resources*



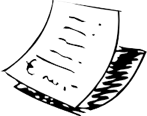
${tool\_builder\_key\_activities}

*Key Activities*



${tool\_builder\_key\_partners}

*Key Partners*



${tool\_builder\_cost\_structure}

*Cost Structure*