

Our Customers



Our Customers – Example 1

young couple, no desire for children



Luca (31)

- single, but living with partner
- Teacher
 - 4.083 EUR* Brutto per month
 - 39,5h per week
- no children



Finn (29)

- single, but living with partner
- Logistics specialist
 - 4.150 EUR* Brutto per Month
 - 40h per week
- no children



Our Customers – Example 2

young couple, desire for two children



Julia (27)

- engaged
- Teacher
 - 4.083 EUR* Brutto per month
 - 39,5h per week
- no children



Matteo (28)

- engaged
- Policeman
 - 3.649 EUR* Brutto per month
 - 41h per week
- no children

Our Customers – Example 3

middle aged couple, two children



Taylor (36)

- married
- Housewife
 - 0 EUR* Brutto per month
- 2 children



Paul (38)

- married
- CEO
 - 15.000 EUR* brutto per month
 - 40h per week
- 2 children

Our Customers – Example 4

middle aged couple, patch-work family with one child



Nancy (45)

- single, but living with partner
- Accountant
 - 2354 EUR* Brutto per month
 - 36h per week
- no children



Liv (45)

- single, but living with partner
- Bookseller
 - 1.700 EUR* Brutto per month
 - 37h per week
- 1 child

Our Customers – Example 5

middle aged couple, pregnant



Amara (37)

- engaged
- Patent Attorney
 - 9.000 EUR* Brutto per month
 - 40h per week
- Pregnant
- Tax class 1
- Wedding in 2 month

Rent: 1.500€ (per month)

Insurance: Automobile Insurance,
Homeowner's Insurance
Long-Term Disability Insurance, Life
Insurance, Health Insurance
Each 2.100 Euro per year

Savings: Investment in ING-ETFs
3.000€ per month

leisure activities (sports, cinema,
have dinner, netflix, spotify): 400€
per month

Mental load:

- Mental load points Amara: XY (high)
- Mental load points David: XY (low)

Weekly expenses:

- Grocery & Co 100€



David (34)

- engaged
- Supply Chain Manager
 - 8.354 EUR* Brutto per month
 - 40h per week
- no children
- Tax class 1
- Wedding in 2 month



Our Customers – Example 6

middle aged couple, 3 children



Anastasia (51)

- married
- Train attendant
 - 2.935 EUR* Brutto per month
 - 36h per week
- 3 children



Julian (52)

- married
- Driving Teacher
 - 3.228 EUR* Brutto per month
 - 42h per week
- 3 children

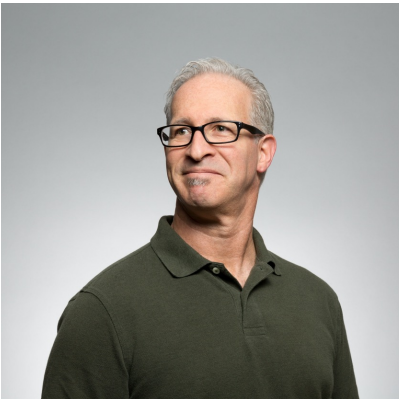
Our Customers – Example 7

elder couple, 1 child



Anna (56)

- married
- Florist
 - 1.083 EUR* Brutto per month
 - 25h per week
- 1 child
- Childcare hours: 25h
- Tax class 3
- Household: 120h



Jeff (58)

- married
- IT Consultant
 - 5.269 EUR* Brutto per month
 - 40h per week
- 1 child
- Childcare hours: 5h
- Tax class 5
- Household: 60h

Rent: 1.500€ (per month)

Groceries: 200€

Travel: 600€

Transportation: 200€

Bills: 350€

Leisures: 160€

Childcare Benefits: 500€

Earning points: 40

Access factor: 1

Current pension value: 36,02

Pension factor: 1

Mental load:

- Mental load points Anna: 150
- Mental load points Jeff: 66