Automating Item counting

Object Counting, our cutting-edge video analytics solution, tracks and counts items/packages as they enter or exit designated areas. Seamlessly integrating with existing surveillance systems, it provides real-time data on total counts, counts per minute, and daily trends. Reducing leaks in production lines, our solution is a game changer in reducing costs and improving revenue.

⚠️ Challenge

- Managing a Retail store with a large floor space requires a substantial number of staff
- Stores with multiple product classes like hypermarkets and clothing stores have difficulty checking and updating inventory.
- Manual monitoring of staff by managers is time consuming and prone to error.
- Understanding custom behaviour and trends across stores becomes impossible with just ERP and POS data

💡 How we can help

- Manual counting is time-consuming and expensive making it ineffective on a large scale.
- Traditional counting methods, such as laser counting prove inefficient when the flow of objects is irregular and not constant.
- Goods get lost when moving around and outside of factory
- Distinguishing between entries and exits becomes challenging when traditional counting systems are utilized.