# Nexus Dynamics – Service Portfolio

Launch Document (Calicut, Kerala – July 2025)

## Launch Overview

Nexus Dynamics is proud to introduce its full-spectrum technology services designed to empower organizations across Kerala and beyond. As a global innovation company headquartered in Calicut, our mission is to help clients harness cutting-edge solutions—ranging from AI and data analytics to cloud infrastructure and IoT—to accelerate growth, enhance operational efficiency, and foster sustainable impact.

## Service Details

1. 1. AI & Data Analytics Platform

Description: A unified, cloud-native platform for ingesting, processing, and visualizing large volumes of structured and unstructured data.

* Key Features:
* Automated data ingestion pipelines (batch & real-time)
* Pre-built machine learning models for forecasting, segmentation, and anomaly detection
* Drag-and-drop dashboard builder with shareable report links

Deployment Models: Public cloud, private cloud, or hybrid.

Starter Pricing: ₹150,000 / month (up to 10 users; 1 TB storage)

1. 2. Custom Software Development

Description: End-to-end design, development, and deployment of bespoke web and mobile applications tailored to client workflows.

* Key Features:
* Agile sprint methodology with fortnightly demos
* UI/UX design workshops and prototyping
* API integration with third-party services (ERP, CRM, payment gateways)

Engagement Options: Time & materials or fixed-bid.

Typical Engagement Range: ₹2 million – ₹10 million

1. 3. Cloud Infrastructure & DevOps

Description: Managed cloud services and DevOps automation to ensure scalable, resilient, and cost-optimized environments.

* Key Features:
* Infrastructure as Code (Terraform, Ansible)
* Continuous integration/continuous deployment (CI/CD) pipelines
* 24×7 monitoring, alerting, and incident response

Support Plans: Standard (business hours) or Premium (24×7).

Onboarding Fee: ₹75,000 + hourly rates thereafter.

1. 4. IoT & Edge Solutions

Description: End-to-end Internet of Things services—from hardware selection to cloud integration and analytics at the edge.

* Key Features:
* Device provisioning and lifecycle management
* Real-time telemetry dashboards
* Edge-compute modules for low-latency decisioning

Hardware Partners: Industrial-grade sensors from leading manufacturers.

Proof-of-Concept Package: ₹300,000 (up to 3 sites; includes hardware trial)

## Additional Information

* Security & Compliance: All services comply with ISO 27001 and GDPR standards. Data is encrypted in transit and at rest.
* Support & SLAs: Standard response time of 4 hours; Premium SLA of 1 hour. Dedicated account manager for all Premium customers.
* Training & Enablement: Onsite workshops, virtual labs, and certification tracks to upskill your teams.

## Service Packages Breakdown

|  |  |  |  |
| --- | --- | --- | --- |
| Package Tier | Entry Customers | Mid-Market Clients | Enterprise Partners |
| Adoption (%) | 40% | 35% | 25% |
| Avg. Contract | ₹200,000/mo | ₹500,000/mo | ₹1,200,000/mo |

## Frequently Asked Questions

* Which industries does Nexus Dynamics serve?

1. We specialize in manufacturing, healthcare, education, and public sector deployments, but our modular approach adapts to any industry.

* Can we migrate existing workloads to Nexus cloud?

1. Yes—our Cloud Migration Accelerator ensures minimal downtime and risk, with rollback plans at every stage.

* Are there volume discounts?

1. Tiered pricing is available for multi-year commitments or bundled service packages.

* How soon can we start a pilot?

1. Pilot engagements can begin within two weeks of client approval.

* What kind of ROI can we expect?

1. Clients typically see a 20–35% reduction in operational costs and a 3–6-month payback period on analytics and automation projects.

## Contact & Next Steps

* Launch Event Support: Complimentary half-day strategy workshop for the first 10 registrants.
* Sales Inquiries: sales@nexusdynamics.global | +91 495 123 4567
* Customer Portal: portal.nexusdynamics.global

## About Nexus Dynamics

Founded by technologists and entrepreneurs passionate about sustainable innovation, Nexus Dynamics combines deep local expertise in Kerala with a global delivery network. Our commitment to ethical practices, continuous learning, and customer success drives every engagement—helping organizations transform challenges into opportunities in the digital era.