

2016 Idea Challenge Application

1. Project Name: CIGARETTE SMOKE MONITORING

2. Team Members:

Name	Student E-mail Address	Personal E-mail Address	Phone Number	Current Year in School	Major	Primary Contact
Navaneeth Chandrasekaran	Navaneeth_chandrasekaran@student.uml.edu	navaneethcsiva@gmail.com	9788569435	Graduate- 1 st year	Computer Science	9788569435
Monisha Raja	Monisha_Raja@student.uml.edu	Monisha_Raja@student.uml.edu	9786541557	Graduate- 1 st year	Computer Science	

3. Advisor(s)/Mentor(s): (Optional)

Name	E-mail Address	Affiliation
Dr. Guanling Chen	guanling_chen@uml.edu	

4. Questions:

a. Describe your idea/project.

A device that will keep the user updated on the number of cigarettes they smoke every day and also provide an app that gives a warning when the customer smoke /sending a note to the user's well-wishers which gives the customer a social pressure to quit smoking.

b. What is unique about the way your idea/project addresses this problem?

Our solution is better than current quit smoking app solution where the users not only cheats the app but also cheats themselves by not providing the correct input to the app (Number of cigarette they consumed a day).

c. Who will benefit from your idea/project?

All of them who smoke cigarette/weed.

d. Where are you in the design or development of this idea/project?

We are at the idea development stage.

e. Will you work on pursuing your idea/project after you graduate? Yes No Maybe (Check boxes then pop up below questions depending what they answer on the check box)

i. If yes, how can/will your idea/project be sustained beyond the completion of your graduation?

We can recruit more people to go ahead with the implementation.

ii. If no, why will you be unable to work on or pursue this idea/project after you graduate?

iii. If maybe, how might your idea/project be sustained after you graduate?

f. Why is this idea/project important to you?

Smoking is something that most of the smokers wish to quit but they can't. This solution will socially pressurize the user to quit smoke. Thus, this idea would be a success and helps me to think like an entrepreneur.