

# Navaneeth Venu

## Brand Designer | UI/UX Designer

I am a creative thinker and community enthusiast, working on utilizing my creativity through design, to bring people together to engage in collaborative Learning and

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Trivandrum, Kerala, India



## EXPERIENCE

### Google Developer Student Clubs | Graphic Designer

September 2020 - PRESENT

- Helped create a unique identity through design which helped increase interactions by up to 150%.
- Mentored students on the fundamentals of design
- Helped plan the execution as well as branding of a 2-day Freshers-exclusive event, to educate them on how to get started on their engineering journey.

### TATOS Technologies | UI/UX Designer

October 2020 - PRESENT

- Developed Prototypes for mobile applications as per client requirements using Figma and Illustrator.
- Worked hand in hand with the Development Team to ensure that the User Interface did not stray away from the design.
- Gained industry-relevant experience, working alongside clients

## VOLUNTEERING EXPERIENCE

### National Student Tech Talk Series - CSI Trivandrum Chapter | An Intro to the Visual Side of Tech

- Delivered a session on an introduction to the UI/UX Designing Field and impacted over 60 students across the nation.

## EDUCATION

### Mar Baselios College of Engineering and Technology, Nalanchira, Trivandrum, Kerala

### Bachelor of Technology, Computer Science

August 2020 - PRESENT

## SKILLS

Illustrator

Figma

Community Management

Public Speaking

Problem Solving

User Interface Design

Brand Identity Design

Java

Web Development

## PROJECTS

### Blupe - Secure Video Meetings | User Interface Design and Branding

- Designed a simple User Interface via Figma prioritising ease of use using Figma.
- Used elements from the Logo to create a strong visual identity throughout the app and the promotional material
- [View App on Google Playstore](#)

### Beyond Gravity | Brand Identity Design

- Designed a Logo and Brand Identity for a fictitious rocket company, Beyond Gravity, as part of the Twine Logo Design Challenge.
- Ensured the logo incorporated the elements specified in the design brief.
- [View Project on Behance](#)