

Navaneeth Kaku

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Professional Summary

Results-driven Computer Science undergraduate with hands-on experience in analyzing large datasets, deriving trends, and presenting business insights. Completed multiple analytics projects including customer segmentation, churn prediction, and e-commerce reporting with 85% model accuracy and 20,000+ rows of processed data. Skilled in Python, Pandas, and visualization tools. Proven ability to deliver quantifiable improvements in reporting and business analysis workflows.

Skills

- **Programming:** Python, SQL
- **Data Analysis:** Pandas, NumPy, Excel
- **Visualization:** Matplotlib, Seaborn, Power BI (Basics)
- **Tools:** Git, Jupyter Notebook, VS Code

Projects

E-commerce Data Analysis

[GitHub Repo](#)

- Cleaned and analyzed over 20,000 rows of online retail data using Pandas and NumPy to extract insights on customer behavior and product performance.
- Performed RFM analysis on 20,000+ customers, segmenting them into 4 loyalty tiers for targeted marketing.
- Identified a 12% increase in monthly revenue from high-frequency customers, enabling targeted campaign recommendations.
- Exported key insights into CSV format for integration with dashboards and stakeholder reports.
- Created 5 interactive dashboards comparing sales across 10 countries and 50+ product categories.
- Created a 500-word GitHub README detailing a 6-step pipeline, ensuring clarity for future users and recruiters.

Additional Projects

Customer Churn Prediction – Mini Project

Apr 2025

- Built a logistic regression model using Scikit-learn to predict telecom customer churn with 85% accuracy.
- Preprocessed 10,000+ telecom records with 95% data quality score by imputing nulls and encoding 6 categorical fields.
- Visualized feature importance and model evaluation metrics to interpret churn drivers.

Education

B.Tech in Computer Science
Garden City University, Bangalore

Expected 2026

Internship Experience

Intern – Data Analytics Project Simulation

Jul 2025

E-Commerce Sales Analysis for Data-Driven Decision Making

- Analyzed 15,000+ e-commerce records using Pandas and Excel to identify top-selling products and sales trends.
- Reduced data inconsistencies by 25% through cleaning and validation processes using Python.
- Designed visual dashboards using Matplotlib and Seaborn, reducing reporting time by 30%.
- Delivered weekly Agile-style updates across 4 project milestones, improving collaboration and time tracking.
- Simulated real-world analytics workflow including data wrangling, insights presentation, and stakeholder feedback.
- Compiled insights into a structured report to simulate real-world stakeholder communication.

Volunteer Experience

Volunteer – School-Level Event

Bangalore, Jun 2025 – Jul 2025

- Managed logistics and scheduling for an event attended by 100+ students and faculty.
- Coordinated 5+ sessions and collected feedback from over 100 participants, leading to a 20% improvement in future event planning accuracy.

Certifications

- **E-Commerce Sales Analysis for Data-Driven Decision Making** – iStudio Internship (Jul 2025)
- **Introduction to Cybersecurity** – Cisco Networking Academy
- **Python for Data Science** – IBM
- **Data Analysis Using Python** – IBM
- **Data Analysis with Python** – IBM Cognitive Class
- **Cloud Essentials** – IBM
- **Introduction to Cloud** – Cognitive Class (IBM)

Extracurricular Activities

- Participated in Python Programming Workshop at Garden City University.
- Contributed to organizing college-level coding competitions and tech fests.