

Section A

1. Add a replay button in the top left of the banner. The asset for this is in the additional assets folder. It should appear on end frame after all the animation has finished.
 - please add a roll over so it rotates 360 degrees when user rolls on/off it
 - when clicked the banner should reset to its initial state and play through again
2. Add a black 1 pixel border to the banner
3. Add a slow and subtle zoom on the background image to last the duration of the banner
4. The banner currently plays to quickly. Please add an extra second of dwell time into each frame.
5. Currently all copy in the banner is setup as images. Please swap these out for live copy using *Arial Bold* and *Arial Regular*.
6. There is currently a frame of copy missing. Please add in the extra frame shown on the pdf storyboard (*300x250_stb.pdf* in *AdditionalAssets* folder)
7. Amend the copy animation so only the middle-coloured word fades in and out each time. The rest of the copy should remain constant.
8. On the end frame the CTA circle and arrow are currently images. Please recreate these using CSS instead.
9. On the end frame please add an animation of your choice to the CTA circle/arrow. This should play once at end of banner. It should also be triggered when the user rolls over the banner.
10. Enhance the banners animations to make it more creative/visually interesting

Section B

Please duplicate your banner from Section A and resize to 160x600. Pdf storyboard (*160x600_stb.pdf*) and additional assets required for this can be found in the *AdditionalAssets* folder.