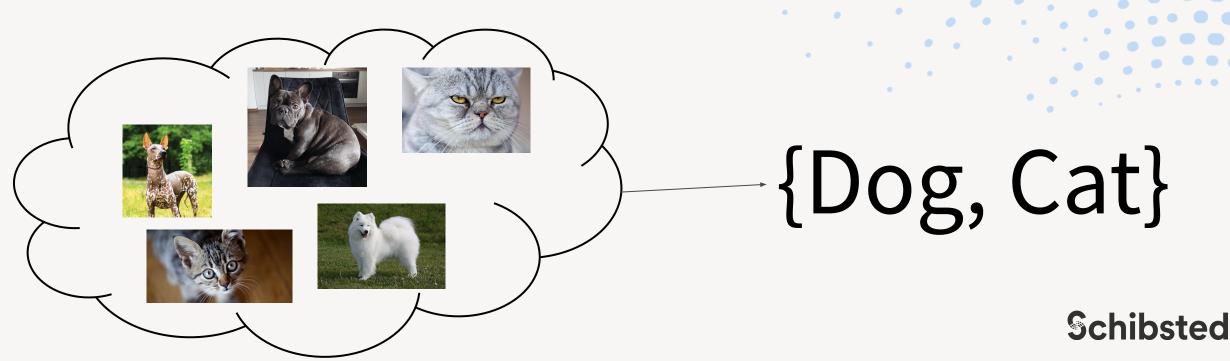
(Very) basics of Transfer Learning

Presentation with bullet points by Piotr Lewandowski



basic idea behind machine learning, so we are on the same page

- It's extremely broad topic
- Basic components domain, task/cost function, labels?
- Supervised machine learning
- Classification via supervised machine learning



Motivation behind cheating... I mean transfer learning

I can cheat...

• It's expensive not to cheat if you are not a serious player!

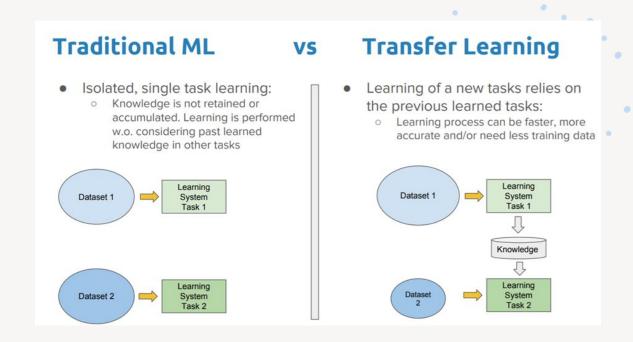
Smart people tell me that cheating is the future...



So what exactly is transfer learning?

From wiki:

[Transfer Learning] focuses on storing knowledge gained while solving one problem and applying it to a different but related problem



Schibsted

Where can you get pretrained models from?

- https://modelzoo.co/
- https://www.google.com/ pretrained models <domain>
- https://github.com/
- https://www.reddit.com/



Where can you get data from

- https://www.google.com/ -dataset <domain>
- tensorflow-datasets



Interesting transfer learning applications

Simulation

Language translation

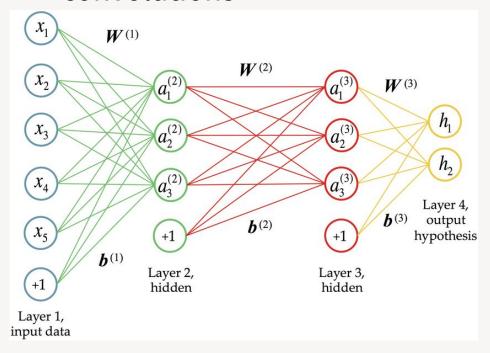
Visual domain adaptation Skin cancer detection

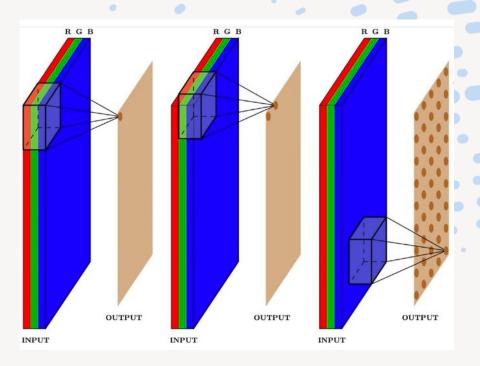
Sentiment classification



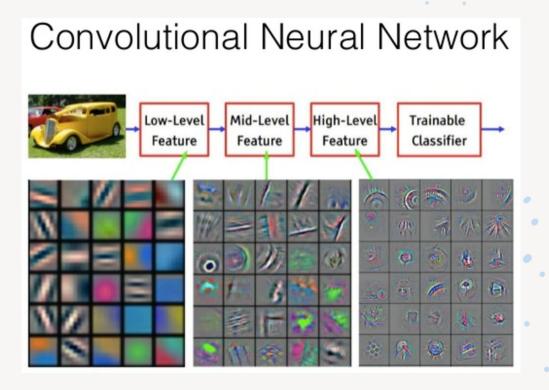
Few drops of theory

Oversimplification of neural networks, layers and convolutions





Few more drops of theory



- Feature extraction
- Fine-tuning



Could we code something already?!

- We will cheat from MobileNet V2
- Our task is to verify if given image contains french bulldog
- Code (and this presentation) is available on-line

