

# Navdeep Singh Bagga

UX Researcher. Designer. Developer.

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## EDUCATION

### University of Michigan School of Information

Ann Arbor, MI | Apr 2018

MSI, Human-Computer Interaction

### Shri G.S. Institute of Technology & Science

Indore, India | May 2013

Bachelor of Engineering, Computer Engineering

## EXPERIENCE

### Software Engineer, Kore Inc.

Hyderabad, India | Nov 2015 – Jun 2016

Worked on the front-end of Kore web app's enterprise admin console which was used by more than 20 clients. Refactored & created new web components in short agile sprints.

### Co-founder, merainstitute.com

Indore, India | May 2015 – Sep 2015

Designed & developed the front-end of the website in 3 weeks. Handled product branding. Negotiated with prospective clients.

### Associate Software Engineer, ClearTrail Pvt. Ltd.

Indore, India | Jul 2013 – Apr 2015

Designed & developed web audit reports. Improved the efficiency of an HTML to PDF converter by 10%.

## SKILLS

User Research	<div><div></div><div></div><div></div><div></div><div></div></div>
Design	<div><div></div><div></div><div></div><div></div><div></div></div>
XD	<div><div></div><div></div><div></div><div></div><div></div></div>
Illustrator	<div><div></div><div></div><div></div><div></div><div></div></div>
JavaScript	<div><div></div><div></div><div></div><div></div><div></div></div>
HTML5 + CSS3	<div><div></div><div></div><div></div><div></div><div></div></div>

## RELEVANT PROJECTS

### CHI Student Design Competition 2017

Ann Arbor, MI | Dec 2016

Researched on how to make biking a safe experience for hearing-impaired users. Conducted user interviews & analysed their needs to come up with a handlebar mount to detect vehicles that are behind the rider. Runners up of annual Munger Case Competition.

### Run Finder

Ann Arbor, MI | Dec 2016

Designed an informed running smartphone app to address the needs of novice runners. Implemented best UX practices of needfinding, brainstorming, personas, sketching, storyboarding, prototyping, usability studies & Iterating frequently to accommodate feedback and refine the interactions.

### Consultant for DTE Energy

Ann Arbor & Detroit, MI | Dec 2016

Performed contextual inquiry to understand and make recommendations for internal knowledge management system impacting ~250 people.

### Badger

Indore, India | Jun 2015

Developed a highly customizable JavaScript notification library for webpages in 2 days from scratch. Displays notification cards on top of screen to not disturb the current DOM structure.

## COURSEWORK

Introduction to Interaction Design  
Technology & Accessibility  
Fundamentals of Human Behaviour  
Contextual Inquiry & Consulting Foundations