Navdeep Singh Bagga

Product/UX Designer seeking full-time opportunities

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EXPERIENCE

UX Designer at Nutanix

Bay Area, CA | May 2018 - present

Involved with the Acropolis Hypervisor (AHV) team to design simple & intuitive solutions for admins, thereby helping them conduct complex enterprise infrastructure management tasks much easily.

Graduate Student Instructor (Web Design) at U-M

Ann Arbor, MI | Jan - Apr 2018

Assisted a batch of over 80 students and lead 2 discussion sections teaching introduction to web design and development while paying equal attention to conforming with best practices & a11y standards.

Teaching Assistant (Graphic Design) at U-M

Ann Arbor, MI | Sep - Dec 2017

Assisted a batch of 33 students with introduction to graphic design & visual communication. Responsible for grading assignments, keeping in mind the importance of form & content in graphic design.

Product Design Intern at Duo Security, Inc.

Ann Arbor, MI | May - Aug 2017

Designed a new feature to mark devices as lost or stolen through rapid iterative approach, validating via usability testing along the way. Designed a data visualization interface for corporate device usage & moderated a usability test session for another project comprising 4 users.

Front-End Developer at Kore, Inc.

Hyderabad, India | Nov 2015 - Jun 2016

Worked on the front-end of Kore web app's enterprise administration console which was used by more than 20 clients. Refactored & created new web components in a custom jQuery framework using Handlebars.

Co-Founder & Front-End Developer at merainstitute.com

Indore, India | May - Sep 2015

Designed & developed the front-end of the product website in 3 weeks. Handled product branding and negotiated with prospective clients.

SKILLS

UX : Needfinding, Brainstorming, Personas, Surveys, Sketching, Storyboarding, Lo-fi & Hi-fi Prototyping, Usability Studies
Dev : JavaScript, HTML5 + CSS3, jQuery, React, Webpack, Grunt, SASS
Design : Sketch, Adobe Illustrator, Adobe XD, Framer, InVision, Marvel

EDUCATION

University of Michigan School of Information

M.S. in Information, 2018 (HCI)

Shri G.S. Institute of Technology & Science

Bachelor of Engineering, 2013 (Comp. Engg.)

PROJECTS

Worthy

Ann Arbor, MI | Sep 2017

Personal project for micro-managing budget that takes into account a user's worth rather than their actual physical bank balance(s). Prototyped the web app after thoroughly researching the problem.

Usability Evaluation of Expedia

Ann Arbor, MI | Jan - Apr 2017

Evaluated Expedia's iOS app v8.4's Bundles feature to understand needs assessment & usability evaluat--ion. Proposed solid recommendations to improve the app even more.

Market Research for Audiovate

Ann Arbor, MI | Jan - Apr 2017

Conducted market research & customer discovery for this music-based workout technology. Applied UX principles to come up with a market strategy for the client.

Run Finder

Ann Arbor, MI | Sep - Dec 2016

Designed an informed running smartphone app to address the needs of novice runners. Implemented best UX practices & iterated frequently to accommodate feedback & refine the interactions.

BadgerJS

Indore, India | Jun 2015

Developed a highly customizable JavaScript notification library for webpages in 2 days from scratch. Displays notification cards on top of screen to not disturb the current DOM structure.