

## Join Pitney Bowes as Senior Advisory Interaction Designer

### Location – Noida or Pune

### Impact

This role is with our SMB (small and medium business) group, where we are reinventing mailing by creating innovative physical and digital solutions powered by the Commerce Cloud. This individual will be working on a new global comprehensive cloud-based accounting solution for all our mailing and shipping products.

### The Job

The job of a Sr. Interaction Designer is to envision how people experience our products and bring that vision to life. In this role, you will take on complex tasks and transform them into intuitive, accessible and easy-to-use designs for our clients around the world. Achieving this goal requires that you are grounded in IxD and Design Thinking practices. You will collaborate closely with teams of Designers, Researchers, Engineers and Product Managers throughout the design process—from crafting user flows and wireframes to building user interface mockups and prototypes. At each stage, you will anticipate what our users need, advocate for them and ensure that the final product surprises and delights them. The Sr. Interaction Designer will support and report to a UX Director.

### Responsibilities (with minimal guidance)

- Work collaboratively with a cross-functional team to translate business requirements and user needs into innovative design solutions that are engaging, valuable and usable
- Define the user model and user interface for new and existing products and features
- Develop high level and/or detailed storyboards, mockups, and prototypes to effectively communicate interaction and design ideas
- Gauge the usability of products and make constructive suggestions for change
- Plan, estimate, track and report on work
- Plan, run and synthesize qualitative & quantitative user research
- Contribute to Design System

### Qualifications

- 8 to 10 years of experience in a related field
- B.Des/M.Des Design (e.g. interaction, graphic, visual communications, product, industrial) from a Top Tier Institute.
- Demonstrated experience in crafting usable digital interfaces
- Professional references
- Working knowledge of the business or domain area
- Must have a portfolio of past design work
- BA/BS degree preferred - Design (e.g. interaction, graphic, visual communications, product, industrial), HCI, Human Factors/Ergonomics, CS, or a related field or equivalent practical experience

### Technical Skills

- Proficiency with UX prototyping experience with tools like Axure, Sketch
- Experience creating user journeys, personas, scenarios, navigational maps, flow diagrams, wireframes and prototypes
- Experience planning and running usability testing and synthesizing the results into actionable recommendations



- Basic knowledge of analytics tools, such as Google Analytics
- Interest in tracking user metrics to inform design decisions
- Experience with Agile practices
- Mobile design (native & web) experience preferred.
- Experienced and comfortable working with Agile development teams
- Experience with quantitative and qualitative research methods

### Soft Skills

- Curious and passionate about innovation and design
- Able to lead and adapt to changing priorities
- Highly collaborative, flexible and communicative
- Strong organizational skills
- Self-motivated
- Comfortable presenting recommendations to colleagues and stakeholders
- Proficiency with Design Thinking and Lean UX principles & techniques
- Coach junior members of the design team

### The Company

Pitney Bowes offers a range of innovative products and solutions that enable commerce in the areas of customer information management, location intelligence, customer engagement, shipping and mailing, and global ecommerce in approximately 100 countries around the world.

### The Team

Our Global User Experience Team is a talented and high-energy team who live and breathe creating an amazing user experience for all product development. We continually challenge the status quo, and each other, to define and adopt best practices by taking an agile approach to deliver quickly and respond to feedback. We are defining a product branding and unification strategy while adding value the development of reusable assets and design patterns.

Pitney Bowes is an Equal Employment Opportunity/Affirmative Action Employer that values diversity and inclusiveness in the workplace.

Benefits - <https://www.pbprojectliving.com/en/india/benefits/>

Who we are- [https://www.youtube.com/watch?v=DDHx\\_0OV6D4&list=PL06B89F1DD8A5475A](https://www.youtube.com/watch?v=DDHx_0OV6D4&list=PL06B89F1DD8A5475A)

Pitney Bowes India 10 years journey- <https://www.youtube.com/watch?v=3fkhfGyufEQ>

Digital Commerce- [https://youtu.be/T\\_dTWGQH7Cs](https://youtu.be/T_dTWGQH7Cs)

Pitney Bowes, Great Place to Work- <https://www.youtube.com/watch?v=-fhcBkm2S9A>

Life at Pitney Bowes- [https://www.youtube.com/watch?v=b6sqC1w\\_cGk](https://www.youtube.com/watch?v=b6sqC1w_cGk)

Pitney Bowes Diversity- <https://www.youtube.com/watch?v=osYLqcU2JsQ>

Pitney Bowes India Leadership- <https://www.youtube.com/watch?v=H2cuGAjpDAI>

