Naveed Ahmed

USER EXPERIENCE DESIGNER

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EXPERIENCE

Microsoft Corporation

Senior Product Designer (Nov 2023 – until now)

- Designing the Windows and macOS OneDrive experiences, with a strategic focus on improving the Net Promoter Score (NPS).
- Building next-generation OneDrive and Copilot experiences for productivity and user delight.

Senior Design Manager (Mar 2020 – Jul 2023)
Designer 2 (May 2018 – Feb 2020)

- Designed new file-sharing and file-consumption experiences to improve collaboration in Microsoft Teams.
- Modernized SharePoint Lists on web and launched the product 'Microsoft Lists' for the Microsoft 365 suite, including its iOS, Android, and Windows apps.
- Led the University Recruitment & Internship charter for Microsoft India, successfully driving growth and D&I objectives.

Adobe Systems

Senior Experience Designer 1 (Feb 2018 – May 2018)
Experience Designer 2 (Oct 2014 – Jan 2018)

- Led UX design for Adobe Learning Manager (erstwhile Adobe Captivate Prime), Adobe's learning management system for enterprises.
- Developed the design strategy, framework, and the design system as the product scaled from zero to several hundred thousand enterprise users.

- Oversaw all aspects of UX and design research in collaboration with Leadership, Product Management, Engineering, and Product Marketing.

Johnson & Johnson Consumer, India

Research Intern (Jul – Aug 2013)

- Conducted exploratory research and designed innovative healthcare products for middle-income households.
- Worked with a team of doctors, pharmacologists, and sociologists, to identify needs and develop solutions.

Red Hat, India

User Interface Designer (Oct 2011 – Jun 2012)

- Conceptualized the first-ever code browser for Red Hat Enterprise Linux.
- Worked with PM and Engineering partners to design the product UX and deliver the front-end code.

Infosys Limited, India

User Interface Designer (Mar 2009 – Oct 2011)

- Designed and engineered the UX for diverse web products by collaborating with cross-functional teams.
- Built 0-1 products for social media, insurance & healthcare, and digital marketing.
- Integral member of the Internal Branding team (pro bono)— created corporate comm content, streamlined processes and trained newbies on design.

PUBLICATIONS

Book: Microsoft Lists Essentials

Apress 2024 / United States / [DOI Link](#)

Research Paper: Wayfinding Behavior in India

HCI-INTERACT 2015 / Germany / Springer Lecture Notes / [DOI Link](#)

EDUCATION

Master of Design – Interaction Design

IDC School of Design, IIT Bombay, Mumbai, India

Exchange Student & Design Intern,

Institute of Ergonomics & Human Factors, TU Darmstadt, Germany

Post-graduate Diploma in International Business (PGDIB)

Symbiosis Center for Distance Learning, Pune, India

Bachelor of Engineering – Computer Science & Engineering

Anna University, Chennai, India

CERTIFICATION

Certified Usability Analyst™ (CUA)

Human Factors International, 2011