



# CREDIT CARD

## Transaction Report

### Filters



By Week

All

By Quarter

Q1	Q2
Q3	Q4

By Gender

F	M
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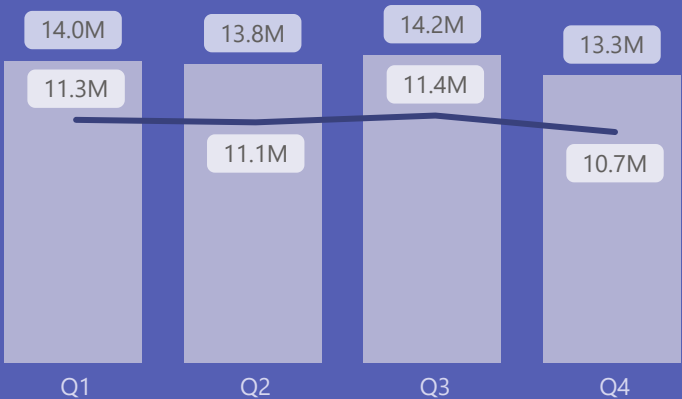
By Card

Silver	Blue
Gold	Platinum

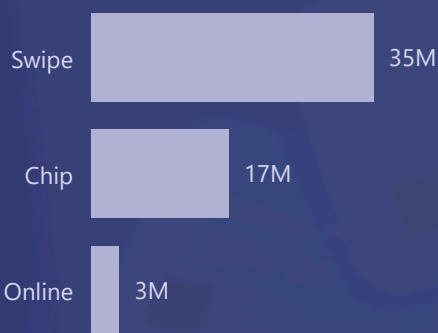
By Income Group

Mid	Low
High	

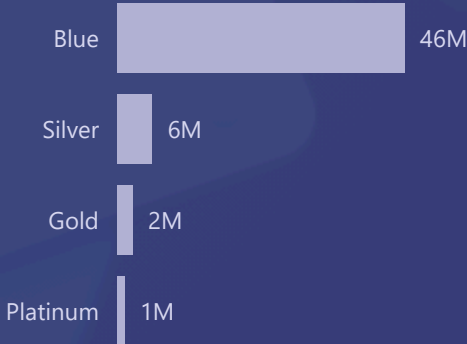
### QTR Revenue and Total Transection Count



### Revenue by Chip Type



### Revenue by Card Type



Total Revenue

55.32M

Total Trans Amt

45M

Interest Earned

7.84M

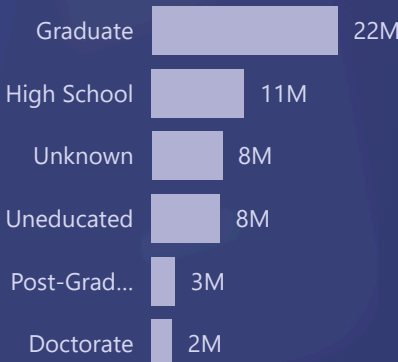
Total Trans Vol

656K

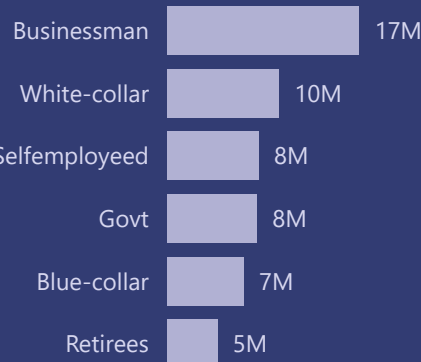
### Revenue by Exp Type



### Revenue by Edu Level



### Revenue by Cstmr Job



### Card\_Category

### Revenue Total\_Trans\_Amt Interest\_Earned

Blue	↑	46,139,397.74	36957875	6,495,887.74
Gold	↓	2,454,072.16	2024078	373,784.16
Platinum	↓	1,135,608.05	953314	161,629.05
Silver	↓	5,586,332.28	4586746	812,081.28
Total		55,315,410.23	44522013	7,843,382.23



# CREDIT CARD

## Customers Report

### Filters



By Gender

M

F

By Week

All

By Quarter

Q1

Q2

Q3

Q4

By Card

Gold

Blue

Silver

Platinum

By Income Group

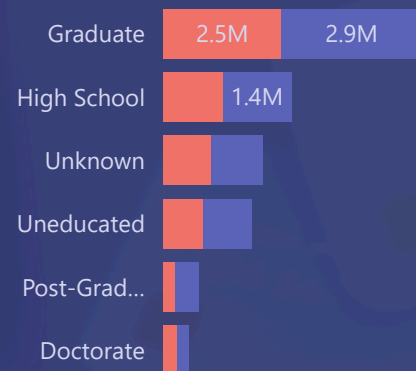
Low

High

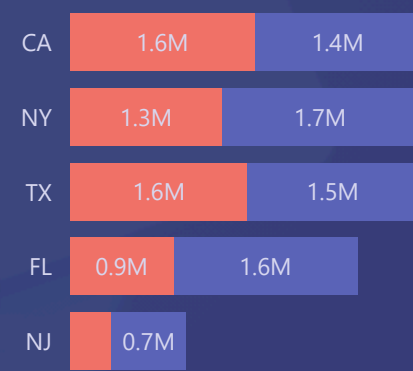
Mid

Customer_Job		Revenue	Income	Interest Earned
Blue-collar	↓	1,726,396.60	17991587	235,021.60
Businessman	↑	4,148,567.65	44114957	609,132.65
Govt	↘	2,045,171.11	22419164	300,531.11
Retirees	↓	1,153,535.46	12347610	159,964.46
Selfemployeed	↘	2,027,154.62	18321933	276,307.62
White-collar	↘	2,194,175.61	23102717	307,299.61
Total		13,295,001.05	138297968	1,888,257.05

### Revenue by Edu Level



### Revenue by top 5 State



Total Revenue

13.30M

Interest Earned

1.89M

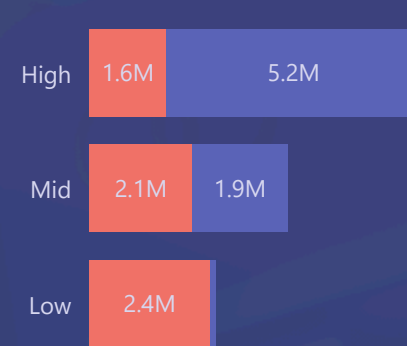
Income

138M

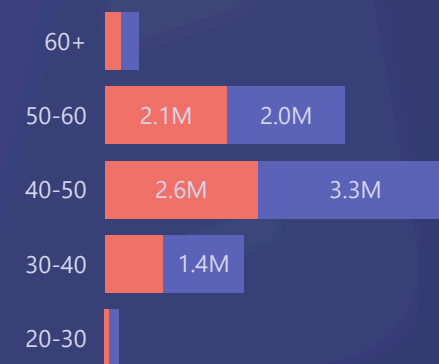
CSS

11K

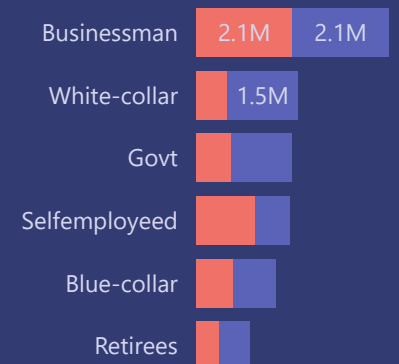
### Revenue by Income Group



### Revenue by Age Group



### Revenue by Cstmr Job



### Week on Week Revenue

