

# CREDIT CARD

## WEEKLY STATUS REPORT

By : Naveen Singh Rawat



# Project Objective

To develop a comprehensive credit card weekly dashboard that provides real-time insights into key performance metrics and trends, enabling stakeholders to monitor and analyze credit card operations effectively.



# Project Insights:

## Week 52 (24th Dec)

### ✓ WoW change:

- Revenue decrease by 8.04%,
- Total Transaction Amt & Count decrease by 13.48% & 15.89%
- Customer count decreased by 15.89%

### ✓ Overview YTD:

- Overall revenue is 55.32M
- Total interest is 7.84M
- Total transaction amount is 45M
- Male customers are contributing more in revenue 30.22M, female 25.09M
- Blue & Silver credit card are contributing to 93% of overall transactions
- TX, NY & CA is contributing to 68%
- Overall Activation rate is 57.5%
- Overall Delinquent rate is 6.06%



# THANK YOU

## CONTACT



**Telephone:**  
7895-295-875



**Website:**  
<https://github.com/naveen-bi/>



**Email:**  
pbi.naveenrawat@gmail.com

