

NAME : SANJAI Y  
DEPARTMENT : ELECTRONICS AND COMMUNICATION ENGINEERING  
COLLEGE : GOVERNMENT COLLEGE OF TECHNOLOGY  
NAAN MUDHALVAN COURSE : DIGITAL MARKETING  
NAAN MUDHALVAN ID : ECF5CECA8AB9481A2EE4F49C23AFCABD




## ASSIGNMENT ON DIGITAL MARKETING COURSE








1) Create a blog or website using blogspot and wordpress. Customize the theme design and post new article with 500 words

BLOGSPOT LINK : <https://www.blogger.com/blog/posts/9200282303753821900>

Title

Photography

     Normal  

In less than a hundred years, photography has become a part of almost every element of our lives. Almost everyone has a camera in their cell phone, and photos are taken all day, every day. We are constantly seeing photographic images on our electronic devices, in print media, and advertising.

Since photography has become so widespread and diverse, it's hard to narrow down precisely what photography is and whether it is still a form of art. This article will explore how photography rose to prominence and is now widely used in both everyday life and the fine art world.

## 2) Create and design a social media advertisement poster using canva



### 3) Create email newsletter design using Mailchimp or canva tool.

