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NAAN MUDHALVAN COURSE: DIGITAL MARKETING

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### ASSIGNMENT ON DIGITAL MARKETING COURSE

1) Create a blog or website using blogspot and wordpress. Customize the theme design and post new article with 500 words

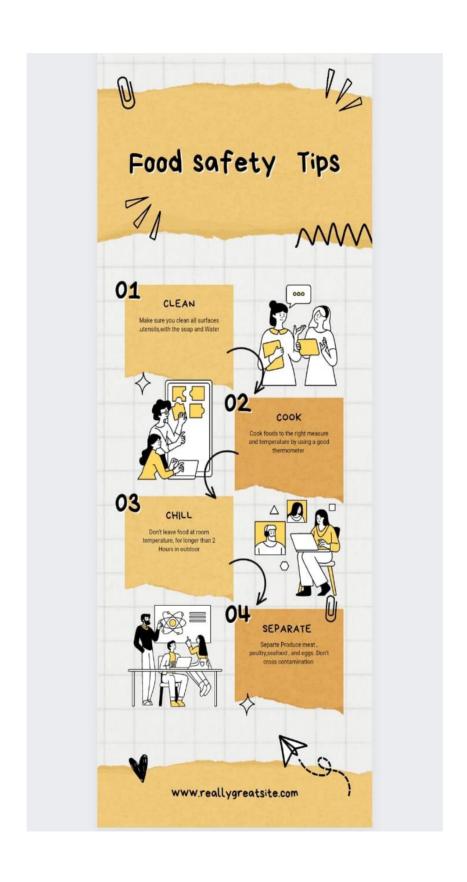
BLOGSPOT LINK: https://www.blogger.com/blog/posts/9200282303753821900



In less than a hundred years, photography has become a part of almost every element of our lives. Almost everyone has a camera in their cell phone, and photos are taken all day, every day. We are constantly seeing photographic images on our electronic devices, in print media, and advertising.

Since photography has become so widespread and diverse, it's hard to narrow down precisely what photography is and whether it is still a form of art. This article will explore how photography rose to prominence and is now widely used in both everyday life and the fine art world.

## 2) Create and design a social media advertisement poster using canva



### 3) Create email newsletter design using Mailchimp or canva tool.

# Fashion Trend PHOTOGRAPHY



### **PHOTO**

A simple definition of photography is that it is the process of capturing light with a device known as a camera and creating an image. That camera could come in various forms by a modern interpretation, including cell phone cameras, digital cameras, and traditional analog cameras.

### **FINE ART**

Documentary and fine art photography are clearly different in theory, but in practice, there's a large gray area. For instance, if you care about aesthetics and photojournalism, how do you know when you're creating fine art versus documentary photos?The answer lies in YOLL