

**NAME** : MUGHESHSIVA K R  
**DEPARTMENT** : ELECTRONICS AND COMMUNICATION  
ENGINEERING  
**COLLEGE** : GOVERNMENT COLLEGE OF  
TECHNOLOGY, COIMBATORE  
**NAAN MUDHALVAN COURSE:** DIGITAL MARKETING  
**NAAN MUDHALVAN ID** : 2FEBB44C5ABCEF7B2334E74BB46A3578

### **ASSIGNMENT ON DIGITAL MARKETING**

1. Create a blog or website using blogspot and wordpress. Customize the theme design and post new article with 500 words.

Blogspot:

<https://www.blogger.com/u/1/blog/post/edit/8462137880959925261/321599062919170044>

Wordpress: <https://mugh20fec29.wordpress.com/2023/10/25/upsc/>

2. Create a new facebook business page and post one social media poster for your brand.

<https://www.facebook.com/61552687382584/posts/pfbid04YLfc2TCmJrV1XzQ4o>



[opG1vnscrmNhmCytCuAop6zoFj8B6dVWFDSBY5vqtydusbl/?app=fbl](https://www.facebook.com/61552687382584/posts/pfbid04YLfc2TCmJrV1XzQ4o)

3. Create and design a social media advertisement poster using canva.



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4. Create email newsletter design using Mailchimp or canva tool.

