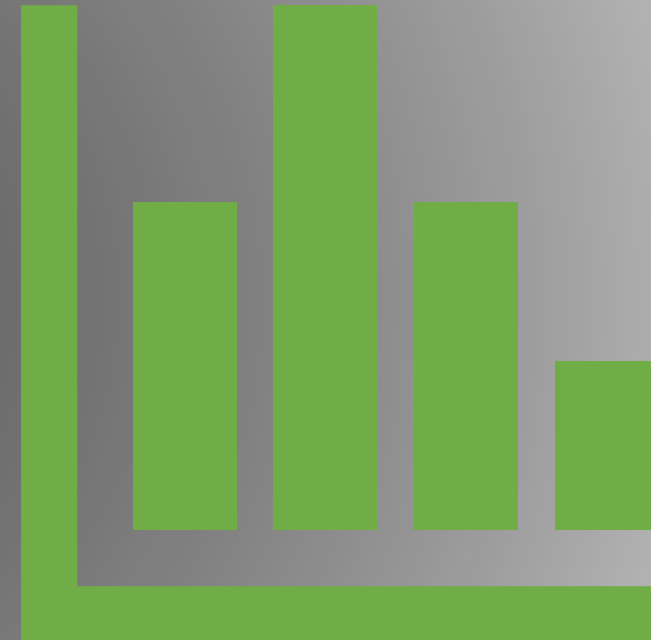


INVESTMENT CASE STUDY

Group Name: **Analytic Minds**

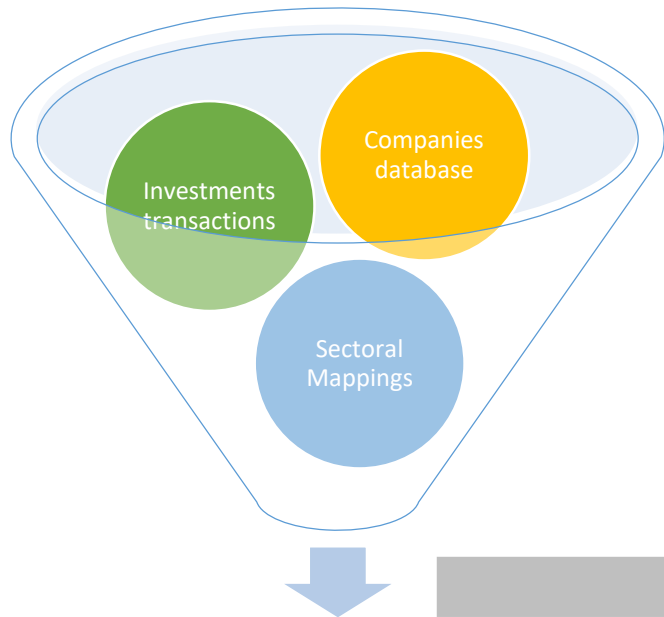
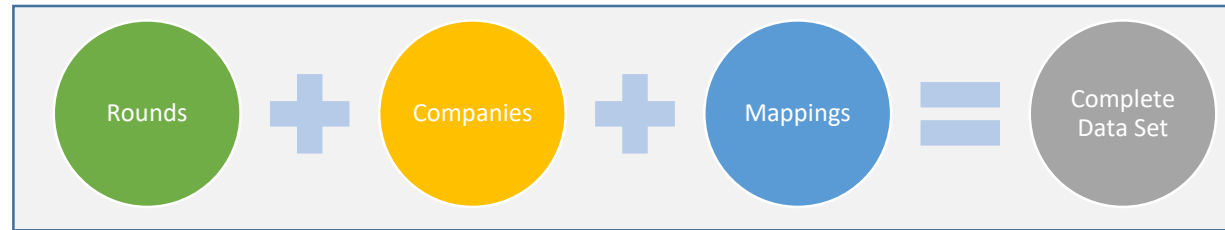
- Ajay Kumar
- Aishwarya Sharma
- Chetan Trivedi
- Naveen Kumar Chittipolu



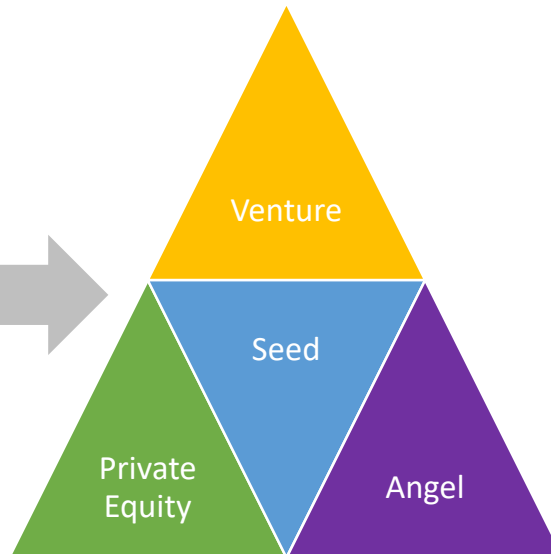
[illegible]

- Wants to make investments in a few companies
- Wants to understand the global trends in investments to make decisions effectively
- Based on past trends, choose best sector
- For initial investment, choose based on current investment pattern
- Low risk circles with some assured ROI

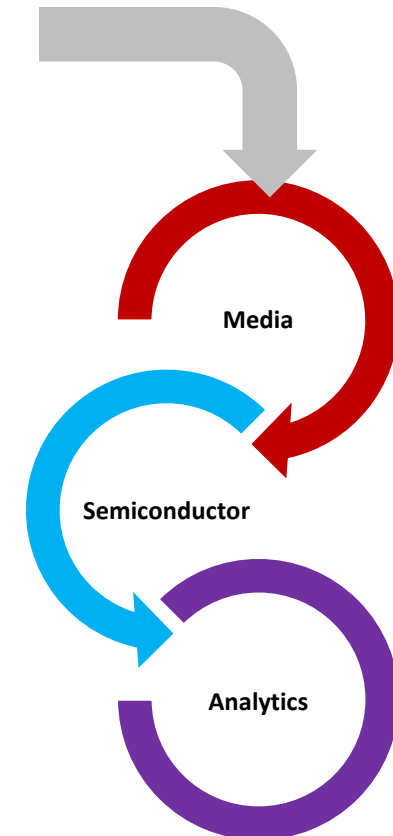
- Invest between \$5 ~ \$15 million per round of investment
- Countries where ENGLISH is an official language only
- Sectors where max momentum for investment
- Companies with max Investment inflow
- Portfolios – Angel, Seed, Venture, Private Equity



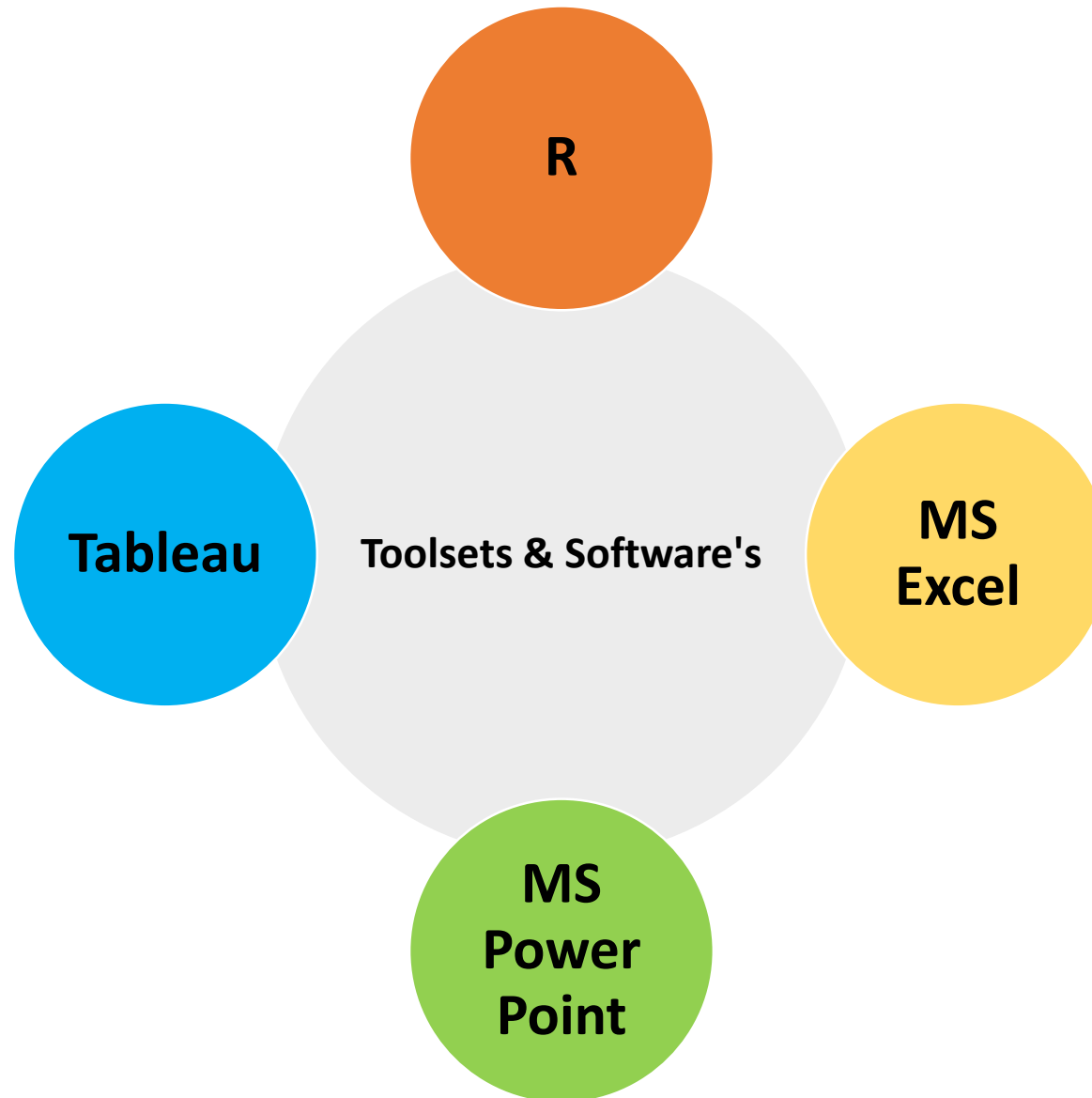
Data Warehousing



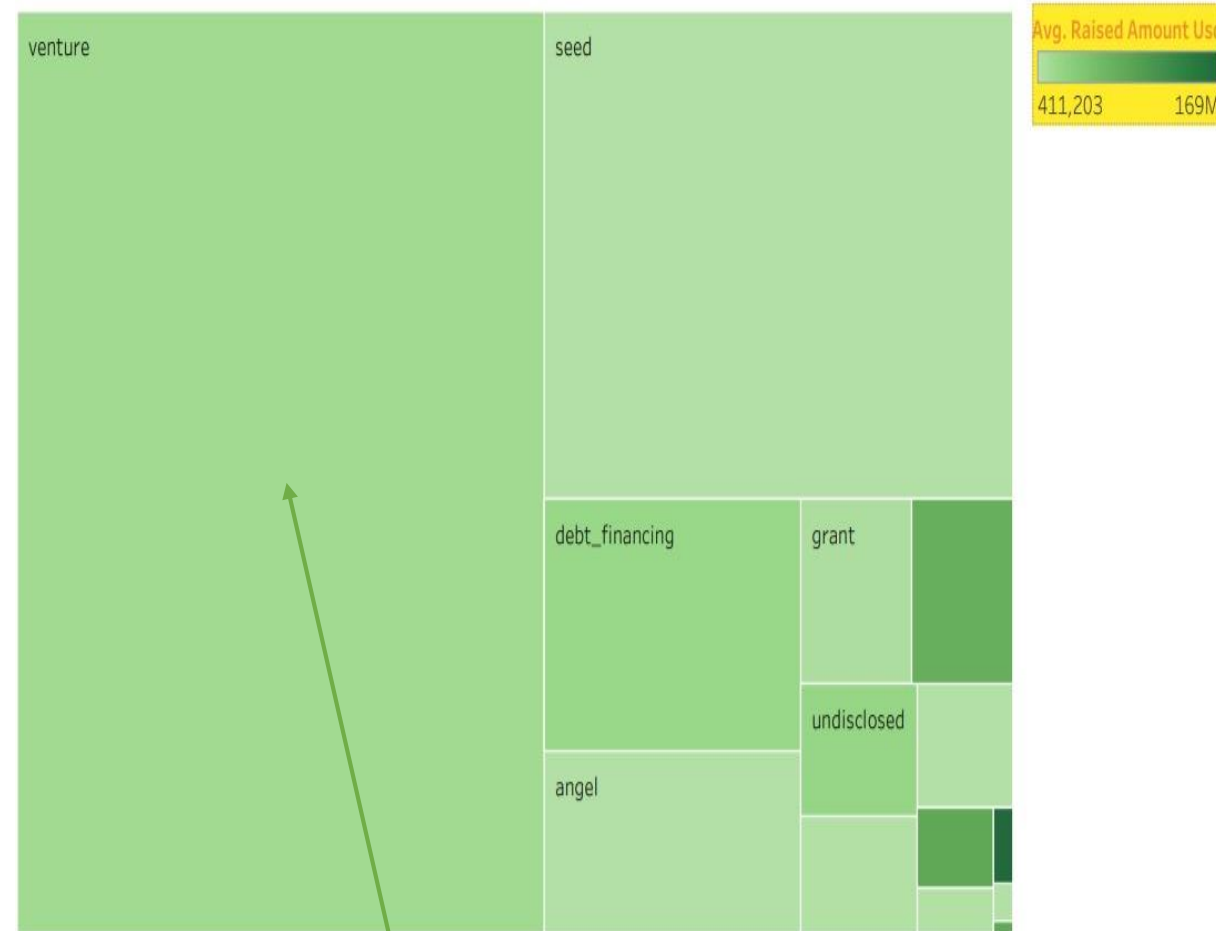
Types of Investment



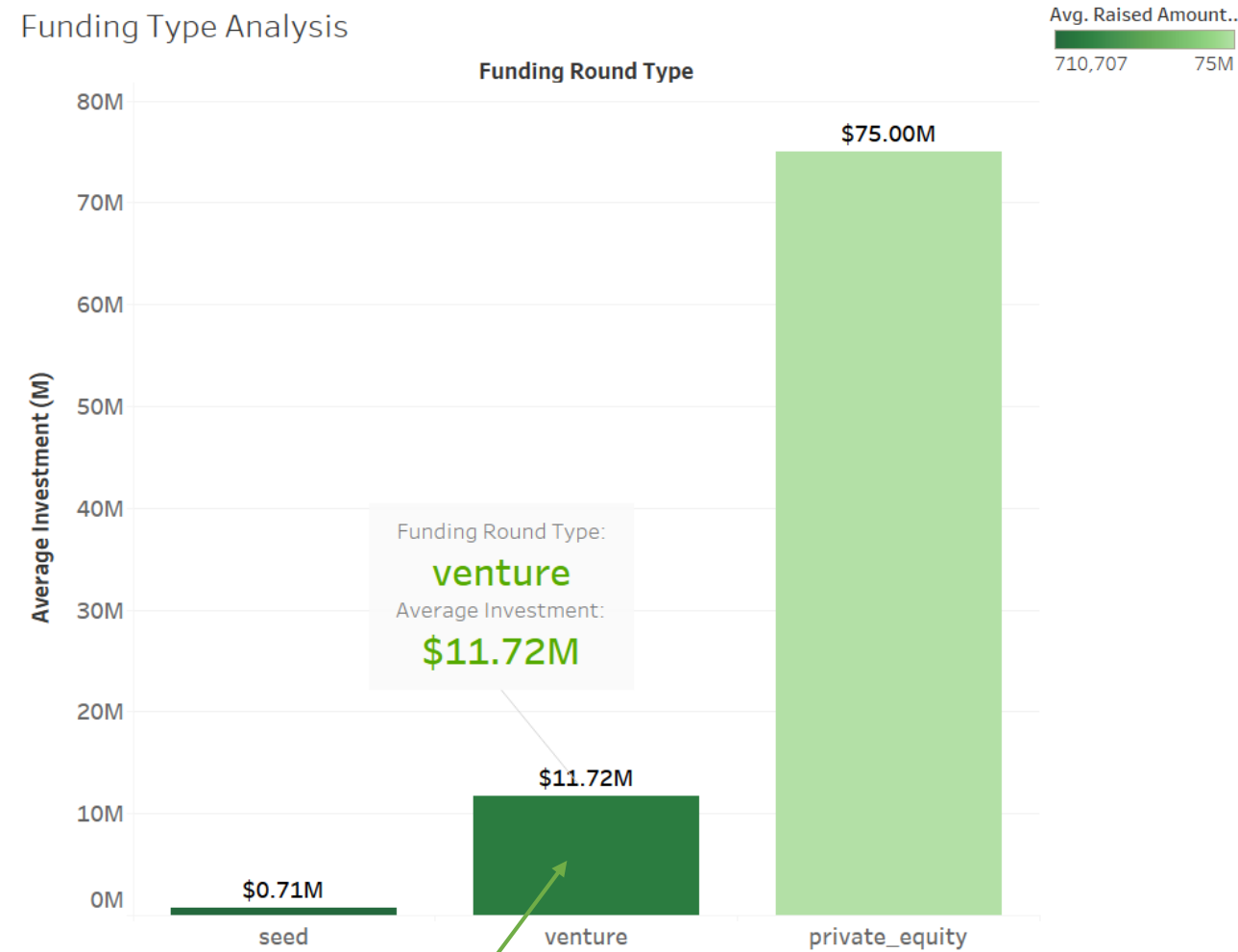
Sectoral Analysis



Spark Funds - Type of Investment Analysis(avg)

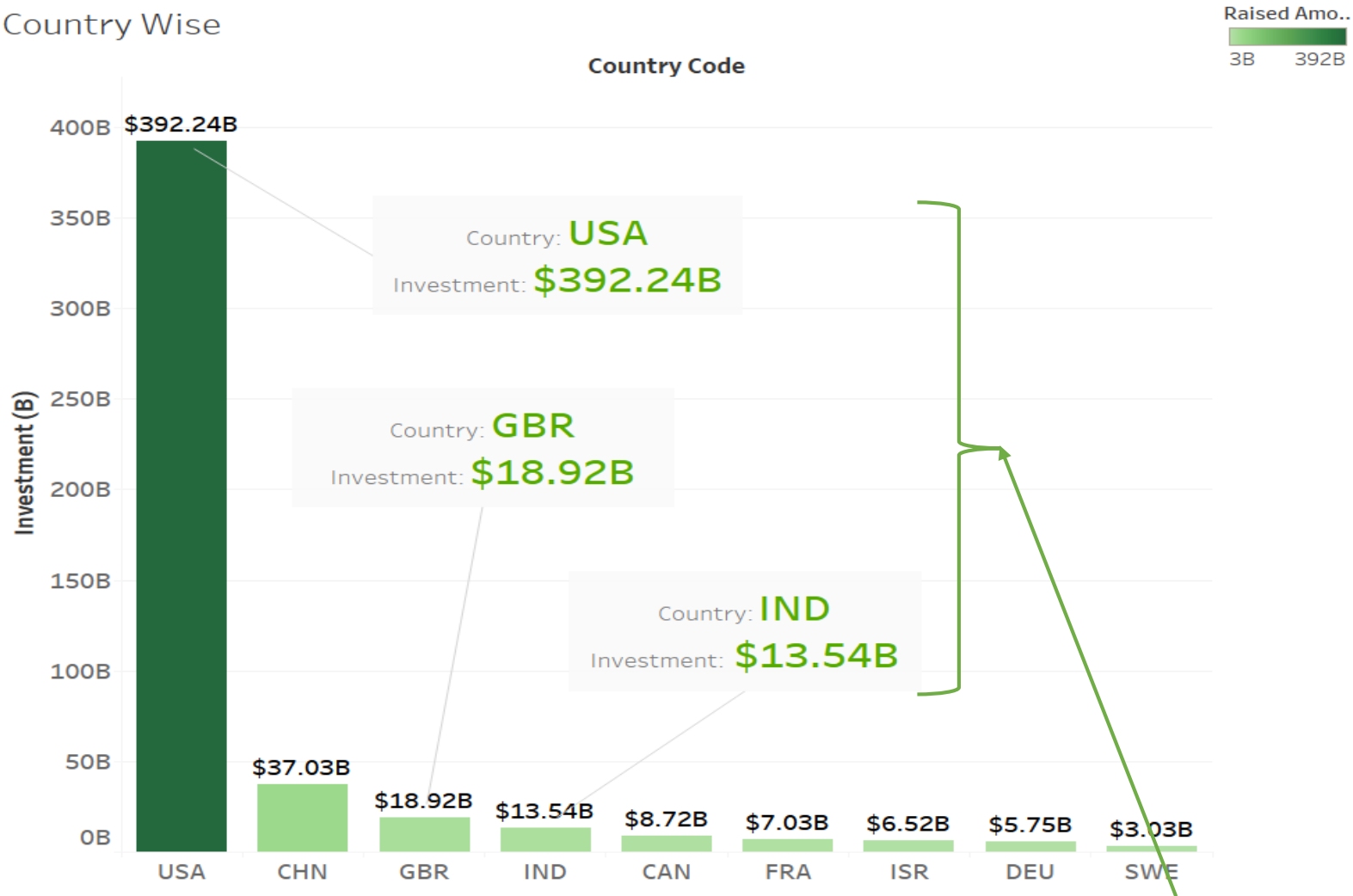


Funding Type Analysis



Count of Investments and Average Investment in a given range of 5 to 15M\$ / investment round, suggests that Venture funding is the most preferred investment type.

Country Wise



Spark Funds - Country wise Investments

| Country Co.. | Country Name | |
|--------------|----------------|-----------------|
| USA | United States | 422,510,842,796 |
| CHN | China | 39,835,418,773 |
| GBR | United Kingdom | 20,245,627,416 |
| IND | India | 14,391,858,718 |
| CAN | Canada | 9,583,332,317 |
| FRA | France | 7,259,536,732 |
| ISR | Israel | 6,907,514,579 |
| DEU | Germany | 6,346,959,822 |
| JPN | Japan | 3,363,676,611 |

Sum of Total Investment broken down by Country Code and Country Name.

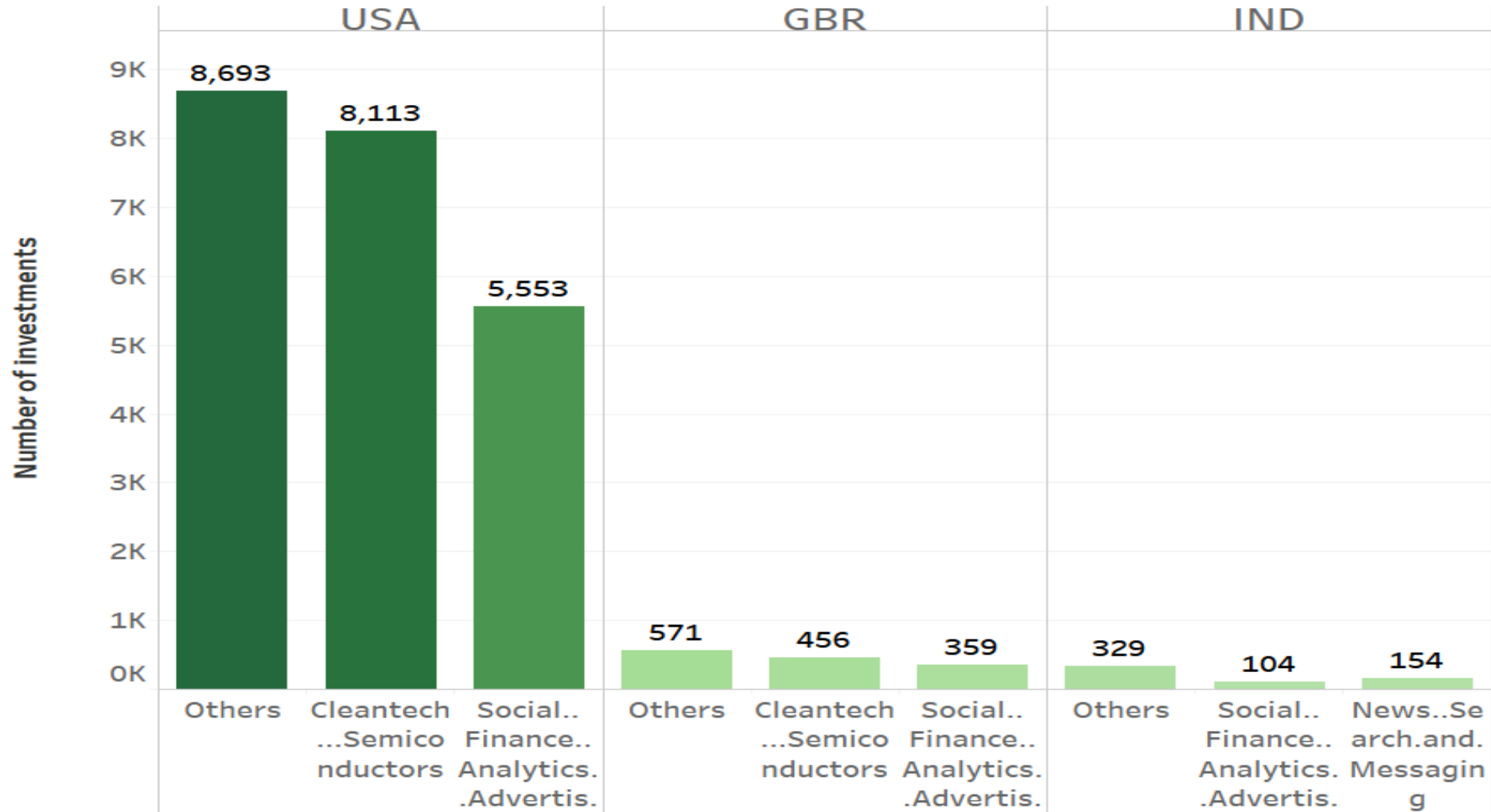
Based on above analysis, top 3 English speaking countries are:

1. USA
2. UK
3. India

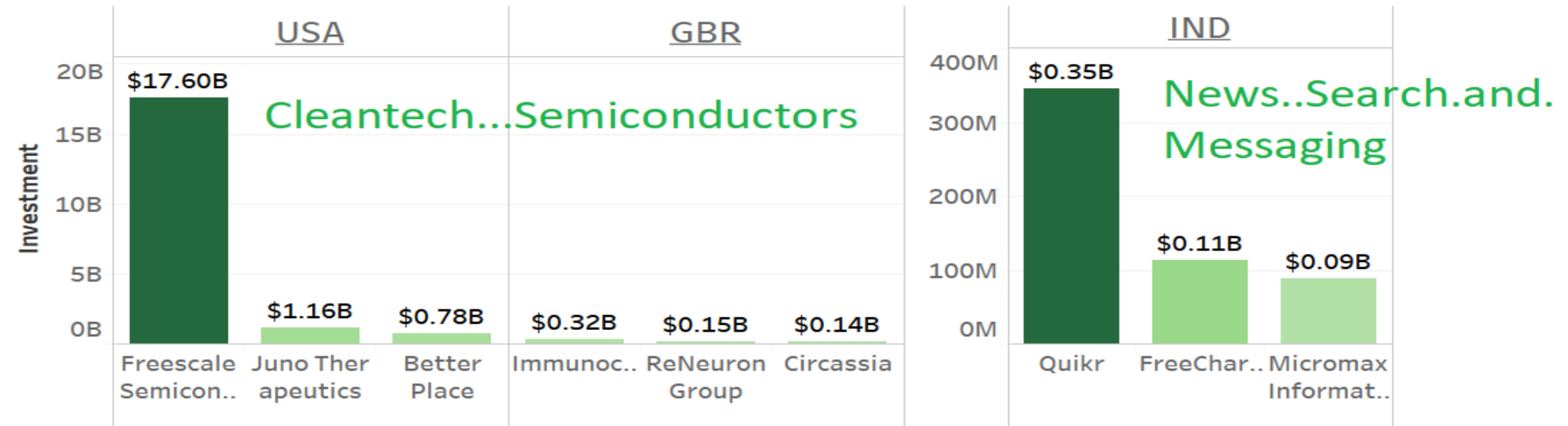
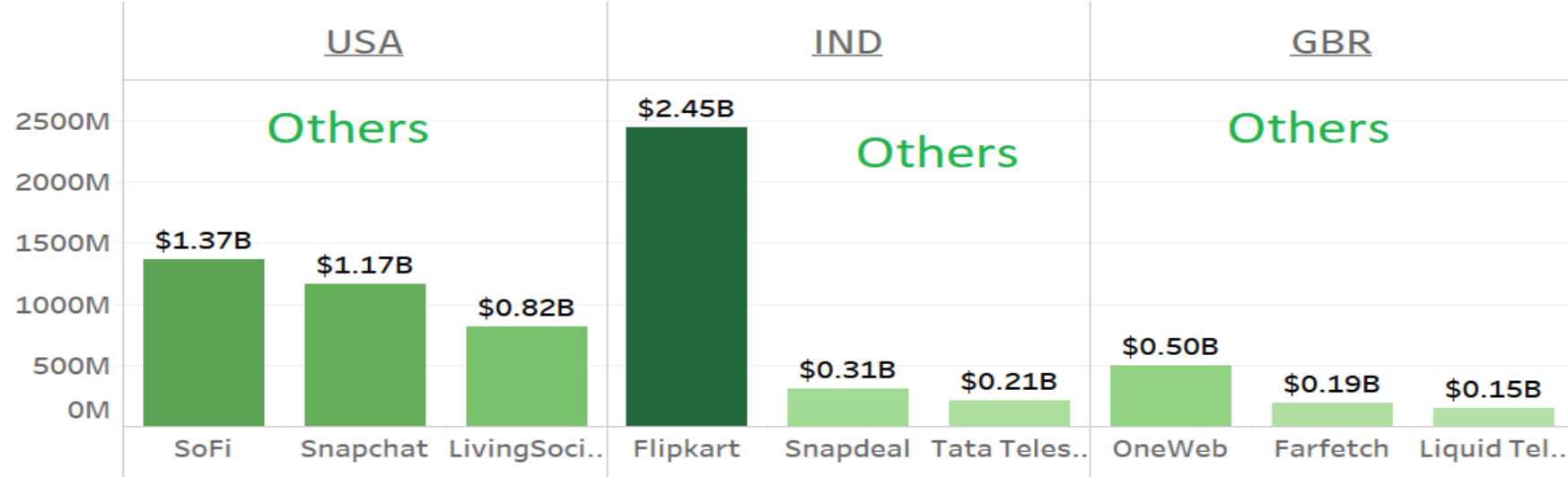
USA, UK and India are Top 3 English countries where Venture funding have happened the most.

Sector Wise

Count of ..
104 9K



Heavily invested top 3 sectors for Venture funding type between 5 to 15 M\$ investment round in a top 3 English speaking countries



Top companies with highest investments with preferred funding type, countries and sectors.

Best Suited Funding Type

✓ Venture Funding

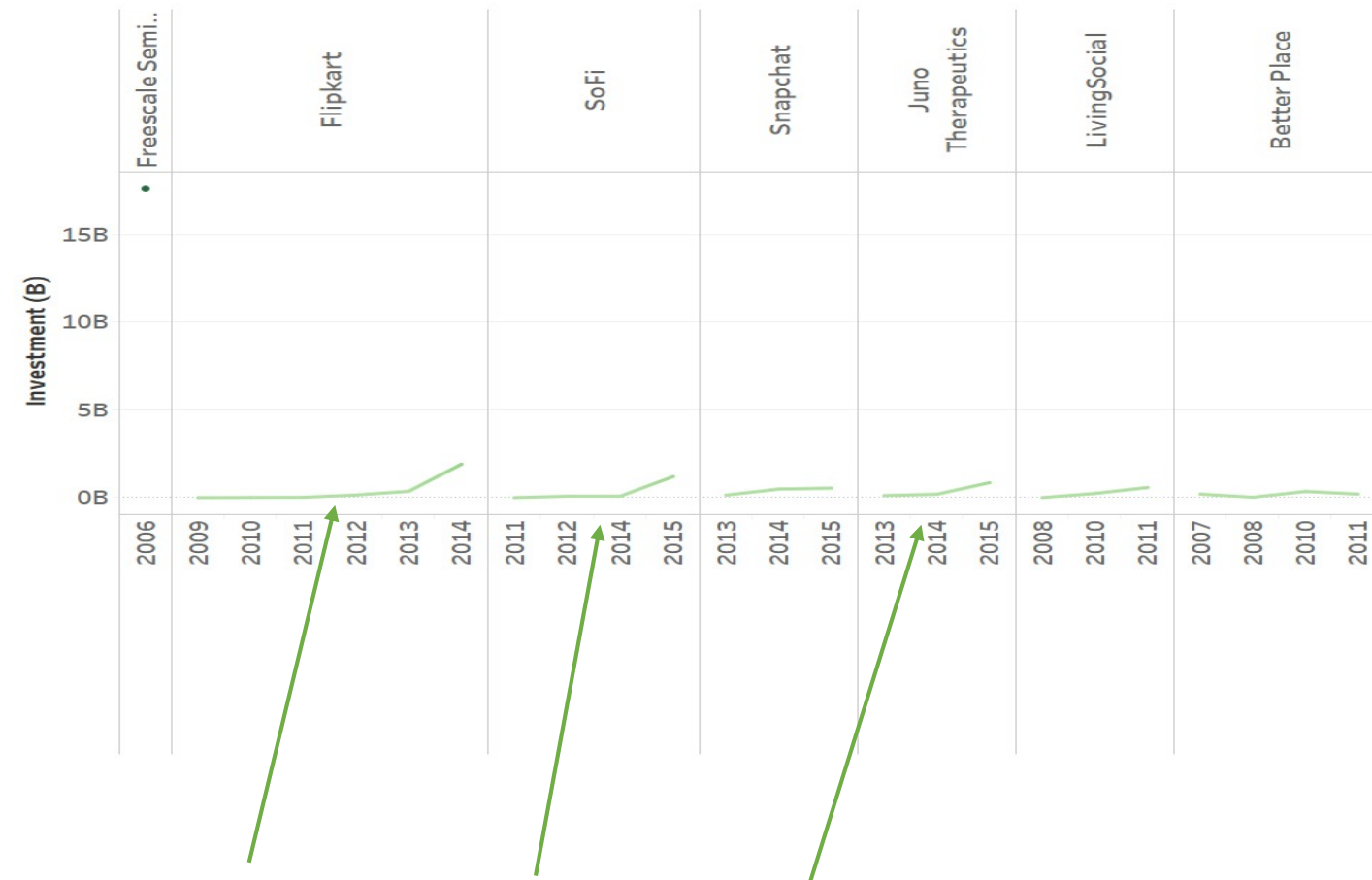
Top 3 Countries for Investment

1. United States of America (USA)
2. Great Britain (GBR)
3. India (IND)

Best Sectors to Invest – Across countries

1. Others
2. Cleantech...Semiconductors
3. News...Search...Messaging

Trend of investment



Historical Investment Trend suggests that Flipkart - IND, Juno Therapeutics - USA and SoFi - USA are amongst the top preferred companies for investment in a given sectors.

Thank You