**💻 Computer Sales Dashboard – Excel-Based Data Analysis**

This project showcases an interactive **Sales Dashboard** built in Microsoft Excel, designed to provide actionable insights into computer-related product sales across different regions and sellers. The dashboard combines raw transactional data with pivot tables and charts to present a comprehensive and user-friendly analytical tool.

**📌 Project Highlights**

* 📈 **Interactive Dashboard**: Built using Excel pivot tables, slicers, and charts to offer a visual summary of sales data.
* 🗂 **Structured Data Flow**:
  + **Raw Data** sheet with seller-wise transactions by item and region.
  + **Total Sales By Seller** to identify top-performing vendors.
  + **Sales By Region** for geographic performance analysis.
* 🧮 **Data Coverage**:
  + Multiple regions (East, West, North, South)
  + Products like keyboards, mice, printers, and more.
  + Sellers including Pc Zone, Modern Tech, Ap Enterprise, and others.

**🔍 Key Insights**

* **Top Seller**: Pc Zone leads in total sales across all regions.
* **Regional Leaders**: East and West regions are top contributors, each accounting for ~28% of total sales.
* **Product Performance**: Keyboard and mouse categories dominate in volume and revenue.

**📊 Tools Used**

* Microsoft Excel
  + Pivot Tables
  + Slicers
  + Charts & Visualizations
* Data formatted for scalability and automation potential (e.g., Power BI or Python pipelines).