

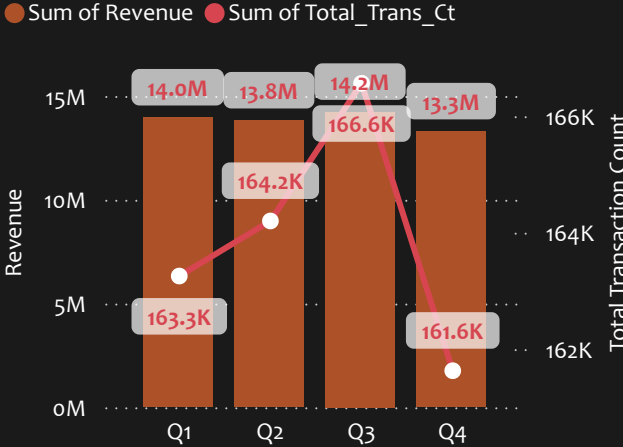
# Credit Card Transaction Report

# Credit Card Customer Report

Revenue 55M  
Total Interest 7.84M  
Amount 45M  
Count 656K

Card Category	Revenue	Sum of Interest_Earned	Sum of Annual_Fees
Blue	46139398	64,95,887.74	2685635
Silver	5586332	8,12,081.28	187505
Gold	2454072	3,73,784.16	56210
Platinum	1135608	1,61,629.05	20665
Total	55315410	78,43,382.23	2950015

QTR Revenue and Total Trans Count



Week Start Date

All

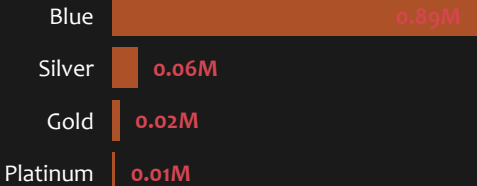
Silver Blue Gold Platinum

F M

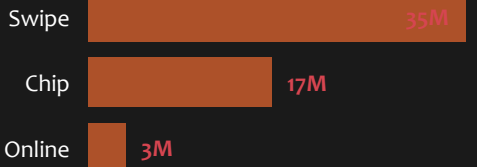
Med Low High

Q4 Q3 Q2 Q1

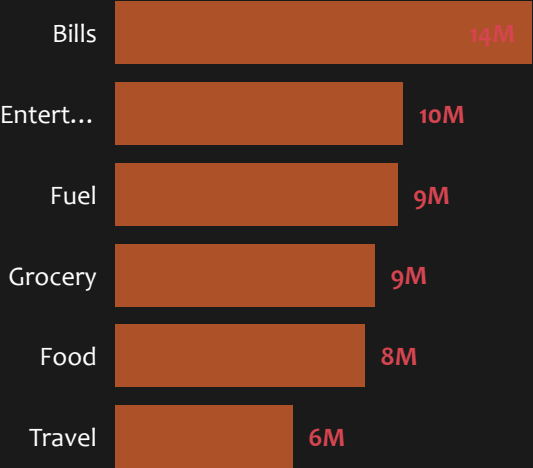
Customer Acq. Cost



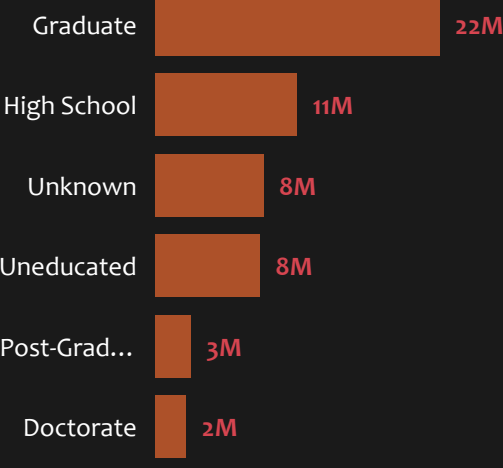
Revenue by Use Chip



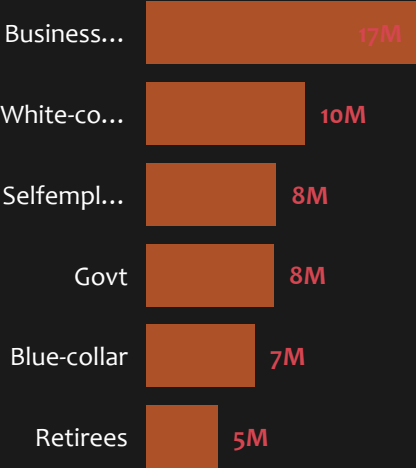
Revenue by Expenditure Type



Revenue by Education Level



Revenue by Customer Job



# Credit Card Transaction Report

# Credit Card Customer Report

Total Revenue

55M

Total Interest

7.84M

Total Income

576M

CSS

3.19

Q4

Q3

Q2

Q1

Week Start Date

All

Silver

Blue

Gold

Platinum

Med

Low

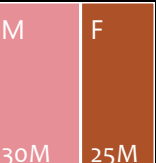
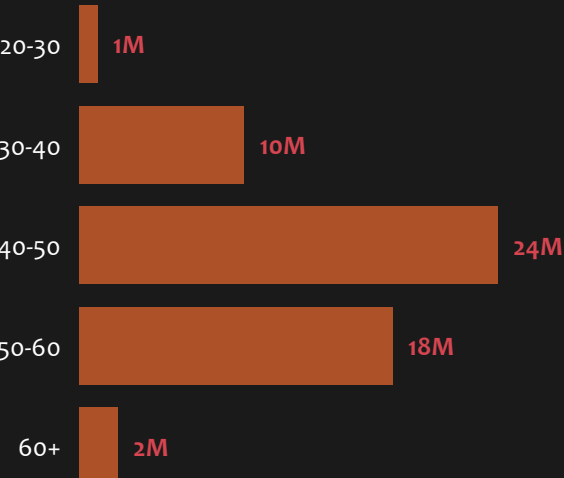
High

Customer_Job	Revenue	Sum of Total_Trans_Amt	Sum of Income
Blue-collar	6904279	5488838	72262158
Businessman	17387832	14285412	186959919
Govt	8111701	6507875	88773989
Retirees	4535184	3623120	48675030
Selfemployed	8261758	6395026	75313288
White-collar	10114656	8221742	103930055
Total	55315410	44522013	575914439

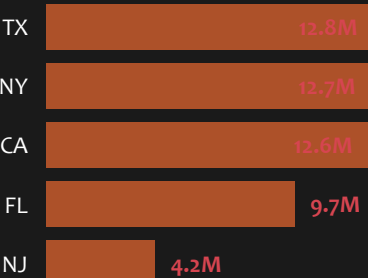
Revenue by Week



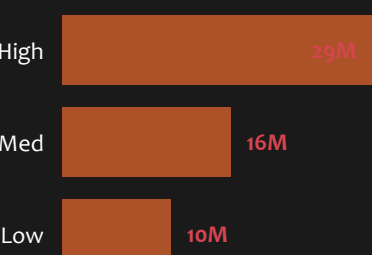
Age Group



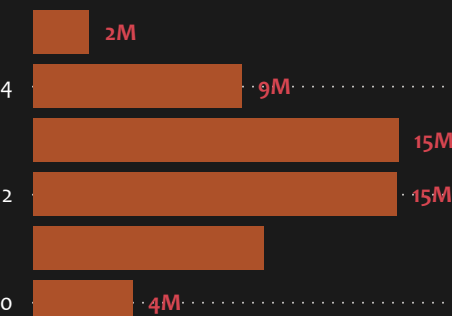
Revenue by Top 5 States



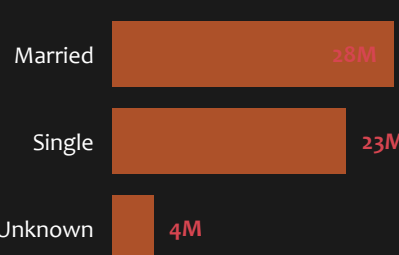
Salary Group



Dependent Count



Marital Status



Education Level

