

# Credit Card Transaction Report

Total Revenue

56.5M

Total Interest

8.0M

Transaction  
Amount

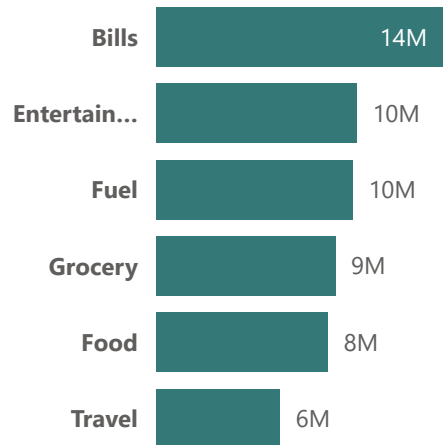
46M

Transaction  
Count

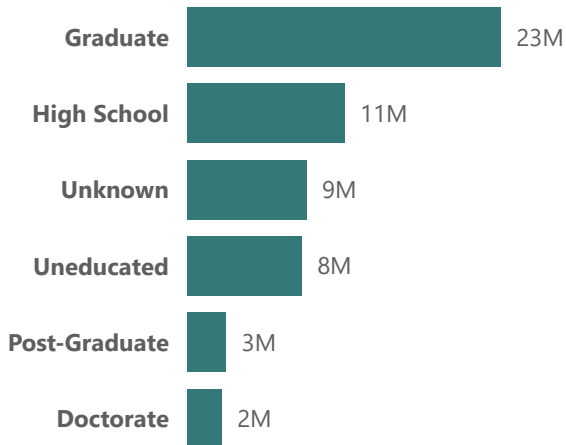
667K

Card_Category	Revenue	Sum of Interest_Earned	Sum of Annual_Fees
Blue	47188612	6614173	2733690
Gold	2533682	384755	57565
Platinum	1135608	161629	20665
Silver	5659109	821923	189590
Total	56517011	7982480	3001510

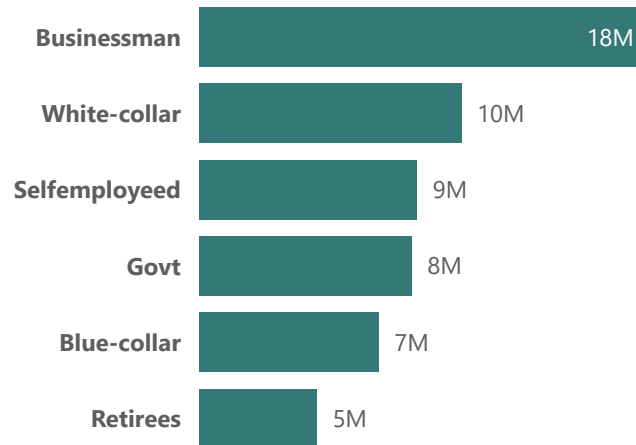
## Revenue by Expenditure Type



## Revenue by Education



## Revenue by Customer Job



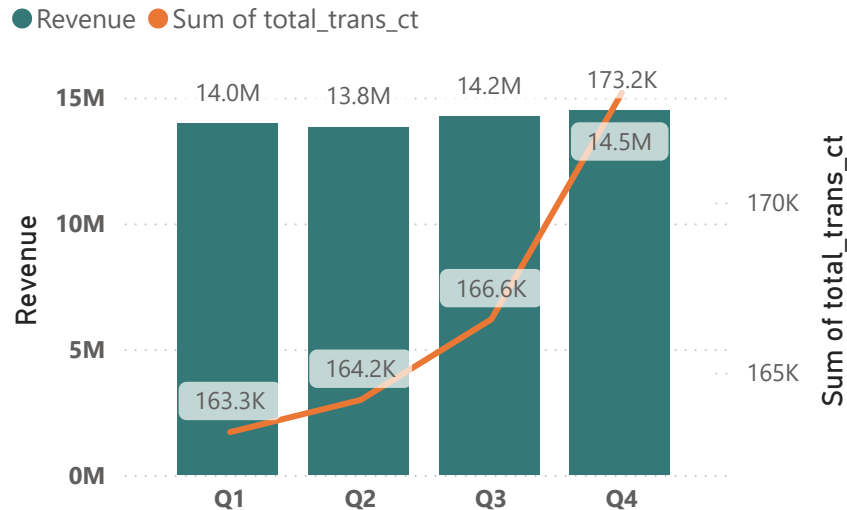
Q4

Q3

Q2

Q1

## QTR Revenue & Transaction Count



Week\_Start\_Date

All

F

M

Low

Med

High

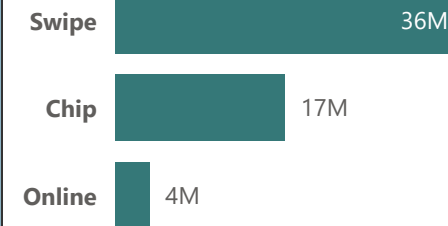
Gold

Silver

Blue

Platinum

## Revenue by Use Chip



## Customer Acq Cost

