

```
import pandas as pd  
import matplotlib.pyplot as plt
```

```
df = pd.read_csv("Sample - Superstore.csv", encoding="latin1")  
df.head()
```

Row	Order	Order	Ship Date	Ship	Customer	Customer	Segment	Country	City	Postal	Region	P
df.shape												
df.info()												

```

152150
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 9994 entries, 0 to 9993
Data columns (total 21 columns):
#   Column  Non-Null Count  Dtype  Dtype  Second  CG-  Claire  Consumer  United  Henderson  ...  Postal  Region  P
---  ---
0   Row ID  9994 non-null    int64  -----Class  12520  Gute
1   Order ID  9994 non-null    object
2   Order Date  9994 non-null    object
3   Ship Date  9994 non-null    object
4   Ship Mode  9994 non-null    object  Second  DV-  Darrin  Corporate  United  Los  ...  90036  West  C
5   Customer ID  9994 non-null    object  Class  13045  Van Huff
6   Customer Name  9994 non-null    object
7   Segment  9994 non-null    object
8   Country  9994 non-null    object
9   City  9994 non-null    object
10  State US-  9994 non-null    object
11  Postal Code  9994 non-null    int64  Standard  SO-  Sean  Consumer  United  Fort  ...  33311  South  F
12  Region  9994 non-null    object  Class  20335  O'Donnell
13  Product ID  9994 non-null    object
14  Category  9994 non-null    object
15  Sub-Category  9994 non-null    object
16  Product Name  9994 non-null    object  Standard  SO-  Sean  Consumer  United  Fort  ...  33311  South  C
17  Sales  9994 non-null    float64  Class  20335  O'Donnell
18  Quantity  9994 non-null    int64
19  Discount  9994 non-null    float64
20  Profit  9994 non-null    float64
dtypes: float64(3), int64(3), object(15)
memory usage: 1.6+ MB

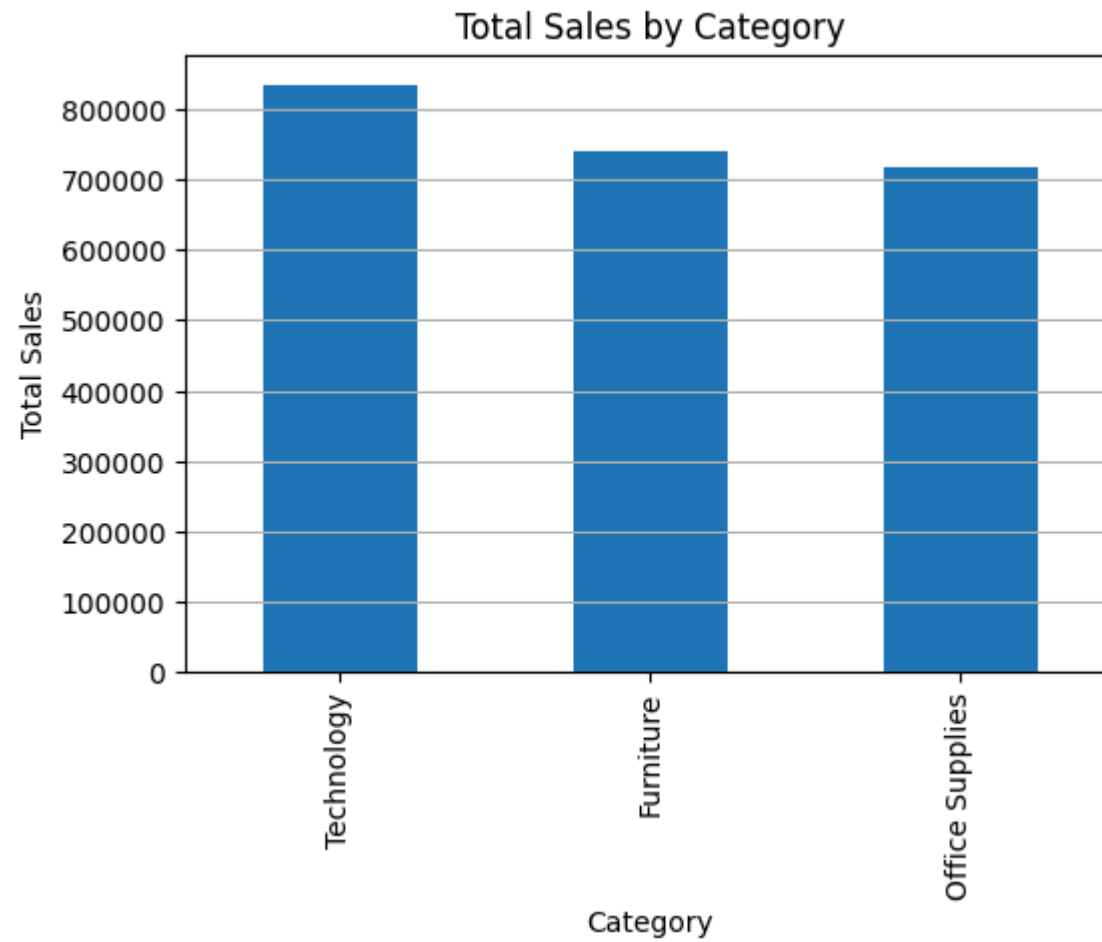
```

```

top_categories = (
    df.groupby("Category")["Sales"]
    .sum()
    .sort_values(ascending=False)
)

```

```
)  
  
top_categories.plot(  
    kind="bar",  
    title="Total Sales by Category",  
    figsize=(6,4)  
)  
  
plt.xlabel("Category")  
plt.ylabel("Total Sales")  
plt.grid(axis="y")  
plt.show()
```



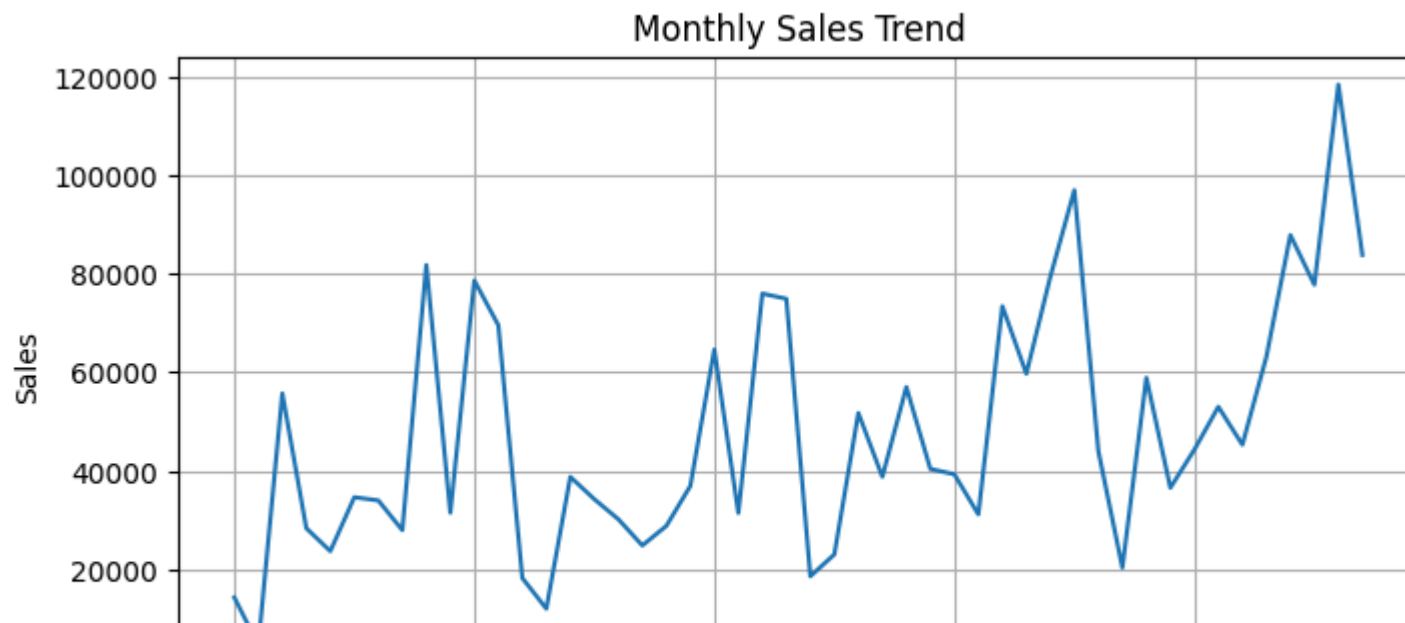
```
df["Order Date"] = pd.to_datetime(df["Order Date"])
```

```
sales_trend = (  
    df.groupby(df["Order Date"].dt.to_period("M"))["Sales"]  
    .sum()  
)
```

```
sales_trend.index = sales_trend.index.astype(str)
```

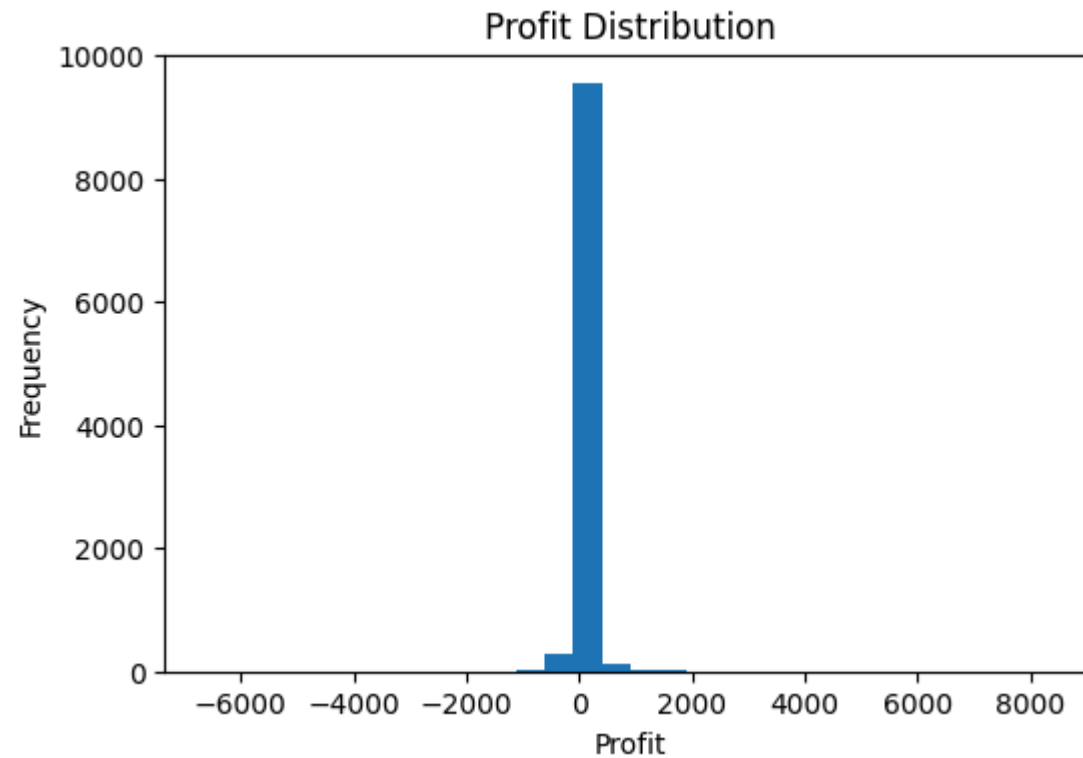
```
sales_trend.plot(  
    kind="line",  
    title="Monthly Sales Trend",  
    figsize=(8,4)  
)
```

```
plt.xlabel("Month")  
plt.ylabel("Sales")  
plt.grid()  
plt.show()
```

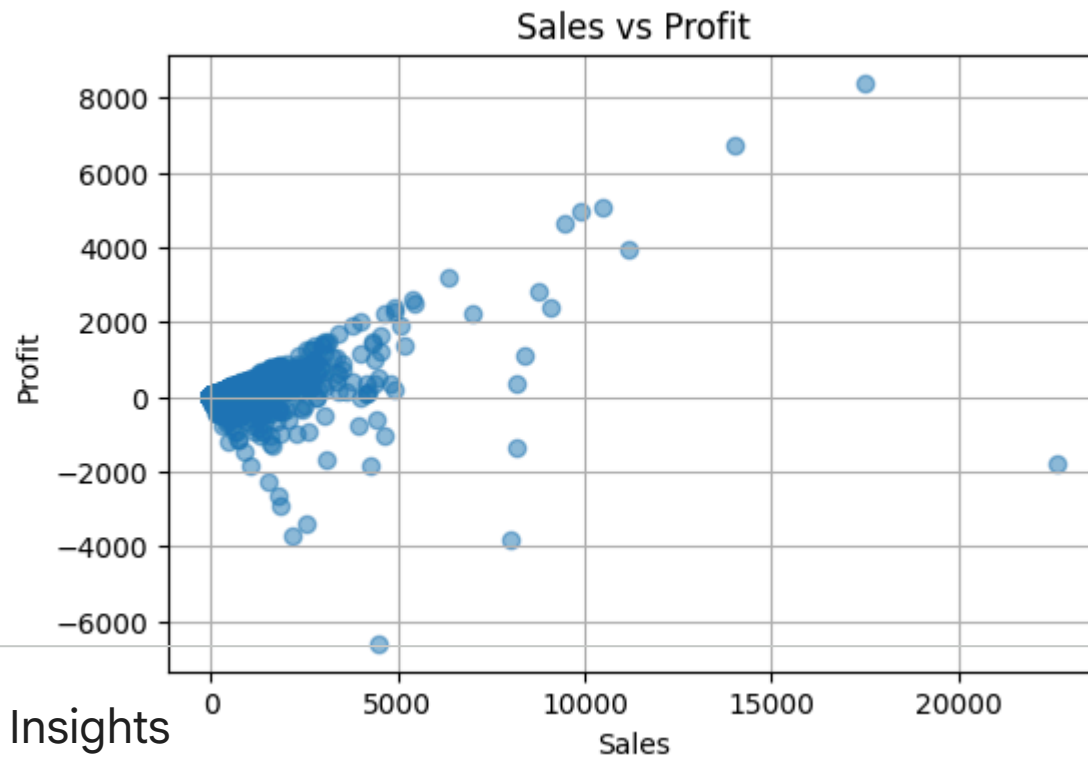


```
df["Profit"].plot(  
    kind="hist",  
    bins=30,  
    title="Profit Distribution",  
    figsize=(6,4)  
)
```

```
plt.xlabel("Profit")  
plt.show()
```



```
plt.figure(figsize=(6,4))  
plt.scatter(df["Sales"], df["Profit"], alpha=0.5)  
plt.title("Sales vs Profit")  
plt.xlabel("Sales")  
plt.ylabel("Profit")  
plt.grid()  
plt.show()
```



✓ Key Insights

1. Technology category generates the highest total sales among all categories.
2. Monthly sales show seasonal spikes, indicating high-demand periods.