



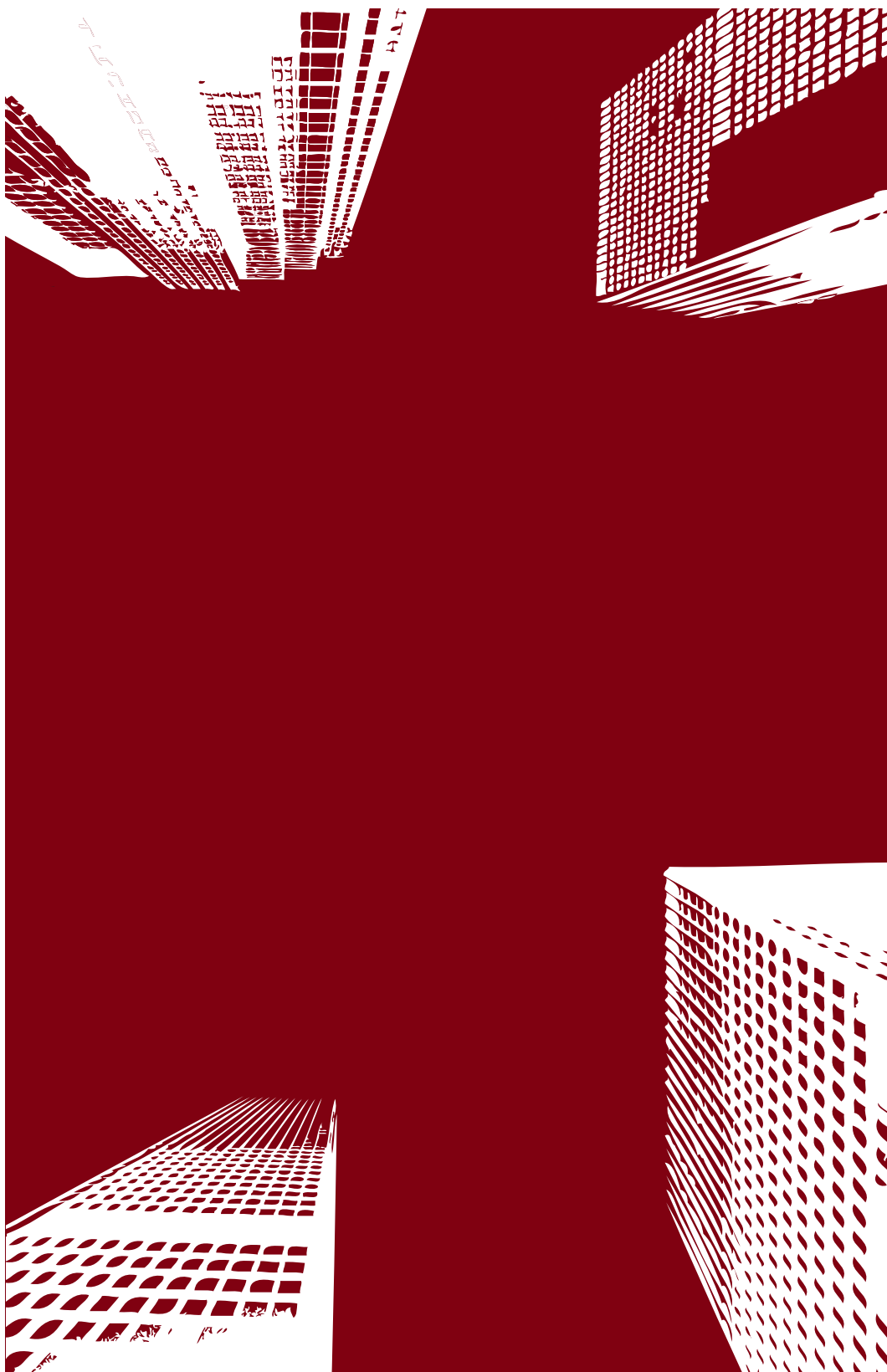
BUSINESS**EXCELLENCE**AWARDS

SPONSORSHIP OPPORTUNITIES



Utah Chapter

Networking • Education • Technology
utahccimchapter.com



FOSTER **EXCELLENCE**



The CCIM Business Excellence Awards (CCIM BEA) recognizes and honors the accomplishments of Utah commercial real estate practitioners who exemplify the highest degree of business excellence. CCIM BEA showcases top performers, superior service, innovative ideas and designs, and continue to foster and promote business excellent in Utah commercial real estate.

HONOR **ACHIEVEMENT**



THE 2013 CCIM BUSINESS EXCELLENCE AWARDS BANQUET

The CCIM Business Excellence Awards is a premier annual event put together by the CCIM Utah Chapter. This “red-carpet” style black-tie optional awards honors and showcases top performers, superior service, innovative ideas and design and will bring together more than 500 top business leaders and professionals from the commercial real estate sector. The 2013 awards event will be held at Salt Lake City Marriott City Center.

As a sponsor, your company will be highly visible at the awards event through the event program, sponsorship video and announcement of the awards. The higher levels of sponsorship offer exposure through the CCIM awards web site, exclusive video played during the program, along with opportunities at future CCIM annual events. Guest passes and reserved seating will also be given for the awards event. As a CCIM BEA sponsor your company will be able to showcase its leadership within the commercial real estate sector and gain strategic business value through the exposure from the event.

2013 HALL OF FAME WINNER – ROGER BOYER

As Chairman of The Boyer Company, Roger serves as a director and advisor to The Boyer Company. Under Roger’s direction The Boyer Company has developed more than 30 million square feet of commercial projects throughout the Intermountain West, including office buildings, shopping centers, medical offices, hotels, apartments, and special use facilities. Roger has served in numerous community positions such as the Utah Arts Council, Pioneer Memorial Theater (Chairman, 1984-1986), United Way (Chairman, 1985-86), Salt Lake Area Chamber of Commerce (Chairman, 1986-87), Salt Lake Public Utilities Advisory Board, Utah Division of Business and Economic Development Board (Chairman 1989 – 1991), Economic Development Corporation of Utah Board, Salt Lake Convention and Visitors Bureau Board, Federal Reserve Board (Salt Lake Branch, Chairman 2003 – 2005). Currently he is on the University of Utah Hospital Advisory Board; University of Utah National Advisory Committee; ARUP Laboratories Board; and is a Trustee at the University of Utah. Roger received his Bachelor of Science at the University of Utah in Salt Lake City, Utah and his Masters of Business Administration at Harvard Graduate School of Business Administration in Boston, Massachusetts.

SHOW COMMITMENT



SPONSORSHIP LEVELS

Nonmember Attendee \$150.00

Member Attendee \$100.00

- One ticket to event (includes dinner)

Table Sponsor \$800.00

- Four tickets to event \$400-\$600 value
- Company name listed in program
- Company logo on main sponsorship video

Bronze Sponsor \$2,000.00

- Reserved table of 10 \$1,000-\$1,500 value
- Company name listed in program
- Brief company description in program
- Company logo on main sponsorship video

Silver Sponsor \$2,500.00

- All benefits of Bronze Sponsor, *plus*:
- Award Sponsor – program will list your company as being a sponsor of an award
- Linked logo to Utah CCIM and Business Excellence Awards web site all year (only 20 available)
- 1/4 page ad in CCIM BEA Magazine

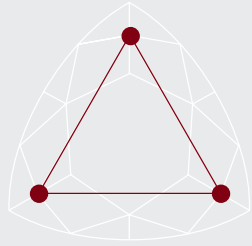
Gold Sponsor \$3,500.00

- All benefits of Silver Sponsor *plus*:
- Two reserved tables \$2,000-\$3,000 value
- Announce award – a representative from your company will announce the winner of the award you are sponsoring
- Prominent logo at event
- Business listing in online membership directory
- Access to chapter e-mail list
- One chapter membership with first chapter meeting attendance free
- 1/2 page ad in CCIM BEA Magazine
- Company logo will be prominently displayed on the home page of CCIM BEA web site

Platinum Sponsor \$5,000.00

- All benefits of Gold Sponsor *plus*:
- Your company's name listed prominently in the program
- Main award sponsor – program will show your company as being sponsor of main category award
- Full page ad in the program
- Hole sponsorship including a foursome to CCIM Golf Tournament
- Prominent logo at all exclusive CCIM events for 2013
- Company logo will be shown prominently on the home page of BEA web site
- Full page ad in CCIM BEA magazine
- 1-2 minute video played at the event (limit 3)

BE **RECOGNIZED**



COMMITTEE MEMBERS

Jessmine Kim

Jessmine is an associate at CBRE focusing on office leasing/investments and with her team represents over 2.5 million SF in Utah. Jessmine has been in the industry for 5 years.

John Smith

John is the director of commercial sales for Backman Title Services and was influential in opening their commercial division. John has been in the industry for nearly 10 years.

Ronda Landa

Ronda is president/owner of ICON Design, Inc. and the agency owner at Utah at Etcetera. Ronda has over 20 years of experience in project management, sales, interior design and new business development.

Sherry McGearry

Sherry is sales and marketing executive at First American Title and has been in the industry for nearly 8 years.

Cory Moore

Cory is responsible for Big-D Construction's yearly \$600 million nationwide revenue generation efforts along with overseeing 6 other major departments within the company.

Craig Chagnon

Licensed in Utah and Nevada, Craig has 10 years of experience in sales, investing and 1031 exchange services. He is also an instructor with the Department Of Real Estate.

THE CCIM INSTITUTE

History

The CCIM movement began more than 40 years ago with commercial real estate practitioners who wanted to elevate their business practices through focused education and networking opportunities. Still today, education and networking remain the cornerstones of the CCIM designation and the reason for its success. The CCIM Institute confers the CCIM designation and is an affiliate of the National Association of REALTORS® (NAR).

Established by the California Association of REALTORS® in 1954 under the name Certified Property Exchanger (CPE), the CCIM designation took on national significance in 1967 under administration by a division of NAR. In 1969, the designation was renamed Certified Commercial Investment Member (CCIM). A council was established to administer the designation, and in 1991 it was granted institute status as an affiliate of NAR.

Value Statement

We envision a confident, successful customer who, through participation in CCIM's communities and programs, will understand and apply knowledge practically through the use of best practices. The CCIM community inspires individuals to be ethical, knowledgeable and the best in their business.

We envision an agile organization that can quickly take an idea from proposal through evaluation to implementation, with accountability at all levels regardless of the size of the membership.

We envision a culture that fosters establishment of lasting relationships founded upon mutual respect.

We envision a membership that includes diversity in culture, gender, age and those from all disciplines of the commercial real estate industry.

CCIM - UTAH CHAPTER LEADERSHIP AND STAFF

President	Jeremy Jensen, CCIM
Vice President	Nate Hanks, CCIM
Secretary/Forms Chair	Grady Kohler, CCIM
Treasurer	Chuck Russell, CCIM
Business Excellence Awards Chair	Jessmine Kim
Chapter Development Chair	Monica Rafferty, CCIM
Southern Utah CE Chair	Jared Booth, CCIM
Southern Utah CE Vice-Chair	Travis Parry
Continuing Education Chair	Jared Booth, CCIM
Continuing Education Chair	Hilea Walker
Candidate Guidance/PR Chair	Jan Wilking, CCIM
Forms Chair	Grady Kohler, CCIM
Forms Vice-Chair	Diane Banks
Legislative Chair	Brent Stratton
Legislative Affairs Vice-Chair	Craig Romrell
Programs Chair	Garin Clark
Special Events Chair	Eric Smith
Membership Chair	Steve Andrews
Membership Vice-Chair	Eliot Ward
Executive Administrator	Tricia Smith



BUSINESS **EXCELLENCE** AWARDS

THE BUSINESS EXCELLENCE AWARDS IS A DIVISION
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For more information, please visit
www.ccimbusinessexcellenceawards.com or
call John Smith at 801-433-0506