



BUSINESS**EXCELLENCE**AWARDS

SPONSORSHIP OPPORTUNITIES



Utah Chapter

Networking • Education • Technology
utahccimchapter.com

FOSTER **EXCELLENCE**



The CCIM Business Excellence Awards recognize and honor the accomplishments of Utah commercial real estate practitioners who exemplify the highest degree of business excellence. By showcasing top performers, superior service, innovative ideas and design, the CCIM Business Excellence Awards will continue to foster and promote business excellence in Utah commercial real estate.

HONOR **ACHIEVEMENT**



THE 2012 CCIM BUSINESS EXCELLENCE AWARDS BANQUET

The Business Excellence Awards is a premier annual event put together by the CCIM Utah Chapter. This “red-carpet” style black-tie optional awards event will not just honor and showcase top performers, superior service, innovative ideas and design, but will also bring together more than 500 top business leaders and professionals from the commercial real estate sector at Little America.

As a sponsor, your company will be highly visible at the awards event through the program, sponsorship banners and announcement of the awards. The higher levels of sponsorship offer exposure through the CCIM awards web site along with opportunities at future CCIM annual events. Guest passes and reserved seating will be given for the awards event. As a CCIM member your company will be able to showcase its leadership within the commercial real estate sector and gain strategic business value.

2012 HALL OF FAME WINNER – F. ORIN WOODBURY

F. Orin Woodbury’s professional endeavors transformed the real estate industry through the numerous projects he developed and his contributions to national real estate organizations. He shaped the real estate infrastructure of Utah through projects such as the Utah State Penitentiary, the Standard Oil refinery and pipeline, and the Remington Arms Plant. He also assisted major industrial and financial companies manage and develop their real estate assets. During the Great Depression he managed Zion’s Bank’s troubled real estate assets and converted them into successful properties. He also helped companies such as General Motors, Ford Motor Company, and General Electric.

Mr. Woodbury’s has also created some of today’s most established real estate organizations. Locally he served as president of the Salt Lake and Utah State Board of Realtors and was Salesman of the Year. He helped found the Institute of Real Estate Management, and was its national president. He also contributed in creating the Counselors of Real Estate organization and was its national president, in addition to being the first Utahn to receive its CRE designation. Mr. Woodbury also established the real estate and development company, Woodbury Corporation.

SHOW **COMMITMENT**



SPONSORSHIP LEVELS

Nonmember Attendee \$150.00

Member Attendee \$100.00

- One ticket to event (includes dinner)

Table Sponsor \$500.00

- Two tickets to event
- Company name listed in program
- Company logo on main sponsorship banner

Bronze Sponsor \$1,750.00

- Reserved table of 10
- Company name listed in program
- Company logo on main sponsor banner
- Brief company description in program

Silver Sponsor \$2,500.00

- All benefits of Bronze Sponsor, plus:
- Award Sponsor – program will list your company as being a sponsor of an award
- Linked logo to Utah CCIM and Business Excellence Awards web site all year (Only 20 available)

Gold Sponsor \$3,500.00

- All benefits of Silver Sponsor, plus:
- Announce award – a representative from your company will announce the winner of the award you are sponsoring
- Prominent logo at event
- Business listing in online membership directory

- Access to chapter e-mail list
- One chapter membership with first chapter meeting attendance free
- Half page ad in the program
- Company logo will be shown prominently on the home page of BEA website

Platinum Sponsor \$5,000.00

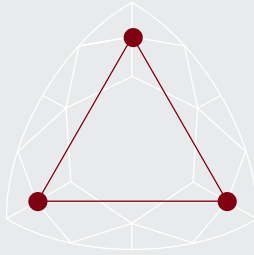
- All benefits of Gold Sponsor, plus:
- Your company’s name listed prominently in the program
- Main award sponsor – program will show your company as being a sponsor of main category award
- Full page ad in the program
- Hole sponsorship including a foursome to CCIM Golf Tournament
- Prominent logo at all exclusive CCIM events for 2011
- Company logo will be shown prominently on the home page of BEA website

Available to all sponsorship levels

Utah Business Magazine Discounted Rates

Page Size	Normal Rate	Sponsor’s Rate
Full	\$4,900	\$3,500
1/2	\$3,640	\$2,500
1/3	\$3,240	\$2,000

BE **RECOGNIZED**



COMMITTEE MEMBERS

Jeremy Jensen

Jeremy is a principal at IPG Commercial and has represented numerous clients in brokerage, investment, development services in the last 15 years.

Jessmine Kim

Jessmine is an associate at CBRE focusing on office leasing/investments and with her team represents over 2.5 million SF in Utah. Jessmine has been in the industry for 5 yrs.

John Smith

John is the director of commercial sales for Backman Title Services and was influential in opening their commercial division. John has been in the industry for nearly 10 years.

Craig Chagnon

Licensed in Utah and Nevada, Craig has 10 years of experience in sales, investing and 1031 exchange services. He is also an instructor with the Dpt. Of Real Estate.

Cory Moore

Cory is responsible for Big-D's Construction's yearly \$600 million nationwide revenue generation efforts along with overseeing 6 other major departments within the company.

Ronda Landa

Ronda is the president/ owner of ICON Design, Inc. and agency owner at Utah at Etcetera. Ronda has over 20 yrs of experience in project mgt, sales, interior design and new business development.

Sherry McGeary

Sherry McGeary is sales and marketing executive at First American Title and has been in the industry for nearly 8 years.

VOLUNTEERS

Travis Healey – Commerce CRG
Lindsay Black – Knoll

Adam Lewis – Marcus & Millichap
Anna Roseborough – Zions Bank

THE CCIM INSTITUTE

History

The CCIM movement began more than 40 years ago with commercial real estate practitioners who wanted to elevate their business practices through focused education and networking opportunities. Still today, education and networking remain the cornerstones of the CCIM designation and the reason for its success. The CCIM Institute confers the CCIM designation and is an affiliate of the National Association of REALTORS® (NAR).

Established by the California Association of REALTORS® in 1954 under the name Certified Property Exchanger (CPE), the CCIM designation took on national significance in 1967 under administration by a division of NAR. In 1969, the designation was renamed Certified Commercial Investment Member (CCIM). A council was established to administer the designation, and in 1991 it was granted institute status as an affiliate of NAR.

Value Statement

We envision a confident, successful customer who, through participation in CCIM's communities and programs, will understand and apply knowledge practically through the use of best practices. The CCIM community inspires individuals to be ethical, knowledgeable and the best in their business.

We envision an agile organization that can quickly take an idea from proposal through evaluation to implementation, with accountability at all levels regardless of the size of the membership.

We envision a culture that fosters establishment of lasting relationships founded upon mutual respect.

We envision a membership that includes diversity in culture, gender, age and those from all disciplines of the commercial real estate industry.

CCIM - UTAH CHAPTER LEADERSHIP AND STAFF

President & Business Excellence Awards Chair	Jeremy Jensen, CCIM
Treasurer/Secretary	Nate Hanks, CCIM
Business Excellence Awards Vice-Chair	Jessmine Kim
Chapter Development Chair	Michael Jeppesen, CCIM
Chapter Development Vice-Chair	Monica Rafferty, CCIM
CIE Chair	Jared Booth, CCIM
Continuing Education Chair	Tucker White, CCIM
Education Co-Chair	Hilea Walker
Education Co-Chair	Jan Wilking, CCIM
Forms Chair	Grady Kohler, CCIM
Legislative Chair	Brent Stratton
Membership Chair	Randy Atkin, CCIM
Programs Chair	Sherry McGeary
Programs Vice-Chair	Garin Clark
Special Events Chair	Eric Smith



BUSINESS**EXCELLENCE**AWARDS

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For more information, please visit
www.ccimbusinessexcellenceawards.com or
call John Smith at 801-433-0506