N.

Naveen Kamaraj

UI UX Designer

Chennai, Tamilnadu, India

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ABOUT ME

Hello! I'm Naveen, A User Experience Designer Located In India, Boasting 2.5 Years Of Experience In Digital Projects.

I'm Always Eager To Learn And Grow, Balancing The Big Picture With Attention To Detail.

SKILLS

CAPABILITIES

Problem Finding

Problem Framing

Solution Shaping

Solution Pitching

TOOLS

Figma

Creatie.Ai

Adobe Xd

Photoshop

Canva

Miro

Invision

Notion

PROGRAMING

Html5

Css

Bootstrap

Ionic

React

LANGUAGE

English — Professional

Tamil — Native

EXPERIENCE

UI UX Designer

Motherson Technology Services Ltd. - Chennai, India(Sep,2023-Present)

(Roles And Responsibilities)
- Conducted User Research For Various Applications To Understand User Needs And Pain Points.
- Gathered Requirements Based On Project Specifications.
- Designed Initial Sample Applications For Client Approval And Iteration.
- Created Wireframes, Information Architecture, And User Personas To Define The Application's Structure And Target Audience.
- Conducted SWOT Analysis To Identify Strengths, Weaknesses, Opportunities, And Threats For The Application.
- Developed Prototypes To Visually Represent User Interaction And Functionality.
- Collaborated With Developers, Providing Design Assets And Instructions For Implementation.
- Delivered Final Applications (APK For Mobile Apps, Websites For Desktops) To The Project Manager.

UI UX Developer

InventSoftLabs India Private Ltd. - Chennai, India(Mar,2021-Aug,2023)

- **Front-End Developer (1 Year):** Developed And Maintained User-Facing Web Applications Using Ionic, HTML, And CSS. Contributed To Various Web Development Projects.
- **UI/UX Designer (1 Year):** Transitioned Into Design After Completing An Online Course. Designed And Implemented User Interfaces (UI) And User Experiences (UX) For 2 Mobile Applications And 2 Websites, All Currently Live. Utilized Figma As The Primary Design Tool.

LATEST PROJECTS

PRIVALITE Mobile App (End-to-End Design) | Motherson Project | 2023-2024

About Project: Designed A Mobile App To Control Smart Window Tinting For Homes And Offices, Offering Personalized Control Over Privacy, Light, And Temperature.

- Conducted User Research To Understand User Needs And Preferences For Tint Adjustment.
- Designed And Iterated On The App's Information Architecture And User Interface For Intuitive Navigation And Control.
- I Can Create A Wireframe To Visually Represent The Layout And User Interface (UI) Elements.
- Created Interactive Prototypes To Test And Refine The App's Functionality For A Seamless User Experience.

KEY SKILLS

User Research

User Personas

Workflow Diagram

Wireframing

Usability Testing

User Journeys

Information Architecture

Prototyping

Mockup Designing

User Interface Design

Responsive Design

Agile Methodologies

Graphic Design

Icon Design

LINKEDIN

Linkedin.Com/In/Neevank/

LATEST PROJECTS

DOFY Mobile App & Website (Electronics sales) | InventSoftlabs Project | 2022-2023

About Project: Application Focused On Selling Used Gadgets Conveniently. Users Can Sell Their Old Phones, Laptops, Tablets, And Smartwatches Through The App.

- Designed User Interfaces For Various Digital Products Such As Websites, Mobile Apps.
- Conducted User Research And Analysis To Identify User Needs And Pain Points.
- Designed Wireframes, Prototypes, And High-Fidelity Mockups Using Figma And Other Design Tools.
- Conducted Usability Testing And Incorporated Feedback To Improve Design Solutions.
- Worked Closely With Developers To Ensure Designs Were Implemented Accurately.

TICKDOT Mobile App (Task Management) | InventSoftlabs Project | 2023

About Project: Build Product For Ourselves. Simple, Organize And Manage Team Tasks At One Place. All The Teams Can Manage The Task In Efficient Way And Get Things Done Together And Faster.

- Designed User Interfaces For Various Digital Products Such As Mobile Apps.
- Conducted User Research And Analysis To Identify User Needs And Pain Points.
- Designed Wireframes, Prototypes, And High-Fidelity Mockups Using Figma And Other Design Tools.
- Conducted Usability Testing And Incorporated Feedback To Improve Design Solutions.
- Worked Closely With Developers To Ensure Designs Were Implemented Accurately.

KURALI Mobile App (Educational) | InventSoftlabs Project | 2022

About Project: The Thirukurral Project Offers A User-Friendly Platform For Children To Learn From Thiruvalluvar's Wisdom. It Simplifies The Search Process And Makes Exploring These Valuable Verses An Enjoyable Experience.

- Conducting User Interview, Capturing Requirements, Developing Use Cases, Diagramming Workflow & App Hierarchical Structure And Designing UI Mock-Ups For Demo.
- Providing Redesign Mock-Up And Proposing UI/UX Changes For The Next Release Writing Use Cases, Creating Screen Mockups And Designing Gestures To Interact With The App

EDUCATION

Bachelor Of Engineering - Mechtronics.

mahendra engineering collage - Namakkal (Aug,2020)

CERTIFICATION

Using AI In The UX Design Process

Linkedin Learning(Feb,2024)

Figma For UX Design

Linkedin Learning(Jan,2024)