

Naveen Kamaraj

Ux Designer

+91-9790595580 @ naveendoit0@gmail.com behance.net/navynaveen Salem, Tamil Nadu

SUMMARY

I'm a User Experience (UX) / Product Designer. I love to work together with software and design firms, communicating application design principles and strategies for ongoing development. My aim is to create better interfaces and experiences for the user, making the web, application's and technology easier for the user

PROFESSIONAL EXPERIENCE

UI/UX Designer

Invent SoftLabs Pvt Ltd

03/2021 - Ongoing Chennai, TN

- Designed user interfaces for various digital products such as websites, mobile apps, and web applications.
- Conducted user research and analysis to identify user needs and pain points.
- Designed wireframes, prototypes, and high-fidelity mockups using Figma and other design tools.
- Conducted usability testing and incorporated feedback to improve design solutions.
- Worked closely with developers to ensure designs were implemented accurately.

LAST PROJECTS

DOFY WEBSITE REDESIGN

Ongoing Inventsoftlabs, chennai

This is a site where you can buy and sell used electronic gadgets.

- Conducted user research and analysis to identify pain points and opportunities for improvement on the current website.
- Redefined the information architecture and site map to improve the user experience.
- Designed wireframes and prototypes using Figma to test the new design and functionality.
- Worked with the development team to ensure the website was responsive and mobile-friendly.

KURALI APP

2022 Inventsoftlabs, chennai

The Thirukurral project was developed for the purpose of helping all children learn with ease and find their kurals efficiently.

- Conducting user interview, capturing requirements, developing use cases, diagramming workflow & app hierarchical structure and designing UI mock-ups for demo.
- Collaborate, programmers and delivery manager to optimize or solution and persuade clients with my aesthetically appealing and user-oriented design approach.
- Providing redesign mock-up and proposing UI/UX changes for the next release Writing use cases, creating screen mockups and designing gestures to interact with the app

DOFY APP

2022 Inventsoftlabs, chennai

Its mobile application to sell your old gadgets or repair them at your doorstep, hassle free.

- An overview of a complete app and website design using Figma and Illustrator.
- I worked with a team of eight developers to provide applications for mobile devices using React and Ionic Framework.

SKILLS

Design

User Research Figma Product Design

Prototyping Wireframes Web Design

App Design

Adobe

XD Photoshop Illustrator

Frontend

HTML CSS Bootstrap Ionic

React

TRAINING

HTML, CSS, and Javascript for Web Development

3 Month Training via Inventsoftlabs - 2021

Figma, Adobe Photoshop, Xd for UI Designer

3 Month Training via Inventsoftlabs - 2021

EDUCATION

B.E. Mechatronics

7.9/10

Mahendra Engineering College

2016 - 2020 Namakkal, TN

LANGUAGES

Tamil Native ●●●●●

English Advanced ●●●●●