**Naveen** **Kamaraj**

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**Professional Summary**

User Experience Designer with 3 years of experience in digital projects, specializing in user research, wireframing, prototyping, and user testing. Proven ability to balance the big picture with meticulous attention to detail, continuously eager to learn and grow.

**EXPERIENCE**

**UI Engineer** Sep 2023 - Present

Motherson Technology Services Ltd., Chennai, India

* Conducted user research to identify user needs and pain points.
* Gathered and analyzed project requirements.
* Designed and iterated sample applications for client approval.
* Created wireframes, information architecture, and user personas.
* Conducted SWOT analysis for application development.
* Developed prototypes for user interaction and functionality.
* Collaborated with developers, providing design assets and implementation instructions.
* Delivered final applications to project manager.

**UI UX Developer** Mar 2021 - Aug 2023

InventSoftLabs India Private Ltd., Chennai, India

**Front-End Developer (1 Year)**: Developed and maintained web applications using Ionic, HTML, and CSS.

**UI/UX Designer (1 Year)**: Transitioned into the design, creating UI/UX for 2 mobile apps and 2 websites using Figma.

**SKILLS**

User Research, User Personas, Workflow Diagrams, Wireframing, Prototyping, Usability Testing, Information Architecture, User Journeys, Mockup Design, Responsive Design, Graphic Design, Agile Methodologies, Icon Design

**TOOLS**

Figma, Adobe Xd, Photoshop, Illustrator, Wixstudio, Framer, HTML5, CSS, Bootstrap, Ionic, React, Canva

**LICENSES & CERTIFICATIONS**

**Figma for UX Design** 2024

*LinkedIn Learning*

**Using AI in the UX Design Process**  2024

*LinkedIn Learning*

**PROJECTS**

**PRIVALITE Mobile App** 2023 - 2024

*Motherson Project*

Designed a mobile app to control smart window tinting, focusing on personalized control over privacy, light, and temperature. Conducted user research, designed information architecture, wireframes, and prototypes.

**TICKDOT Mobile App** 2022 - 2023

*Inventsoftlabs Project*

Developed a task management app for team collaboration. Conducted user research, designed wireframes, prototypes, and high-fidelity mockups. Conducted usability testing and ensured design implementation.

**DOFY Mobile App & Website** 2022 - 2023

*InventSoftlabs Project*

Designed user interfaces for an app focused on selling used gadgets. Conducted user research, designed wireframes, prototypes, and high-fidelity mockups. Conducted usability testing and collaborated with developers for accurate implementation.

**KURALI Mobile App** 2022 - 2023

*InventSoftlabs Project*

Developed an educational app for learning Thirukkural. Conducted user interviews, captured requirements, developed use cases, and designed UI mock-ups. Provided redesign mock-ups and proposed UI/UX changes.

**EDUCATION**

**Bachelor of Engineering (B.E.) - Mechatronic** 2016 - 2020

*Mahendra Engineering College, Namakkal*

**LANGUAGE**

English (Professional)

Tamil (Native)

**LINKEDIN**

<https://www.linkedin.com/in/neevank/>