



## Sales Dashboard | 2020

2020 vs. 2019 ● Highest Month ● Lowest Month



Total Sales

**\$484K**

None vs. PY



Total Profit

**\$50K**

None vs. PY



Total Quantity

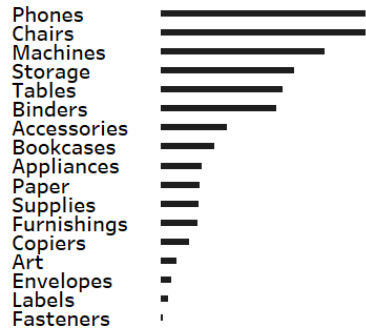
**\$8K**

None vs. PY



### Sales & Profit By Subcategory

2020 Sales vs. 2019 Sales

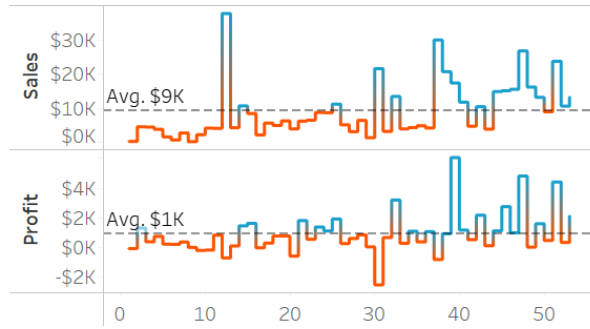


2020 ● Profit ● Lo..



### Sales & Profit Trends over Time

2020 ● Above ● Below



## Customer Dashboard | 2020

2020 vs. 2019 ● Highest Month ● Lowest Month



Total Customers

**595**

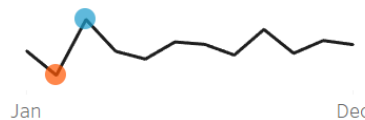
None vs. PY



Total Sales Per Customers

**\$814**

None vs. PY



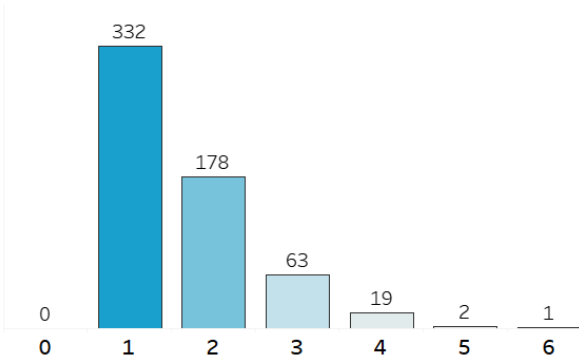
Total Orders

**969**

None vs. PY



### Customer Distribution by Nr. of Orders



### Top 10 Customers by Profit

Ra..	Customers	Last Order	2020 Pr..	2020 Sa..	Ord..
#1	Sanjit Chand	15-01-2023	\$5,463	\$12,876	5
#2	Tom Boecken..	11-06-2023	\$2,568	\$8,163	4
#3	Nathan Mautz	23-07-2023	\$2,414	\$5,370	4
#4	Darrin Martin	03-11-2023	\$1,600	\$4,284	1
#5	Mitch Willing..	16-11-2023	\$1,450	\$3,334	1
#6	Maria Etezadi	18-11-2023	\$1,343	\$4,375	1
#7	John Murray	12-09-2023	\$1,228	\$4,549	1
#8	Mitch Webber	13-12-2023	\$1,205	\$5,030	3
#9	Dianna Wilson	27-05-2023	\$1,155	\$3,746	1
#10	Gary Hwang	10-11-2023	\$1,073	\$3,291	1



## FILTERS

Select Year

2020

--PRODUCT--

Category

(Multiple values)

Sub-Category

(All)

--LOCATION--

Region

(Multiple values)

State

(All)

City

(All)

Total Order

69

one vs. PY



an

s by Pro

: Order 20

1-2023

5-2023

7-2023

1-2023

1-2023

1-2023

9-2023

2-2023

5-2023

1-2023