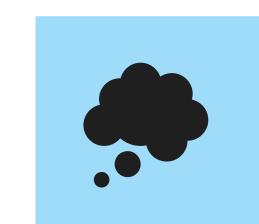
What other thoughts might influence their behavior?



Researchers aim to analyse candidate data in the 2019 lok sabha elections quantitatively

Researchers
attempts to collect
the election data
using survey
research and
content analysis

Researchers
analyse data to
understand trends
and patterns in the
2019 lok sabha
elections

Political Survey Analysts want to uncover patterns, trends and correlations to understand voter behaviour

Analyst aim to explore a previous election data to compare with 2019 lok sabha elections

Analyst aim to identify factors influencing candidate success and voter behaviour

They gather election data and apply statistical methods

Consult non partisan sources for candidates profiles

They collect and process data and create visualizations

Researchers
experience
satisfaction of
discovering insights
that were previously
unknown

Researchers felt proud while analysing the candidates in the 2019 loksabha election

Feels

Does

What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

Researchers

curiosity and the

experience

challenge of

interpreting

complex data