# The Wranglers (Team28)

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### 1. Dataset Chosen

We opted for the Winery-Kaggle dataset (winemag-data-130k-v2.csv).

## 2. Description of Dataset

The winery-Kaggle dataset D contains about 130K records of wine reviews from around the world. This data was scraped from the Wine Enthusiast (<a href="https://www.wineenthusiast.com/">https://www.wineenthusiast.com/</a> - a popular site dedicated to wine, spirits, and the culture surrounding them) website during the week of June 15th, 2017.

The csv file originally consisted of 14 columns as mentioned below:

- i. Wine\_ID: A unique ID for each wine review record in the csv dataset.
- ii. Country: the country from which the wine was originated (ex: US).
- iii. Description: text describing the specific wine's taste, smell, look, feel, color, specialty, etc.
- iv. Designation: the vineyard within the winery where the grapes that made the wine are from.
- v. Points: number of points provided for the wine on a scale of 1-100 by the tasters tasting the wine.
- vi. Price: the cost for one bottle of the wine in local currency (ex: USD).
- vii. Province: the province or state within the country that originated the wine (ex: Washington).
- viii. Region 1: the area within the province or state (ex: Snipes Mountain).
- ix. Region 2: sometimes there are more specific regions specified within a wine growing area (ex:Columbia Valley inside of Snipes Mountain), but this value can sometimes be blank.
- x. Taster Name: name of the person who tasted and reviewed the wine.
- xi. Taster Twitter Handle: Twitter handle identifier for the person who tasted and reviewed the wine.
- xii. Title: name of the wine along with the territory which could be country, province or region if the province contains text "other".
- xiii. Variety: the type of grapes used to make the wine (ie Pinot Noir).
- xiv. Winery: the winery that produced the wine.

Additionally, some extra fields(as shown below) were added by us to provide more context around the data(currency) & to efficiently create a relationship model for this dataset(with additional IDs).

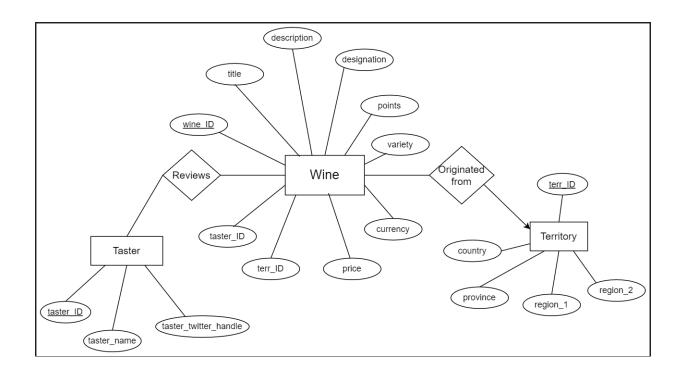
xv. Currency: The currency that's used to quote the wine price

xvi. Taster\_ID: A unique identifier for the taster

xvii. Terr\_ID: A unique identifier for the territory

The dataset can be illustrated using the below ER diagram. The ER diagram can below be effectively transformed into relational tables, presenting a coherent and logical structure. There are 3 entities in the diagram below – Taster, Wine and Territory connected by the relationships – 'Reviews' and 'Originated from'. As we could see from the data, multiple tasters can review multiple wines and provides the ratings. Therefore, we have a many-to-many relationship between the 'Taster' & 'Wine' entities. Many different wines can originate from a specific territory, hence we have a many-to-one relationship between the wine and territory entities.

We noticed that there's some information about the tasters and a lot of details of the wine in this dataset. Hence, we can organize the taster details in a separate 'Taster' table having the associated ID, name & twitter handle. The territory details of the wine specifically outlining the country, province, region can be moved to a separate 'Territory' table too. Lastly, all the wine attributes (title, description, designation, points, price, currency, variety etc.) can be put in a table of its own. The primary keys taster\_ID and terr\_ID from the Taster & Territory entities respectively are included in the 'Wine' entity as foreign keys for easier association of relational data.



#### 3. Use Cases

#### a. "Main" use case U1: data cleaning is necessary and sufficient

Our target use case is that of a 'wedding wine selection where the wedding is being held in the US and the guests would prefer European wine'. As we know, weddings are a grand affair and drinks play a crucial role. Hence, in order to arrange an assortment of wines that should delight the guests and yet be within the wedding budget, we need to look at the points, price, title, description, winery and territory details(country, province, region\_1, region\_2). Barring the 'points' data, every other data point mentioned above needs to be cleaned to some extent to make it 'fit-for-purpose' for the wedding wine analysis.

#### b. "Zero cleaning" use case U0: data cleaning is not necessary

If we were to just give a cursory look at this dataset to get a list of the wineries where they produce highly-rated wines and the wine variety, then just by looking at the 'points', 'winery' and 'variety' columns, we can draw an easy conclusion. The data in these 3 columns is pretty comprehensive and clean. There are no null values in 'points' and 'winery' columns and the 'variety' field has only 1 NULL value(out of the 130K records and can be easily researched), hence the data is good enough to use as is.

#### c. "Never enough" use case U2 : data cleaning is not sufficient

If we want to contact the tasters online using the information in this dataset, it would never fulfill this need as we noticed that a lot of records are missing the taster names and their twitter handles. No amount of manipulation in these 2 fields can point us to the correct individual, hence the data cleaning on these 2 columns will never be enough.

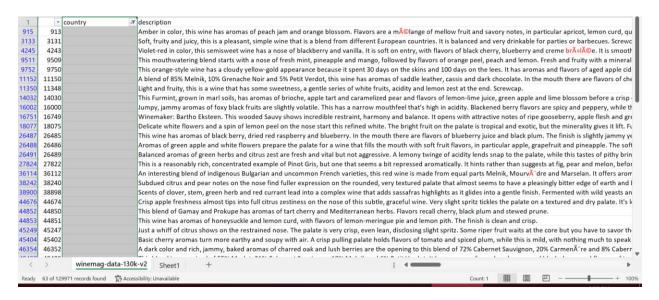
# 4. Data Quality Problems

One look at the dataset and we noticed the syntactic errors of various special characters and symbols that has corrupted a lot of data. Almost all text columns like description, province, region\_1, region\_2, title etc. are riddled with these symbols. Even the accented characters in some names(e.g. Saint-estèphe changed to Saint-EstÃ"phe) have taken a different form in the csv data. Some data in the dataset also have the syntactic errors of white spaces. For e.g., an entry "Nicosia 2013 Vulkà Bianco (Etna)" in title column has 2 consecutive white spaces before the parenthesis. Morever, we noticed a lot of semantic errors as well. There are a lot of missing data in columns like price, country and the regions. In our DB schema, we would define the price field to not have NULL values, hence few records in the price field would fail this NULL constraint. Additionally, we also noticed duplicate records in this dataset.

For us to determine a moderately-budgeted wine from European countries, we definitely need to clean up the price and territory information. Also, having duplicate information wouldn't help as if we were to even consider some average values, the additional duplicate rows would skew this calculation. Reading through the descriptions and getting the appropriate winery information would help with the analysis, hence some extent of cleaning is definitely required for our primary use case U1.

Some screenshots have been provided below that highlight these errors:

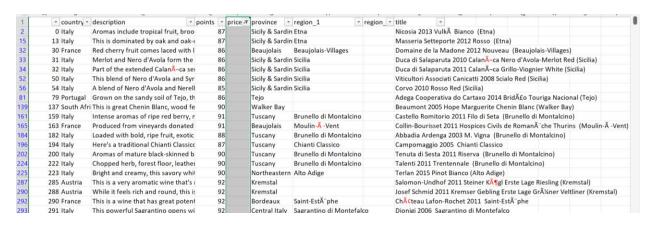
→ Country fields NULL and special characters highlighted in red:



→ Duplicate records in the data:



→ Price field having NULL values, extra white spaces and junk characters in text fields



#### 5. Initial Plan for Phase-II

- → The team discussed these data issues and came up with a draft plan as stated in the below steps:
  - <u>Step 1(S1)</u>: We'll use the winery-Kaggle dataset D that has a good collection of wine data and reviews to use for our target use case U1 of 'wedding wine selection where the wedding is being held in the US and the guests would prefer European wine'.
  - <u>Step 2(S2)</u>: We require the points, price, title, winery, description and territory details(country, province, region\_1, region\_2) from the dataset to get an idea of good-rated wine within a budget and a certain country we would like it from. We don't require the taster name and the twitter handle for this analysis. Alongside from the visual inspection & analysis we performed on the dataset, we are also planning to use 'Regex' to identify the syntactic errors and erroneous data patterns and 'Datalog' to identify the integrity constraint violations.
  - Step 3(S3): To help with this arduous task of data cleaning, we are planning to use (i) Regex to identify the syntactic errors (special symbols, characters, white spaces), (ii) OpenRefine to clean the syntactic errors to transform the dataset. Since OpenRefine allows use of GREL, Regex and Python languages, we intend to leverage these options to perform our data cleaning. (iii) Datalog to check for integrity constraints like duplicate data & NULL values (iv) SQLite to fix semantic errors and update the records with values that can be determined. As the weeks goes by and we learn about other tools such as YesWorkflow, we would also explore possibilities to use this in our data cleaning exercise.

- <u>Step 4(S4):</u> Once the new dataset is ready, we want to compare this with the original dataset. We plan to use SQLite queries to do this 'before & after' comparison. For e.g., we plan to write queries for checking counts of NULL values and verify if duplicates have been removed from the dataset.
- <u>Step 5(S5)</u>: As we understand, documentation of the steps will greatly help with this assignment evaluation. Hence, we are thinking of using the OpenRefine JSON log to capture the cleaning steps that will occur in OpenRefine tool and for the rest of the items, we can prepare a document summarizing the steps and capturing screenshots of the results.
- → Steps S1, S2, S4 and S5 will be a joint effort as we have a weekly meeting cadence and we would address the work during that time. We plan to dedicate 2-3 hrs per week till the week of July 24 and finish the project.
- → For the tasks listed in step S3, Alvin will be responsible for the Regex and Datalog work; Naveen will be responsible for the OpenRefine tool usage and Hemantika will own the SQLite work.