



📍 IIIT ALLAHABAD
📅 27-29 SEPTEMBER
2017

Imagine
Engineer
Enlighten
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AISYWC'17

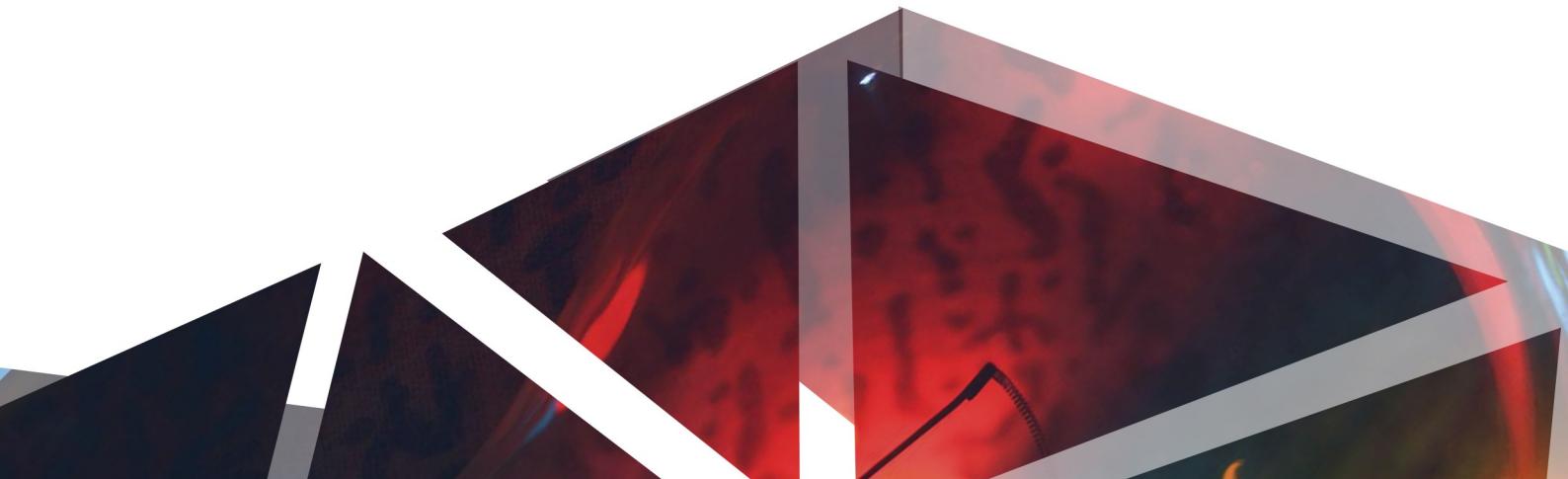


GENERAL GUIDELINES AND RULES

We, at IEEE India Council, view our sponsors as our partners who are joining our family. This is a project we are investing in together.

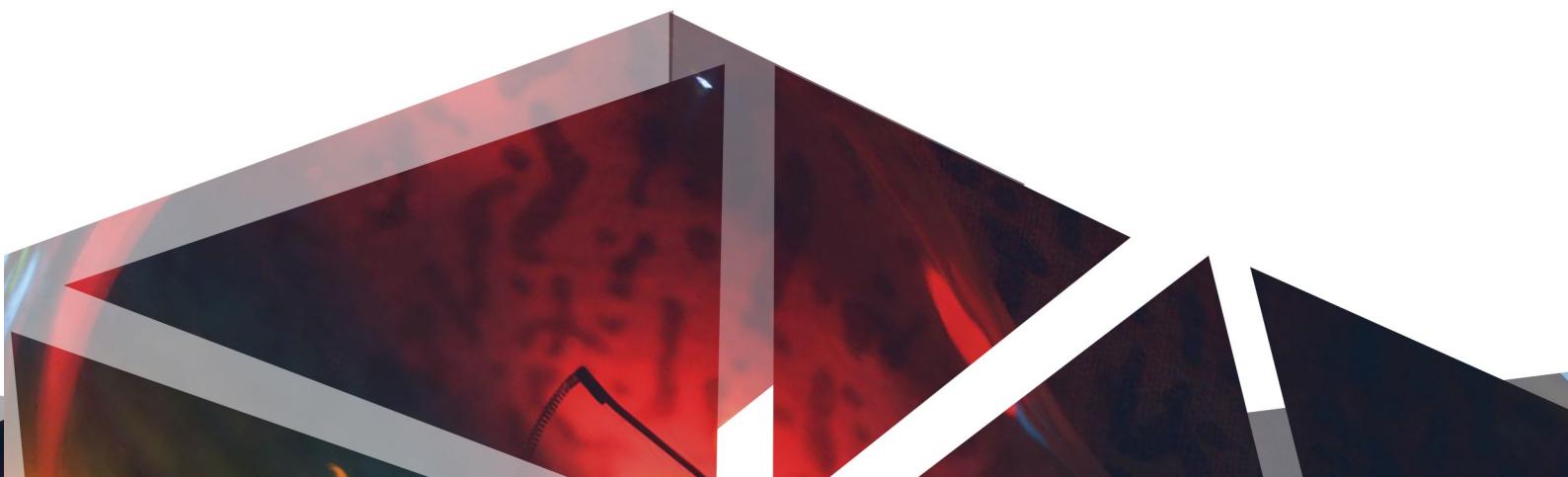
As sponsors for the All India Student–Young Professionals–Women in Engineering Congress 2017, we hope you find the following beneficial:

1. Mention in all communication (both online and offline)
2. Reach to over 50000 IEEE members across India (around 35000 are students)
3. Brand name will be included in press releases, websites, newspaper publication etc.
4. Conduct promotional campaign through a stall near the main entrance of the venue.
5. Most prominent display on screen and display board at the main entrance of the venue.
6. Logo of the organization to be included in all Official Handouts
7. Recognition as our Sponsors at the Opening and Valedictory functions of the Congress
8. Logo of the society will be published on merchandise like Conference kits/bags.
9. Sponsored video pre-roll and post-roll card at the start of prominent talk sessions.
10. Valid email id's of all the attendees.
11. 3 Free conference passes.



SPONSOR'S BENEFITS TABLE

BENEFITS	₹2,00,000 Title	₹1,00,000 Diamond	₹70,000 Platinum	₹50,000 Gold	₹30,000 Silver	₹20,000 Bronze
Sponsor's name will be part of official event name	Yes	No	No	No	No	No
Talk(30 minutes)	Yes	No	No	No	No	No
T-shirt Branding	Yes	No	No	No	No	No
Can organize an event	Yes	No	No	No	No	No
Banners and posters all around the venue	Yes	Yes	No	No	No	No
Logo on prizes given to winners	Yes	Yes	No	No	No	No
Discounted registrations to new recruits of the corporate	Yes	Yes	Yes	No	No	No
Delegates from corporate as VIP guests	Yes(3)	Yes(2)	Yes(1)	No	No	No
Stall	Yes	Yes	Yes	Yes	No	No
Logo on certificates, invites, publicity material	Yes	Yes	Yes	Yes	No	No
Link to your corporate website from event website	Yes	Yes	Yes	Yes	No	No
Social media Branding	Yes	Yes	Yes	Yes	Yes	No
Company's promotional product in every attendee's kit	Yes	Yes	Yes	Yes	Yes	No
Logo display in registration area, speaker area	Yes	Yes	Yes	Yes	Yes	Yes
Mention in opening and closing ceremony	Yes	Yes	Yes	Yes	Yes	Yes
Special mention in event report	Yes	Yes	Yes	Yes	Yes	Yes



IEEE Region 10
Student Activities Committee



EVENT COORDINATORS

FACULTY COORDINATORS



Dr. Rajat Kr. Singh
Faculty Counsellor IEEE-SB
IIIT Allahabad



Dr. Asheesh K Singh
Vice-Chairperson IEEE UP Section
MNNIT Allahabad



Dr. Satish Kr. Singh
Treasurer IEEE
UP Section
IIIT Allahabad



IEEE Region 10
Student Activities Committee



AFFILIATED PEOPLE

**Dr. J. Ramkumar**

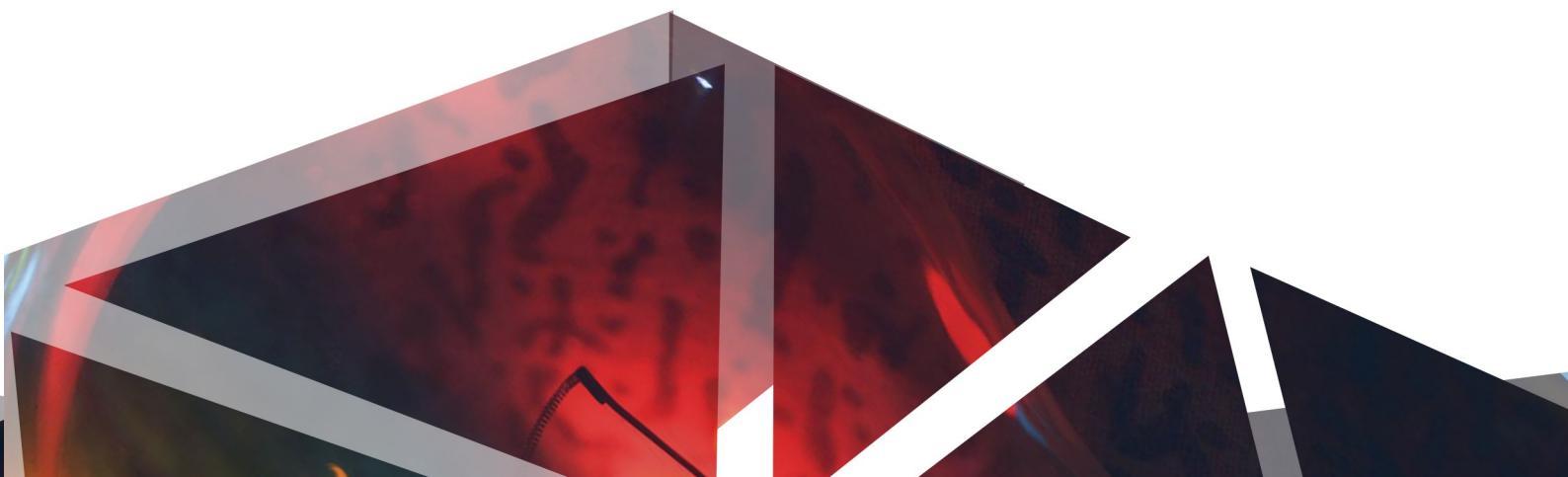
Chairperson UP Section,
IIT Kanpur

**Dr. S. Christopher**

Chairman DRDO and Secretary Department of Defence R&D

**Shri. A.S Kiran Kumar**

Chairman ISRO, Secretary DOS



IEEE Region 10
Student Activities Committee



SPEAKERS



Dr. Sivaji Chakravorti
Chairperson IEEE India Council



Dr. Preeti Bajaj
Secretary IEEE India Council



Mr. Gitansh Anand
Vice Chair Young Professional,
Coordinator-Student Activities, IEEE
India Council



Dr. Rajashree Jain
Vice Chair - WIE,
IEEE India Council



Mr. Harish Mysore
India Office, IEEE India Council

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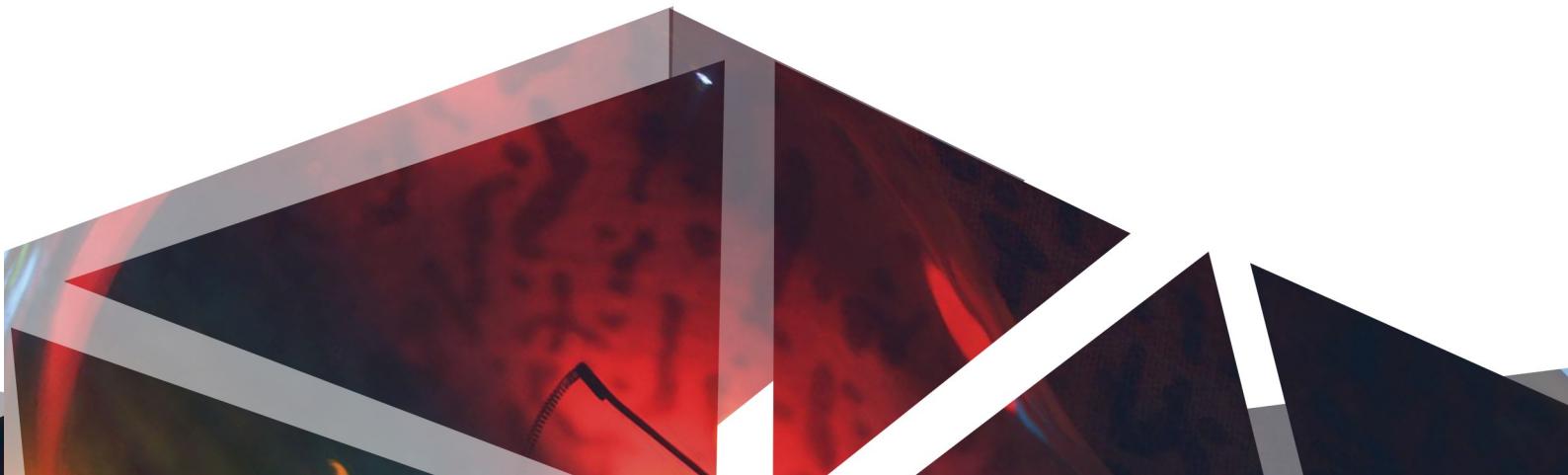


Ms. Sushmita Gayen

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Student Activities Committee



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