



KEYLOOP DEALER TECH  
University Automotive Technology Competition

Keyloop Dealer Tech Proposal

# Team Information

2021/22



University Name

Team Name Name

Introduce The Team

## Team Members

Team Leader

Full Name

Email Address

University Degree Subject

Introduce Yourself Suggestion: 30 words

Additional Member #1

Full Name

Email Address

University Degree Subject

Introduce Yourself Suggestion: 30 words

Additional Member #2

Full Name

Email Address

University Degree Subject

Introduce Yourself Suggestion: 30 words

Additional Member #3

Full Name

Email Address

University Degree Subject

Introduce Yourself Suggestion: 30 words

Additional Member #4

Full Name

Email Address

University Degree Subject

Introduce Yourself Suggestion: 30 words



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# Idea Proposal

Before your innovative product ideas are fully created, Keyloop requests that you complete a proposal of between 500-1,000 words. This is a chance to explain your initial thoughts on how your technological product idea can help improve the car buying and ownership experience.

The proposal phase will start from 18th October 2021 and finish on 22nd November 2021. Then the Keyloop Marketing team will decide which entries will progress into the Idea Development Phase.

**Please upload this pdf using the form provided on the Dealer Tech website.**

2021/22



What consumer or retailer problem are you trying to solve?

Suggestion: 100 words

What is your technological product idea?

Suggestion: 100-150 words





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What steps will you take to develop your idea?

Suggestion: 150-400 words

What are your expected outcomes?  
How will you know if you have been successful in solving the problem?

Suggestion: 150-400 words

