

NAVEEN KUMAR G

M B A S T U D E N T

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 Coimbatore

 [Portfolio](#)

PROFILE

Motivated and detail-oriented MBA graduate from Anna University, Chennai, with a strong foundation in business administration and analytics and tourism management.. Seeking a challenging role as a Business Analyst to leverage my skills in data analysis, problem-solving, and strategic planning to drive organizational success.

WORK EXPERIENCE

■ 2025 - 1 month

SG exotics

Data Analyst

- Cleaning and preprocessing raw tourism datasets (removing duplicates, handling nulls)
- Performing customer segmentation analysis (domestic vs. international tourists)
- Creating dashboards on visitor statistics
- Building data visualizations on revenue generated by different tour packages
- Using SQL to query booking and customer databases
- Preparing KPI dashboards for management (occupancy rates, bookings, cancellations)

ACHIEVEMENTS

- Secured 90.5% in TANCET (Tamil Nadu Common Entrance Test) among 24,000+ candidates.
- Successfully organized a National-level Conference as part of undergraduate studies..
- Secured 3rd place in State-level Skating Competition.
- Secured Olympiad medals in Science and Computer at intra school level.

EDUCATION

■ 2024 - 2026

ANNA UNIVERSITY

- Master of business administration
- CGPA : 7.2

■ 2021 - 2024

PSG COLLEGE OF ARTS AND SCIENCE

- Bachelor of Business Administration
- CGPA : 8.4

SKILLS

- Analytical Tools: Microsoft Excel, SQL, Tableau
- Programming Languages: Python for data analysis (Basics)
- Business Analysis: Requirements gathering, process mapping, stakeholder communication
- Soft Skills :Communication, teamwork, problem-solving, adaptability.
- Achieved a average typing speed of 45 + words per minute (WPM).

CERTIFICATIONS

- IBM Data Analytics Certificate
- Business Analytics with Excel :Elementary to Advanced

LANGUAGES

- English
- Tamil