

NAVEEN KUMAR G

MBA STUDENT

9344149446

naveenkumarg5658@gmail.com

Coimbatore

[Portfolio](#)

PROFILE

Motivated and detail-oriented MBA graduate from Anna University, Chennai, with a strong foundation in business administration and analytics and toursim management.. Seeking a challenging role as a Business Analyst to leverage my skills in data analysis, problem-solving, and strategic planning to drive organizational success.

WORK EXPERIENCE

2025 - 1 month

SG exotics

Data Analyst

- Cleaning and preprocessing raw tourism datasets (removing duplicates, handling nulls)
- Performing customer segmentation analysis (domestic vs. international tourists)
- Creating dashboards on visitor statistics
- Building data visualizations on revenue generated by different tour packages
- Using SQL to query booking and customer databases
- Preparing KPI dashboards for management (occupancy rates, bookings, cancellations)

ACHIEVEMNETS

- Secured 90.5% in TANCET (Tamil Nadu Common Entrance Test) among 24,000+ candidates.
- Successfully organized a National-level Conference as part of undergraduate studies..
- Secured 3rd place in State-level Skating Competition.
- Secured Olympiad medals in Science and Computer at intra school level.

EDUCATION

2024 - 2026

ANNA UNIVERSITY

- Master of business administration
- CGPA : 7.2

2021 - 2024

PSG COLLEGE OF ARTS AND SCIENCE

- Bachelor of Business Administration
- CGPA : 8.4

SKILLS

- Analytical Tools: Microsoft Excel, SQL, Tableau
- Programming Languages: Python for data analysis (Basics)
- Business Analysis: Requirements gathering, process mapping, stakeholder communication
- Soft Skills :Communication, teamwork, problem-solving, adaptability.
- Achieved a average typing speed of 45 + words per minute (WPM).

CERTIFICATIONS

- IBM Data Analytics Certificate
- Business Analytics with Excel :Elementary to Advanced

LANGUAGES

- English
- Tamil